



DISCOVER the 14-cent nutrient
that helps you throw away your pills and...



“KISS YOUR PAIN GOODBYE”

- CLOBBER JOINT PAIN!
- Experience relief from knee... hip... elbow... shoulder... and finger swelling and discomfort!
- Ease and soothe stiff, aching muscles!
- Improve digestion — no more irritable bowels... uncomfortable bloating... and embarrassing gas!
- Look 10 years younger — with smooth, soft skin that radiates health!
- Deliver you from your past health sins!



*Try it for yourself at home — **Guaranteed** to work or it's **FREE!***

“NO MORE CRIPPLING PAIN!”



In 2003 I had 4 knuckles replaced on my right hand. For a year, I was in constant pain in that hand until I started taking your product. After a few weeks the pain went away.

Now I take 3 capsules twice a day and I'm pain free. My

Rheumatologist agrees it works and says to stay with it! Thanks to each person who helped bring this product to me and made my life better.”

—Myer V. • Greenwell Springs, LA

17 FREE GIFTS
worth \$170.81
Reserved in your name!
See page 22, inside!

**Find out how this
remarkable, 14-cent
wonder nutrient
can put an end to your
worst pains!**

Turn to page 3!

INSIDE THIS SPECIAL ISSUE:

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NatureCity™



NATURAL HEALTH REPORT

WINTER 2007

U.S. NEWSTAND PRICE: \$6.95

Meet the folks who said **"Goodbye pain"** and **"Aloe"** healthy living!

- "AFTER 12 YEARS,
I'M FINALLY OFF BLOOD
PRESSURE MEDICINES!"
Mavis H. of West Haven, CT...
Look inside NOW!



- "I can get on
and off my bike
without pain!"
Donna L.
of Marion, IN...
Look inside NOW!

- "FEWER
DOCTOR VISITS!"
Jeannine H. of
Thomaston, GA...
Look inside NOW!



PLUS:

- What you must know if you're taking
steroids or NSAIDS for your joint pain!.....Page 5
- Protect yourself from this popular health SCAM!.....Page 11
- And discover what scientific journals, including
the Journal of American Podiatric Association,
medical researchers such as the University of
Chicago Burn Center and even the Food and
Drug Administration (FDA) are saying about
this remarkable pain-relieving nutrient!.....Page 4

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NATURE'S REAL LIFE HEALTH MIRACLES!

Dear friend,

Are you in pain right now?

Is it finger or knuckle pain that's stopping you from writing a note to your grandchild or making it hard to sign your social security check?...

...or is it the all-over-stiffness you feel in the mornings that forces you to c-r-a-w-l out of bed...

...maybe it's your hip — the sore hip — that makes you limp or waddle instead of walk. And with every step, are you experiencing a jolt of

excruciating pain up and down your side?...

...or are you one of the 66 million — that's 1 out of 3 American adults — who suffer from crippling pain in your wrists...shoulders...spine...knees... and other joints?

If this is you — then consider this special report the blessing you've been praying for, my friend! Why?

Because in the next few minutes, you're going to discover how to clobber just about any pain you have right now...and experience pain-free living for decades to come! What's more...

...you're going to experience a RESURRECTION of health. I can't promise it will happen in a day or a week (even though, many folks say that's how fast their pain disappeared!)...

...but I can GUARANTEE you this: You will feel better than you have in years — and it won't take long either! How can I be so sure?

My name is Carl Pradelli and I'm the founder and President of NatureCity™.

Right now, I'm sitting at my desk practically barricaded by stacks of letters from folks who've personally experienced a REVERSAL of pain when they began using the 14-cent ALL NATURAL, nearly-MIRACULOUS nutrient I'm about to tell you about! Folks like...

○ *Carolyn R. of Fairfield, AL* who broke down in tears when...
"MY DOCTOR TOLD ME I WOULD BECOME AN INVALID..."

"I was diagnosed with a severe spine condition and was told I would become an invalid. This really depressed me because I live alone and was in terrible pain.

I received your special report in the mail. I started taking your amazing product every day. Now I can do my chores and my

Please Turn...



whole body has a feeling of well being. Thanks.”

