

## MAJOR BREAKTHROUGH

# New pill targets fat and water in the abdomen that cause the pot belly

Developed from studies at the Universities of Yale, Pittsburgh, UCLA, and California

You can say good-bye to your pot belly

By John H. Johnson, M.D.

A major new breakthrough pill with ingredients that target abdominal fat and water has been announced by Mads Biotech.

The brand name of this pill is **AbGONE™**. It is now available to the public.

**AbGONE™** was developed from concepts in research conducted at the Universities of Yale, Pittsburgh, UCLA, and California. It was found in a research that the abdomen is different than the rest of your body. And, there are 2 types of abdominal fat: **outer fat** and **inner fat**.

Certain factors cause fat to collect in the abdominal area in excess.

But what makes abdominal fat different from the rest of the fat in the body also provides researchers with a way to make it with a number of fat and substances which reduce both types of abdominal fat.

The latest development of this remarkable new pill, **AbGONE™**, with these ingredients that reduce abdominal fat and water, was **Richard J. Jallil**, who is a nationally recognized nutritionist and author for **Biotech Research**.

Here is a **eye-opening** answer to **Mr. Jallil**. Research studies are noted and referenced in this interview.

**Q. Mr. Jallil, how did you develop this remarkable **AbGONE™** pill with ingredients that target fat and water in the abdomen?**

A. I took five years to develop the **AbGONE™** pill.

I started first by reviewing large volumes of research that had been done on why so much fat is disproportionately stored in the abdomen. This research was conducted at Yale University.

This research found that abdominal fat was different than the rest of the body. From this initial research, we knew we could develop a pill to reduce abdominal fat.

We also found that there were harmful effects of abdominal excess fat and excess retained water. These include the fact that people with a pot belly had a greater tendency to certain health problems.

We also found that they had social difficulties and had greater rates of unemployment and divorce.

**Q. It has always been thought in the scientific community that you could not spot reduce fat. Is that not true?**

A. The ingredients in **AbGONE™** don't spot reduce ordinary fat. They help reduce ordinary fat uniformly over the entire body. The ingredients in **AbGONE™** reduce the body to induce excess water and fat in the abdomen that the body could not reduce before. And they help inhibit the excess collection of abdominal fat in the future. Therefore, the abdomen is reduced in size much better than before.

**Q. How is abdominal fat different from other fat in the body?**

A. Abdominal fat is much more sensitive to a certain hormone which enlarges the fat. I will elaborate shortly.

There are basically two different types of fat in the body. The first is **outer fat** found under the skin surface. The second is **inner fat** which is deep in the abdomen.

Now, this is important. It is possible to reduce the surface fat in the body but



**AbGONE™** lead developer **Richard J. Jallil** is a nationally recognized nutritionist and author who has appeared in **NEUTRINEWS**, **Health**, **U.S. News**, **Cosmo**, **Men's Fitness**, **Women's Health**, and many other popular and scientific journals. He has developed over 100 cutting edge products for the nutritional supplement industry.

still have significant abdominal and inner fat.

That is why, even when people become super thin and have no visible fat on their body, they often still have a pot belly. That is because the inner fat is still collected deep in the abdomen.

**Q. How do the ingredients in **AbGONE™** help reduce abdominal surface and inner fat?**

A. We found in a number of research studies on laboratory animals, later confirmed in human studies, a substance called **Conjugated Linoleic Acid (CLA)**. Studies of CLA

showed that CLA decreases body fat in three ways: 1.) By decreasing the amount of fat that is stored after eating.

2. CLA increases the rate of fat breakdown in fat cells.

3. CLA increases the rate of fat metabolism which decreases the total number of fat cells. You can think of CLA as a switch that lights the fat in fat. This fat increases the metabolic rate of fat that can result in subsequent fat loss.

Studies have shown that CLA can result in subsequent fat loss within a week. **AbGONE™** contains a good dose of CLA.

There are also a number of other beneficial effects to CLA that help decrease the fat storage energy of fat.

**Q. How can CLA help decrease the future storage of fat?**

A. CLA interferes with an enzyme called **lipoprotein lipase (LPL)**. LPL is an enzyme that helps store fat in the body.

So, by inhibiting this fat-storing enzyme LPL, CLA can help reduce the accumulation of fat. CLA also helps the body use its existing fat for energy, thereby increasing fat oxidation.

**Q. What is the hormone that causes fat to accumulate disproportionately in the body?**

A. The hormone **Cortisol** has been found in studies at UCLA, Yale and many other universities to directly contribute to the collection of fat in the abdomen. **Cortisol** is a catabolic hormone that breaks down dead or damaged tissues so they can be eliminated by the body. Lower levels of **Cortisol** have some functional effects. Higher levels of **Cortisol** are harmful.

These university studies found that stress directly increases **Cortisol** levels to the point of being harmful.

