

Scientist's brain-boosting "miracle" discovery reverses up to 4 years of memory loss!

You can't remember where you left your keys. You draw a blank on the names of people you've known for years. You even get lost when driving your car.

It's called age-related memory loss. And if you're one of the millions of Americans who suffer from it, a new scientific discovery promises to dramatically change your life. Using the latest advances in biotechnology, scientists have developed **Lipogen PS (phosphatidylserine)** a breakthrough formula with a core ingredient so powerful, so effective, it has stunned and excited scientists all over the world.

Meir Shinitzky, Ph.D. one of the world's leading experts in the physiology and function of brain cell membranes, says it not only works, but works faster than anyone had dreamed possible. "**Lipogen PS** is a proprietary, state-of-the-art fusion of natural compounds that's '**pure memory fuel**' for aging brains. In just 90 days, you'll actually feel more alert, absorb new information faster, and recall it with much less effort."

TURN BACK THE HANDS OF TIME

Like graying hair, memory problems are a normal part of aging. But other factors like alcohol, cigarettes, even emotional stress can affect your memory. That's why you can't remember names, can't find your keys, or can't concentrate like you



Phosphatidylserine
"Locks in Fading Memories"

did when you were younger.

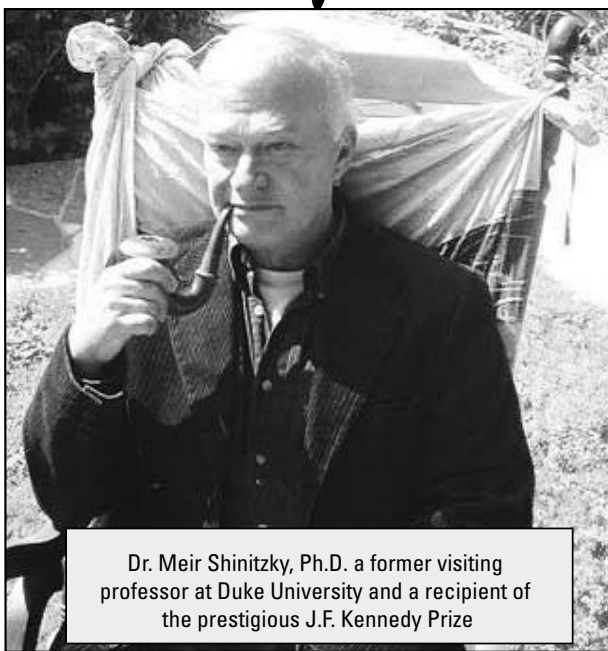
Until now, nothing could be done to reverse this trend. "But thanks to **Lipogen PS Plus**, virtually everyone with age-related memory problems can be helped," says Dr. Shinitzky.

2 KEYS TO A BETTER MEMORY

Scientists have long known about the memory-boosting powers of phosphatidylserine and the vital role it plays in cognitive function. Unfortunately as you age, vital brain nutrients diminish and brain cells begin to malfunction. As a result, your memory and mental abilities suffer dramatically.

"LOCK IN" LOST MEMORIES

Lipogen PS Plus packs every capsule with a pure Phosphatidylserine complex to "lock-in" memories (that would ordinarily fade with time) Your brain cells get



Dr. Meir Shinitzky, Ph.D. a former visiting professor at Duke University and a recipient of the prestigious J.F. Kennedy Prize

the essential nutrients they need to function at peak performance.

CLINICALLY PROVEN*

In a double-blind clinical trial, researchers administered phosphatidylserine to 149 men and women suffering from age-related memory loss. After three months, some of the subjects had their memory problems reversed by a full 4 years!

In another study, test subjects were noticeably sharper and they could remember more. But doctors noticed an added benefit. The mood of the test group was more upbeat and happier than the other group who took only the placebo.

What's more, the phosphatidylserine in

'Lipogen' PS helps give you back a robust memory so you'll never again feel upstaged by people half your age, adds Dr. Shinitzky.

Lipogen PS Plus also helps you fight the rise in cortisol levels that often cause fatigue, depression and wild mood swings. The results published in the International Journal on the Biology of Stress (Volume 7, no.2), showed phosphatidylserine helps you stay calm and relaxed, even in stressful situations.

In both Europe and the U.S. the key ingredient in **Lipogen PS Plus** proved to boost memory, rev-up recall, improve the retention of information and even

PS is the ONLY brain support compound with a qualified health claim for effectiveness



elevate your mood. The results were so sensational, they were reported by the most prestigious medical journals.

Phosphatidylserine is the ONLY natural brain health compound with an FDA "qualified health" claim for effectiveness.

DELIGHTED USERS

After two or three weeks, Linda R., of West Virginia, noticed she was remembering things, even if they weren't very important. "I'm also more alert and able to concentrate. Hooray!"

Linda H., a 51-year-old from Flowery Branch, GA started taking the formula and "in approximately two months, I recognized a distinct difference in my memory and mental acuity. Now, my mind is razor sharp!"

SAFE AND EASY TO DIGEST

The easy-to-swallow capsules are all-natural, well-tolerated and have no reported side effects. **Lipogen PS Plus** starts working in just 30 minutes.

TRY IT RISK-FREE!

Call now and you can experience the amazing memory-boosting power of **Lipogen PS Plus** with no risk or obligation. You'll be able to think faster, remember more, and feel happier than you have in years -- or it won't cost you a single penny.

GET 2 FREE BONUS REPORTS

Along with your risk-free trial, you'll also get two valuable bonus gifts valued at \$55.90 -- absolutely free.

FREE REPORT #1: PREVENT Memory Loss & Improve Your Brain Even As You Age! This all-new FREE Report uncovers startling news you need to know... including the 1 drink you must avoid to protect your memory... 3 ways you can lock in fading memories... the daily exercise that reduces your memory loss by 13%... and more!

FREE REPORT #2: What YOU Eat Controls Your Brain! This must-have FREE Report tells you which foods help energize your mind... the 1 food that actually increases your risk for Alzheimer's... the 5 foods that will reverse memory loss... and much more!

But hurry! This is a special introductory offer and supplies of **Lipogen PS Plus** are limited, so call now!

Call Now Toll Free! 1-800-480-1096

*CENACCHI, ET AL, COGNITIVE DECLINE IN THE ELDERLY: A DOUBLE-BLIND, PLACEBO-CONTROLLED MULTI-CENTER STUDY OF EFFICACY OF PHOSPHATIDYL SERINE ADMINISTRATION. AGING (CLIN. EXP. RES.), 1993, 5:123-33) "MODELS ARE USED IN ALL PHOTOS TO PROTECT PRIVACY" THESE STATEMENTS HAVE NOT BEEN REVIEWED OR EVALUATED BY THE FDA. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE. RESULTS MAY VARY. LIPOGEN PS IS NOT A MEDICINE BUT IF YOU HAVE A CHRONIC MEDICAL CONDITION SUCH AS DIABETES, HYPERTENSION OR HEART DISEASE, BE SURE TO CHECK WITH YOUR DOCTOR BEFORE TAKING THIS OR ANY SUPPLEMENT. DIETARY SUPPLEMENTS MAY NOT BE RISK-FREE UNDER CERTAIN CIRCUMSTANCES.