- *Frederic L. of Palm Coast, FL* who says...
“AFTER JUST 1 MONTH, I’M OFF THE PRESCRIPTION PAIN DRUGS!”

“Your product is fantastic. I’ve suffered with pain in my neck, lower back and knees for 15 years as a result of work in heavy construction and a few auto accidents. Doctors had me on multiple prescription pain drugs for a few years with mixed results.

Since starting the capsules four weeks ago, I’ve been able to stop the drugs and get amazing relief. This stuff really works! Thank you a thousand times!”

- *Consuelo G. of Fairfield, CA* who recently declared herself...
“FREE OF PAIN AT LAST!”

“Just a short time after taking your powerful capsules, the pain I had in my knees, legs and fingers are gone! I’m recommending this Godsend to all my friends.”

Scientific studies and research papers confirm what these folks are saying about this pain-killing nutrient!

In addition to thousands of real life testimonials, numerous scientific research studies show you can experience freedom from hip... shoulder... neck... and a host of other joint pain... rejuvenate your skin...and experience astounding health with this remarkable nutrient! For example...

▲ *The Food and Drug Administration (FDA)*

Back in 1959, this amazing nutrient gained medical

respectability when the report was released stating...

“...upon review, the FDA admits that the ointment does actually **regenerate skin tissue.**”

▲ *University of Chicago Burn Center*

A Russian study discovered the presence of salicylic acid and cinnamonic acid in this wonder nutrient. Why is this important?

Salicylic acid acts as a **pain-killer** and cinnamonic acid works to fight **infections!**

Thirty years later, a study from the *University of Chicago Burn Center* confirmed this aspirin-like compound is found in the sap of this age-old plant!

▲ *Journal of the American Podiatric Association*

Studies performed by Professor Robert H. Davis and his team report that this stellar nutrient...

“...may be the most powerful, non toxic, plant-derived treatment of both **inflammation** and **wound healing.**”

What’s the name of this all-natural pain-killing nutrient that can revive your health?

It’s a gift from God and Nature called **whole leaf Aloe vera!**

No doubt you’ve heard of Aloe vera. Your mother probably kept an aloe plant near her kitchen window.

If you got a burn or scraped a knee, she would break off a leaf and apply the soothing gel to the area. Within minutes, the pain usually went away and the burn healed very quickly.

But researchers discovered not only does this powerful plant heal burns, cuts and scrapes when you apply it directly to your skin — it’s also a phenomenal health aid when taken internally! Scientists have also discovered...

...when you combine a concentration of all three layers of the aloe plant leaf, which include...

- **Outer Thick Green Rind** — where the nutrients including vitamins, amino acids, enzymes and polysaccharides are manufactured. This outer layer contains 200% more beneficial nutrients than the inner

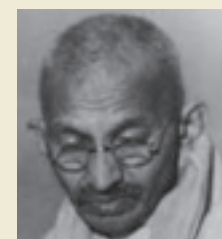


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“You ask me what were the secret forces that sustained me during my long fasts. Well, it was my unshakeable faith in God, my simple and frugal lifestyle and the Aloe whose benefits I discovered upon my arrival in South Africa at the end of the 19th century.”

--Mahatma Gandhi took Aloe vera every day as reported by his biographer, Romain Rolland



gel. That's why whole leaf aloe is more potent than aloe gel or juice...

● **Outer Jelly-Like Layer Containing Yellow “Sap”** — between the outer rind and gel is a sticky liquid known as aloe sap or aloe juice. This sap contains salicylic acid — the same compound used to make aspirin. But Aloe vera won't upset your stomach like aspirin can...

● **Inner Gel Filet** — the chunky middle of the plant is the storage location for the 200 biologically active nutrients identified in the Aloe vera plant. It's made of 99.5% water and .5% aloe solids.

....you get an unbeatable, all-natural pain relieving powerhouse of health!

And you can experience the energizing effects of whole leaf aloe with TrueAloe™ — available exclusively from NatureCity!

With whole leaf TrueAloe™, you can now safely and easily...