These stress-induced **Cortisol** level increases have been linked to increasing abdominal fat. The reason for this is that there are 2 types of **Cortisol** receptors in the body. One is a **type 1** receptor. The other is a **type 2** receptor. It is possible to reduce the surface fat in the body but

still have significant abdominal and inner fat.

That is why, even when people become super thin and have no visible fat on their body, they often still have a pot belly. That is because the inner fat is still collected deep in the abdomen.

**Q. How are blood sugars affected in the **AbGONE™** ingredients?**

A. **AbGONE™** contains a highly absorbable form of chromium, a trace mineral known to have powerful benefits in regulating blood sugar levels. Chromium works by helping the body store less sugar in fat.

**Q. Are there any other benefits to the **AbGONE™** ingredients?**

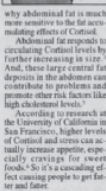
A. The answer to the question is a yes. Not only do the ingredients gradually help reduce abdominal fat, but they also have a multitude of health and other benefits. These include anti-oxidant effects



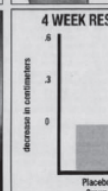
**ABDOMINAL AREA WITH EXCESS FAT AND WATER.** Fat in the abdominal area is different than fat in the rest of the body. There are 2 types, **outer fat** and **inner fat**. Excess water also increases the size. Excess fat on outer abdomen reduced. Excess fat around intestines reduced. Excess water throughout.



**ABDOMINAL AREA WITH FAT AND WATER REDUCED TO IDEAL LEVELS.** Fat on outer abdomen reduced. Fat around intestines reduced. Excess water reduced.



**4 WEEK RESEARCH STUDY**



Small Research conducted at **Yale University** in **London** and published in the **prominent international journal of Obesity** clearly shows that using the ingredient **CLA** in **AbGONE™** reduced **visceral** (inner) abdominal fat and resulted in a significant **reduction** of **abdominal** (outer) **fat** compared to a placebo.

why abdominal fat is much more sensitive to the fat accumulating effects of **Cortisol**. Abdominal fat responds to circulating **Cortisol** levels by further increasing in size. And, these large central fat deposits in the abdomen can contribute to problems and promote other risk factors like high cholesterol levels.

According to research at the University of California in San Francisco, higher levels of **Cortisol** and stress can actually increase appetite, especially cravings for sweet foods. So it's a cascading effect causing people to get fatter and fatter.

Therefore it is imperative to keep high levels of **Cortisol** in its level if you want to reduce abdominal fat.

**Q. So how do you control **Cortisol** levels?**

A. The simplest way to eliminate stress in your life is to use natural substances that can induce inner **Cortisol** levels. We also put these all natural substances in **AbGONE™**.

**Q. Can you tell me more about these **antistress** ingredients in **AbGONE™** that help reduce **Cortisol**?**

A. Yes I can. There are certain vitamins and minerals that have been shown to reduce **Cortisol** levels in high stress situations. But you can't just take a multiple vitamin to reduce **Cortisol** because there is a lot of other things that you need to have in order for them to work.

One of these critical nutrients that you need is **Phosphatidylserine (PS)**. Several studies at the University of Naples in Italy and at Cal State University in the U.S. indicate that **PS** can lower **Cortisol** levels. **PS** has another good side effect in that it is also a brain power booster. The stepping of excessive **Cortisol** is also important for your psychological condition. It may help improve mood and reduce anxiety.

These **serotonin** nutrients in **AbGONE™** help reduce abdominal fat in an **abdominalized** fat in the abdomen also have more **Cortisol** receptors than does fat in the rest of the body as **abdominalized**. So lowering **Cortisol** levels can help reduce fat in the abdomen.

Eating too much sugar also affects abdominal fat which is also addressed in the **AbGONE™** ingredients.

**Q. How are blood sugars affected in the **AbGONE™** ingredients?**

A. **AbGONE™** contains a highly absorbable form of chromium, a trace mineral known to have powerful benefits in regulating blood sugar levels. Chromium works by helping the body store less sugar in fat.

**Q. Are there any other benefits to the **AbGONE™** ingredients?**

A. The answer to the question is a yes. Not only do the ingredients gradually help reduce abdominal fat, but they also have a multitude of health and other benefits. These include anti-oxidant effects

fects, supporting healthy blood sugar levels, neuroendocrine effects, promoting lean body mass, and supporting optimal water balance.

A lot of the excess pounds that people carry in excess water which is not needed by the body and can be harmful.

**AbGONE™** also contains an exotic herb, **Dandelion Root**, that studies have shown can help decrease excess water in the body. This can really help reduce and show a firm abdomen because large amounts of the excess water in the abdomen. Men can show the "six pack" and women can get the smooth, firm, flat abdomen.

Therefore, **AbGONE™** has multiple action ingredients that help support optimal body fat and a healthy body.

**Q. Can you summarize these 3 components of the **AbGONE™** ingredients?**