

No  
Contract

100  
FREE  
Minutes

# Finally, a cell phone that's... a phone.

FREE  
Car  
Charger

Better  
Sound and  
Longer Battery Life

*Introducing the all-new Jitterbug® Plus.  
We've made it even better... without making it harder to use.*

All my friends have new cell phones. They carry them around with them all day, like mini computers, with little tiny keyboards and hundreds of programs which are supposed to make their life easier. Trouble is... my friends can't use them. The keypads are too small, the displays are hard to see and the phones are so complicated that my friends end up borrowing my Jitterbug when they need to make a call. I don't mind... I just got a new phone too... **the new Jitterbug Plus. Now I have all the things I loved about my Jitterbug phone along with some great new features that make it even better!**

GreatCall® created the Jitterbug with one thing in mind – to offer people a cell phone that's easy to see and hear, simple to use and affordable. Now, they've made the cell phone experience even better with the Jitterbug Plus. It features a lightweight, comfortable design with a backlit keypad and big, legible numbers. There is even a dial tone so you know the phone is ready to use. You can also increase the volume with one touch and the speaker's been improved so you get great audio quality and can hear every word. The battery has been improved too– it's one of the longest lasting on the market– so you won't have to charge it as often. The phone comes to you with your account already set up and is easy to activate.

**The rate plans are simple too.** Why pay for minutes you'll never use? There are a variety of affordable plans. Plus, you don't have to worry about finding yourself stuck with no minutes– that's the problem with prepaid phones. Since there is no contract to sign, you are



Available in  
Silver and Red.

|                                     | Basic 14        | Basic 19               |
|-------------------------------------|-----------------|------------------------|
| Monthly Minutes                     | 50              | was 100 <b>NOW 200</b> |
| Monthly Rate                        | \$14.99         | \$19.99                |
| Operator Assistance                 | 24/7            | 24/7                   |
| 911 Access                          | FREE            | FREE                   |
| Long Distance Calls                 | No add'l charge | No add'l charge        |
| Voice Dial                          | FREE            | FREE                   |
| Nationwide Coverage                 | YES             | YES                    |
| Friendly Return Policy <sup>1</sup> | 30 days         | 30 days                |

More minute plans available. Ask your Jitterbug expert for details.

not locked in for years at a time and won't be subject to early termination fees. The U.S.-based customer service is knowledgeable and helpful and the phone gets service virtually anywhere in the continental U.S. Above all, you'll get one-touch access to a friendly, and helpful GreatCall operator. They can look up numbers, and even dial them for you! They are always there to help you when you need them.

**Call now and receive 100 FREE Minutes and FREE Car Charger** – a \$41.98 value. Try

the Jitterbug Plus for yourself for 30 days and if you don't love it, just

return it for a refund<sup>1</sup> of the product purchase price. Call now – helpful Jitterbug experts are ready to answer your questions.

**Order now and receive 100 Free Minutes and a Car Charger for your Jitterbug – a \$41.98 value. Call now!**

All-New  
**jitterbug**  
plus

**firstSTREET**  
for Boomers and Beyond®  
1998 Ruffin Mill Road  
Colonial Heights, VA 23834



**Jitterbug Plus Cell Phone**  
**Call today to get your own Jitterbug Plus.**

Please mention promotional code 49765.

**1-866-681-7126**

**www.jitterbugdirect.com**

We proudly accept the following credit cards.



IMPORTANT CONSUMER INFORMATION: Jitterbug is owned by GreatCall, Inc. Your invoices will come from GreatCall. All rate plans and services require the purchase of a Jitterbug phone and a one-time set up fee of \$35. Coverage and service is not available everywhere. Other charges and restrictions may apply. Screen images simulated. There are no additional fees to call Jitterbug's 24-hour U.S. Based Customer Service. However, for calls to an Operator in which a service is completed, minutes will be deducted from your monthly balance equal to the length of the call and any call connected by the Operator, plus an additional 5 minutes. Monthly rate plans do not include government taxes or assessment surcharges. Prices and fees subject to change. <sup>1</sup>We will refund the full price of the Jitterbug phone if it is returned within 30 days of purchase in like-new condition. We will also refund your first monthly service charge if you have less than 30 minutes of usage. If you have more than 30 minutes of usage, a per minute charge of 35 cents will apply for each minute over 30 minutes. The activation fee and shipping charges are not refundable. Jitterbug and GreatCall are registered trademarks of GreatCall, Inc. Samsung is a registered trademark of Samsung Electronics Co., Ltd. Copyright ©2013 Samsung Telecommunications America, LLC. Copyright ©2013 GreatCall, Inc. Copyright ©2013 by firstSTREET for Boomers and Beyond, Inc. All rights reserved.