- ▲ **Promote healthy joints!** Clobber hip... shoulder... knee... wrist... and finger pain!
- ▲ **Boost anti-inflammatory activity!** Soothe irritated joints and muscles and help bring them back to health...
- ▲ **Improve digestion!** Encourage regular bowel movements... eliminate painful straining...and soothe the gastrointestinal tract...
- ▲ **Experience anti-diabetic protection!** Help keep blood sugar levels from getting out of whack...
- ▲ **Rev up energy levels!** A round-the-clock fatigue-fighter so you can do

the things you love!

- ▲ **Maintain healthy, normal blood pressure!** Help regulate blood flow to avoid dangerous spikes and dips!
- ▲ **Manage healthy cholesterol levels!** Keep bad (LDL) cholesterol from getting out of control and even help raise the good (HDL) cholesterol level...
- ▲ **Ward off allergies and respiratory problems!** The combination of powerful antihistamine effects and the ability to protect the lining of the bowels means fewer food allergy reactions due to “leaky gut” syndrome!
- ▲ **Increase absorption and bioavailability of other vitamins!** Helps you maximize the nutritional benefits of your foods...vitamins and nutritional supplements!
- ▲ **Build antioxidant defenses against free radical damage!** Keep every cell in your body as healthy as possible!
- ▲ **Rejuvenate your skin!** Give you a healthy glow and soften fine lines and wrinkles!

If you're taking steroids or NSAIDS for your pain — please know this...

Most doctors will give you anti-inflammatory drugs such as steroids or non-steroidal anti-inflammatories (NSAIDS) such as aspirin or other pain killers. While they may help you in the short term, let me ask you this: Are you getting *long lasting relief* from your pain?

And did you know these drugs can cause ulcers or “holes” in your digestive

tract that can lead to a leaky gut and a host of other digestive problems? It's true!

In fact, according to a report in *The New England Journal of Medicine*, stomach and intestinal problems caused by NSAIDS cause over 100,000 hospitalizations and about 16,500 deaths EACH year!

But whole leaf Aloe vera — with its powerful anti-inflammatory properties — has been scientifically proven to clobber pain effectively — without the side effects! How?

By delivering pain relief and encouraging joint flexibility! Here's the proof:

72% reduction in Arthritis symptoms!

Back in 1985, scientists at the Pennsylvania College of Podiatric Medicine in Philadelphia injected Aloe vera in laboratory rats with arthritis. The results?

A 72% reduction of arthritic symptoms!

Amazed by the results, these scientists repeated the test the following year and you guessed it — they got the same powerful results from Aloe vera!

What's more, studies show whole leaf aloe can increase the immune potential of your body so you can ward off pain in the first place! And you get premium, pure whole leaf aloe in every capsule of TrueAloe™!

But you may be thinking, “well, these are tests on laboratory rats, is there proof that whole leaf aloe works on humans?” ABSOLUTELY!

Please Turn...



FROM THE DESK OF CARL PRADELLI • PRESIDENT, NATURECITY

It's not a job, **IT'S A CALLING!**

Dear friend,

I've got to tell you — I LOVE my job!

Never in my entire life have I been able to come to work every day and spend hours reading hundreds — even thousands of letters from folks sharing their personal health success stories. I've never experienced this kind of satisfaction from any other job!

I used to work as a highly paid advisor for leading health companies. I even sat on the Board of Directors of one of the largest drugstore chains in the United States.

What I saw made me sick to my stomach!

I observed first hand how large pharmaceutical companies “bait” medical professionals to push their latest drugs... how supplement companies “cut corners” by adding unnecessary fillers and worthless additives to their products to increase the bottom line... and how defenseless

consumers were getting ripped off and not being told the truth about their health products.

One day, I had enough! I knew I had a higher purpose in life than helping these money-grubbing companies boost their bottom line profits!

Shortly after I resigned from the corrupt corporate world, I met Dr. Stephen Perry — the formulator of TrueAloe and Chief Scientist for NatureCity.

Dr. Perry is an award-winning scientist who patented a cold processing method to maximize the potency of whole leaf aloe. With his unique cold process, you can be sure you're getting the highest quality of whole leaf Aloe vera — with all 200 nutrients intact — for optimum pain relief!

Dr. Perry shared my desire to get the news out about this amazing natural “pharmacy in a plant” to everyone who's



searching for pain relief.

I found my purpose in life...

