



■ **HOME COOLING BREAKTHROUGH:** Everyone wants to stay cool and save money on their energy bills. The Cool Surge has been confirmed to use just pennies of electricity a day. That makes it energy efficient, eco-friendly and a real steal at just two-hundred ninety-eight dollars and shipping because all those who beat the deadline by calling the National Toll Free Hotline at 1-866-428-2484 to order the first Cool Surge are actually getting their second one for free.

Public staying cool for just pennies

Free giveaway launches the home cooling breakthrough that uses about 96% less electricity than air conditioners

Just 48 hours remain to snatch up your second Cool Surge FREE; it easily rolls from room-to-room to quietly blast out cold air for just pennies a day and uses no windows, no vents and no freon

By R.K. BERRY
Universal Media Syndicate

(UMS) - Everyone wants to keep cool this summer. But just turning on your air conditioner sucks the money right out of your pockets.

The Cool Surge® eco-friendly air cooler helps solve both problems. It blasts out ice cooled air but runs for just pennies a day. That's because it uses about 96% less electricity than a typical air conditioner.

And here's the best part, readers of this publication who beat the 48 hour deadline get one FREE when they order one, and cover shipping on each.

This is all happening to announce the Cool Surge portable air cooler that easily rolls from room-to-room so you can take the ice cooled air with you anywhere. That way, everyone who gets them first can immediately turn down the air, save on their electric bill and beat the sweltering heat.

The Cool Surge uses the same energy as a 60 watt light bulb, yet throws off ice cooled air to keep you cool all day and night. The potential energy savings are absolutely incredible.

During the day, keep it in your living room and at night, just roll it into your bedroom and

enjoy a cool, comfortable night's sleep.

The good news is the Cool Surge portable air cooler is not an air conditioner, so it only costs about a penny an hour to operate and it cools an average sized room up to ten degrees.

"Everyone can use this eco-friendly home cooling technology," says Christopher Gallow, Operations Director. "Air conditioners can cost thousands of dollars. And with a central air conditioner you are paying to cool areas of your home that you're not using. Window air conditioners are even worse because they weigh a ton so they're a hassle to move," confirms Gallow.

So at only two-hundred ninety-eight dollars and shipping, the Cool Surge is a real steal because if you beat the deadline, you'll get a second one free, just cover shipping.

The Cool Surge is as easy to use as a baby's vaporizer and it even comes with two sets of the reusable glacier ice blocks. That gives you a total of eight hours of extra cooling power.

"We can only afford to give away a free Cool Surge to everyone who beats the 48 hour deadline to order one because we've cut out the middleman. That's why you won't find the Cool Surge in the national chain stores," says Gallow.

"People everywhere will be racing to get one

and get their second one free. Our phones will be ringing off the hook," added Gallow.

"That's because owning a Cool Surge is like having your own personal shade follow you around your home," said Gallow.

Consumers have been wishing there was a way to take the coolness with them from room-to-room for decades. Now the Cool Surge portable air cooler makes it a snap.

It effortlessly rolls from room to room and is unbelievably lightweight. "But don't let its light weight fool you, this is one serious piece of equipment," added Gallow.

Getting the Cool Surge is the smart way to slash summer electric bills and still stay cool all summer long. And getting the second one free is like putting three hundred bucks in

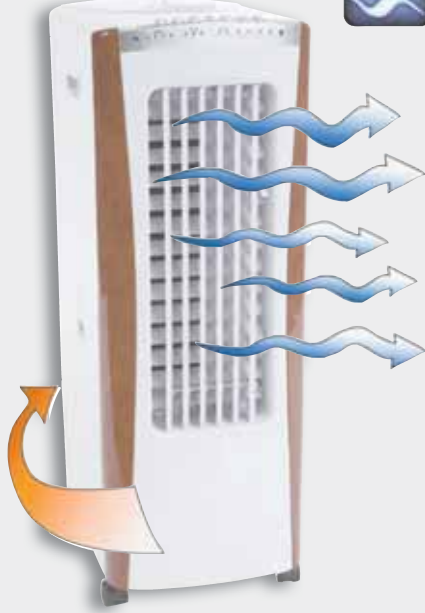
your pocket.