...I would create a company that really cares for its customers. And that's why I started NatureCity — to deliver the highest quality nutritional supplements that are scientifically proven safe and effective. In other

Researchers in Mexico discovered Aloe vera blocks the COX-2 enzyme that causes inflammation and joint pain. What's more, Aloe vera does this without the nasty side effects that can come with popular COX-2 drugs!

In another study printed in *Biochemical Pharmacology*, Aloe vera was shown to break down bradykinin — a plasma protein that triggers painful inflammation!

And scores of research studies and clinical trials prove the compounds unique to Aloe vera are unbeatable for pain-relief and better health! What's more...

Here's what real life **ex-pain sufferers** have to say about the whole leaf aloe found in TrueAloe™...

○ **“SWELLING IN MY JOINTS IS GONE!”**

“I had pain and stiffness in the joints of my fingers. The doctor said there is nothing else to do other than knuckle replacements of both ring fingers and thumbs. The pain is unbearable.

My fingers looked like a ball was growing in my knuckles. I was given 60 capsules of your TrueAloe™ by my mother who also suffers from

joint pain.

Within a week, my fingers began to feel better. After 1 month, the swelling was going down. I have loose skin on my fingers now that the swelling is gone.”

—Jajuanna J. • Williston, FL

○ **“YOU SAVED MY LIFE!”**

“I just want you to know your product helped save my life. A recovery program helped me get clean from the pain pills I became addicted to because of my pain.

Your capsules took away my joint

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words, NatureCity would only provide nutrients that REALLY WORK!

And now I can't wait to go to work every morning! Why? Because I LOVE my job! Actually, it's not a job — it's a fulfillment of my life's mission!

And every day when I receive baskets full of letters of folks thanking me for helping them find genuine relief — I know I'm here on this earth for a reason — to help these folks!

I read their heartbreaking stories of how they suffered from pain for 10... 20... 30 years or more — until they finally discovered the remarkable powers of TrueAloe™! Folks like Nell A. of Maryville, TN who wrote me and said...

■ **"A miracle happened!"**

"I am 90 years old and I mainly suffer from joint pain. One day, a miracle happened. I found your booklet on TrueAloe™ and ordered it. I started taking the capsules and I haven't had a pain since. Thank you for this wonderful thing you have done for me."



Or Mary W. of Concord, GA who says...

■ **"I was in excruciating pain!"**

"Over the years I have had 3 lumbar surgeries, a partial thyroidectomy, a rotator cuff repair, 3 neck disks replaced, carpal tunnel and 1 hand surgery. So I have suffered excruciating pain.

I found taking TrueAloe™ gave me more pain relief than any other product."

And even Meredith L. of Aurora, IL who experienced a health rebirth...

■ **"Within a short time, I could use my hands again!"**

"My pain is in my hands, especially my thumbs. It was so bad, I couldn't turn the ignition in my car.

Within a few days of taking TrueAloe™ capsules, I had mobility in my hands again and am free of pain. Your product is a Godsend. Thank you."

Many TrueAloe™ customers say this special report saved their health. I hope this is the blessing you've been praying for!

Please take a moment to read this special report. You'll discover how easy it can be to live practically pain-free again.

And please know you can sample TrueAloe™ and experience for yourself the difference this wonder nutrient can

work on your health. You have nothing to lose, because if TrueAloe™ doesn't work for you — you will get every cent you paid refunded to you. The truth is...

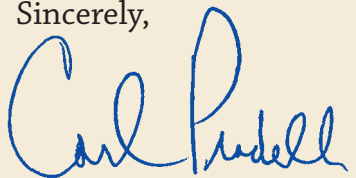
...I didn't start NatureCity because I wanted a job. I believe this is my calling. To get the word out to folks suffering in pain that God has given Nature a remarkable combination of nutrients that can ease your suffering.

So if you're not feeling better after using TrueAloe™, there's no way I would feel good keeping your money.

Please think of this as your personal invitation to try TrueAloe™. And when it works for you, please share this valuable, life-enhancing report with your loved ones.

I look forward to coming to work one day soon and reading about your personal health miracle!

Sincerely,


Carl Pradelli, President

P.S. Also, during this special introductory offer, you can sample TrueAloe™ completely risk free and receive up to 17 FREE GIFTS. Details are on page 22.

pain to this day, and helps me stay drug free. Thank you."

—William M. • Tampa, FL

○ **"MY PAIN IS 95% BETTER"**

"I have been taking TrueAloe™ for 6 months. My pain is 95% better.

I walk 2 miles in the mall every day. At 83, I feel blessed with good health."

—George G. • Memphis, TN

○ **"I'M WALKING BETTER AND HAVE LESS PAIN!"**

"I am 85 years old. Due to weakness in my legs, I had to quit taking a cholesterol lowering drug that I had been taking for many years. To an extent I could not walk.

Since taking TrueAloe, I can walk better and I have much less pain and more strength. People tell me I don't look 85!

—Fern W. • Bellevue, ID

○ **"DOING FINE AND SAVING A TON OF MONEY"**

"I have bad joints and had been on an expensive prescription drug for over a year with a cost of \$1,465 for two injections. I had to take one every other week.

I started taking TrueAloe™ around Christmas and quit taking the drug. I am doing just fine and saving a ton of money."

—Harold R. • Sylacauga, AL

○ **"100% BETTER THAN ANY PAIN KILLER!"**



"I have been taking TrueAloe™ capsules for over a year now. I am 73 and it is really helping me with my joint pain.

I would recommend TrueAloe™ to anyone. Please try it. TrueAloe™ is 100% better than any other pain killer. It is such a blessing for me. Thank you so much."

—Helen K. • Vienna, MO

Please Turn...



○ “I WAS TIRED OF TAKING PAIN DRUGS...”

“For a year before buying TrueAloe™, I was having pain in my right shoulder and neck. The doctors said it was joint pain and inflammation. Nothing helped.

I was tired of taking pain medicine that didn’t stop the pain. I thought I would have to live with the pain for the rest of my life. I have been taking TrueAloe™ capsules for 6 months and I am pain free. I am so thankful for your product.”

—Jackie Q. • Slocomb, AL

○ “I COULDN’T GO ANYWHERE BY MYSELF”

“I had terrible pain in my hands and feet. I could hardly walk. I couldn’t go anywhere unless someone went along with me. I couldn’t do my housework or my cooking. I went to several doctors. Nothing seemed to help.

One day I ordered TrueAloe™. I’ve been taking it for 3 months and now I can do my work and go where I want to. Thank you for your

products. I am 77 years old.”

—Katherie R. • Murfreesboro, TN

○ “AFTER JUST 8 DAYS, MY LEG CRAMPS ARE GONE”

“I started taking Whole Leaf AloeVera Capsules, six a day for cramps in my legs. After 8 days the cramps left my legs. I have been taking them for four months and I do not have anymore leg cramps. I thank God and NatureCity for my wellness, and no more cramps.”

—Robert H. • West Palm Beach, FL

Say goodbye to pain — and say “Aloe” to good health again!

The anti-inflammatory properties found in TrueAloe™ are a Godsend for relieving joint pain and much, much more! That’s because NatureCity uses the most powerful aloe known to mankind!

TrueAloe™ is made exclusively from the **Aloe Bardedensis Miller plant — the most potent of the 275 aloe plant species!**

What’s more, TrueAloe™ is

grown and cultivated in a controlled pollution-free environment with ideal climate and soil control. In fact, it’s certified organic!

And because TrueAloe™ is cold processed within hours of harvesting — it retains the potency Nature intended it to have. In fact, laboratory testing proves TrueAloe™ contains a whopping 200% more nutrients than competitors who use a heat-processed aloe or don’t use the whole leaf!

My office files are overflowing with letters from customers who are thankful that we take these extra steps to preserve the nutrients naturally found in whole leaf Aloe vera.

And every day I receive boxes of letters containing their success stories! These folks were finally able to say goodbye to all sorts of pain when they discovered TrueAloe™! For example...

○ “BURNING PAIN GONE!”

“I am a diabetic, type II. I had burning pain in both feet. The pain diminished in a few weeks time when I started taking TrueAloe™. I am able to walk so much better.”

—Priscilla D. • Leonardtown, MD

○ “I’M BACK PLAYING MY KEYBOARD AGAIN”

“I had inflammation in my finger joints for about two years. I had a hard time playing my keyboard.