"We're bracing ourselves for all the calls because everyone wants to save on their electric bills and stay cool this summer. But those that really want to save a ton will be telling our operators they want two and they'll get two free," said Gallow.

"So when the lines are busy keep trying or log onto www.coolsurge.com. We promise to get every call. Then we'll have a delivery truck out to you in no time at all so you can stay cool and start saving on your energy bills right away," Gallow said.

"You'll instantly feel the ice cooled air in any room. You will never have to be hot and miserable again," he said. ■

On the worldwide web: www.coolsurge.com





COOL SURGE®

Portable Air Cooler

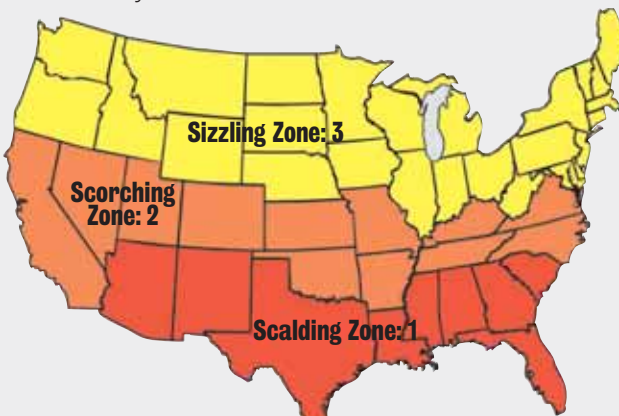
HOW IT WORKS: The Cool Surge portable air cooler is a work of engineering genius from the China coast so advanced that no windows, vents or freon are required. It's as easy to use as a baby's vaporizer and even includes two sets of the reusable glacier ice blocks. That gives you a total of eight hours of extra cooling power. It uses the same electricity as a 60 watt light bulb, yet it blasts out ice cooled air. The hi-efficiency motor cools the air in an average sized room up to ten degrees so you'll instantly feel cool and refreshed. The 3 cooling levels and auto shut off timer put all the comfort controls at your fingertips. It's so impressive that it even comes with a full year limited warranty and a 30-day Money Back Guarantee.

How to get your free Cool Surge

The National Toll Free Hotlines are now open. All those who beat the 48 hour deadline to order their Cool Surge portable air cooler get their second one free, just cover shipping on each.

They have imposed a strict limit of 2 free Cool Surges per household. Dealers will have to be turned away, but everyone else should be able to get all they need.

Use the map below to locate the weather zone you live in and call the Hotline number for your zone.





CERTIFIED CLAIM CODE
Free Claim Code:
CG1162

EVERYONE LIVING IN THE Scalding Zone: 1 START CALLING AT 8:00 A.M. TODAY 1-866-428-2484	EVERYONE LIVING IN THE Scorching Zone: 2 START CALLING AT 8:30 A.M. TODAY 1-866-428-2499	EVERYONE LIVING IN THE Sizzling Zone: 3 START CALLING AT 9:00 A.M. TODAY 1-866-428-7792
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Saves money: uses the same energy as a 60 watt light bulb, so leave it on all day long and beat the sweltering heat



■ **SAVES ON BILLS:** Everyone gets lower bills and still stays cool and comfortable. The new Cool Surge uses the same energy as a 60 watt light bulb, yet it blasts out ice cooled air.



■ **STAY COOL:** Everyone keeps cool with the Cool Surge. It's where the kids will play and the family will relax, especially on those hot summer days.



■ **EASILY ROLLS ANYWHERE:** This is the Cool Surge portable air cooler that easily rolls from living room to bedroom. No vents, no windows and no freon. Just fill it up and plug it in.



■ **GOOD NIGHT'S SLEEP:** The built-in sleep setting automatically adjusts the cooling level throughout the night. Everyone wakes up cool and refreshed.