I had to give up playing in the nursing home and church because my fingers were too swollen.

I got your special report and read what TrueAloe does. I have been taking it for a couple of months, two capsules in the morning and two capsules at night. I am back playing the key

Why does **TrueAloe™** use the entire leaf when most aloe products are extracts?

Aloe vera contains over 200 nutrients that are present in only trace amounts. It’s the combination and synergy of all these nutrients working together that make aloe an unrivaled powerhouse of health benefits... By using the whole leaf — which consists of the outer thick green rind, the outer jelly-like layer

containing yellow “sap” and the inner gel filet that’s rich with nutrients — you get the all nutrients working exactly as nature designed them.

Extracts only isolate certain beneficial elements of the aloe leaf. As a dietary supplement, clinical research shows that “the whole is greater than the sum of Aloe’s parts.”

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ALOE EXPERTS SAY WHOLE LEAF IS BEST!

“For therapeutic purposes, the most efficacious Aloe vera is that derived from whole-leaf Aloe. Whole-leaf Aloe vera contains three to five times more of the active ingredients than the inner fillet of the leaf.”

--“*Aloe vera: Natural Wonder Cure*”



board in church again. Thank you.”

—David C. • Owego, NY

○ “FEWER DOCTOR VISITS!”



“I feel like a new person. My knees don’t hurt any more! I was seeing my doctor regularly, but during my last check up, my doctor said I don’t have to come back for another 6 months! Thanks TrueAloe™!”

—Jeannine H. • Thomaston, GA

○ “TRUEALOE IS A GODSEND I DON’T WANT TO EVER BE WITHOUT IT!”

“I had a hip replacement 3 years ago. I tried several products and nothing helped. My feet were swollen and my legs were in pain. I needed to use my canes all the time.

Since I discovered TrueAloe, I walk without my cane and sleep through the night pain free. It’s a Godsend and I don’t want to be without it.”

—Muriel C. • East Hartford, CT

○ “MY KNEE USED TO BE TWICE THE SIZE”

“Thank you TrueAloe. Since taking

this product I rarely have pain in my right knee and the swelling has gone down significantly. My knee used to be twice the size.

Thank God for such a great product. I hope that I can always buy TrueAloe. I recommend it to anyone with problems.”

—Mary W. • Ivanhoe, VA

○ “I HAVE A LOT LIVING TO DO”



“Both my knees were crushed. A wheelchair and constant pain was predicted by my doctor. Well that is not for me so I started taking TrueAloe capsules.

I can now get around with a walking stick and the pain is non-existent. Thank goodness — after all I am only 88 and I have a lot of living to do as I ride my ATV all around my place.”

—Lee S. • Arlington, WA

○ “MORE ENERGY!”

“When I take TrueAloe™, I have more energy and a better outlook on life.”

—Wanda N. • Sheridan, OR

○ “I CAN EAT MOST ANYTHING AGAIN!”

“I was diagnosed with having irritable bladder and hemorrhoids. The doctor put me on a very restricted diet to stop the pain.



Since taking TrueAloe™, I can eat most everything again. Thanks for TrueAloe™, it has made my life more enjoyable. People need to know TrueAloe is so very helpful for bladder pain”

—Evalena A. • Walton, KS

○ “FREED ME FROM PAIN AND CONSTIPATION!”

“Two years ago I was put on a powerful pain drug for an inoperable torn rotator cuff. A side effect of the drug was severe constipation.

A year ago I was introduced to NatureCity and TrueAloe™ capsules. After taking your product for just a few weeks, I was able to stop the pain drug.

Twice since then, I had to go for a week without TrueAloe™ and my pain returned until I was able to resume it. I tell all my

Continued on page 11...



WARNING: Be careful of **SCAMS...** **SHAMS** and **IMPOSTORS!**

Here's how to know if you're getting **GENUINE** whole leaf aloe!

It's a tragedy to know folks suffering with pain are shelling out their hard earned money and getting **FAKE** or **INFERIOR** aloe products! Because the truth is, Aloe vera works wonders on your health only when you take a *quality* supplement.

That's why I spent over 20 years developing and patenting a specialized process to keep Aloe vera pure and potent. With TrueAloe™ — you get the closest thing to a perfect whole leaf Aloe vera formula!

And I want you to know how to tell — without a shadow of doubt — you're getting genuine Aloe vera. If your current aloe product doesn't pass this 3 step validity test — it's not the real McCoy!



1 Sight test. What color is your aloe capsule? If it's not **GREEN*** — you're not getting whole leaf aloe!

When you look at an Aloe vera plant, the outer rind is green — not white. So if your capsule isn't green — the outer leaf is missing and you're not getting the entire plant — no matter what the manufacturer claims!

Most likely, the capsule is white because it contains only the inner parts of the plant — which gives you only a fraction of Aloe vera's beneficial health properties. Or worse, the capsules may have been tampered or diluted with unnecessary fillers. Either way — you're not getting the total power of whole leaf aloe vera!



2 Taste test. Open up and taste a capsule of just about any competing aloe product. Don't worry — you'll probably taste either salt...

**Simple Test
Saves You Time
And Money!**

sugar... or starch. That's because most aloe products are sprayed with a sugar saccharide called maltodextrin.

Maldodextrin is cheap and harmless. And it's frequently added to poor quality aloe products. Aloe altered with maltodextrin tastes sweet or starchy and is typically a light beige/white color.

Now, open up and taste a TrueAloe™ green capsule — and **WATCH OUT!** It should have a very bitter taste! But that's good! Why? Because unadulterated 100% whole leaf aloe isn't naturally great tasting! If the taste is pleasing to your taste buds, that means additional ingredients such as sugars were probably added. That does nothing but dilute the effectiveness of the Aloe vera!

3 Solubility Test. Now, get 2 clear glasses and fill them with 4-6 ounces of water each. Take one capsule of any competitor's aloe product and stir the content into the water. You will notice within seconds, the powder easily dissolves in the water. That's because you're getting only the



Continued on page 11...



Dr. Stephen Perry,
Formulator of TrueAloe™

■ Leading biochemist in the nutritional supplement and health industries

■ Early pioneer for the use of "whole leaf Aloe vera" which is now proven to increase nutritional potency by 200%

■ In 2001, awarded patent #6,203,797 — one of the first patents granted for a "cold processing" technique used in Aloe vera harvesting

■ Awarded 4 additional patents and has ten more pending with the United States Patent & Trademark Office

■ Attended Massachusetts Institute of Technology (MIT) and completed his Ph.D. in natural medicine at Columbia Pacific University

■ Performed numerous research projects for both private sector and governmental organizations

**Depending on the season the leaves are harvested, there may be some slight variation in the green color.*



SEE THE DIFFERENCE FOR YOURSELF!



On the left is a leading competitor's Aloe vera product. Although this company claims to provide "whole leaf" Aloe vera, notice how their capsule COMPLETELY dissolved in the water. That means you're only getting the inner parts of the plant — which are water soluble.

Now take a look at the photo on the right. Because TrueAloe



contains all 3 layers of the Aloe vera plant, it cannot completely dissolve in water. The outer layer (which contains the majority of the beneficial health properties) is not completely soluble.

Notice the residue on the top as well as the bottom of the glass. This is PROOF POSITIVE you're getting whole leaf Aloe vera — one of the most powerful agents in nature!

If the contents of your Aloe vera capsules dissolve in water — it's NOT whole leaf Aloe vera — no matter what it claims on the label!

...Continued from page 10

inner gel of the aloe plant — which is highly water soluble.

Now, take a green capsule of TrueAloe™ and empty it into the water and stir. No matter how much you stir, the contents will NOT completely dissolve. You will see sediments at the top and bottom of the glass. That's because 100% whole leaf aloe contains the green, outer rind — which is not completely water soluble! Those sediments are proof positive you're getting TRUE aloe!

If your Aloe products come in white capsules or pills...have a pleasing or neutral taste...or dissolves completely

in water — you're not getting the genuine, whole leaf aloe that's been scientifically proven to help you ease your pain!

17 FREE GIFTS!

Why waste your time, money and your precious health? For genuine relief — demand TrueAloe™!



SAVE UP TO \$101.67!

...Continued from page 9

friends how TrueAloe™ has freed me from pain and constipation. Thank you."

—Barry F. • Chapel Hill, NC

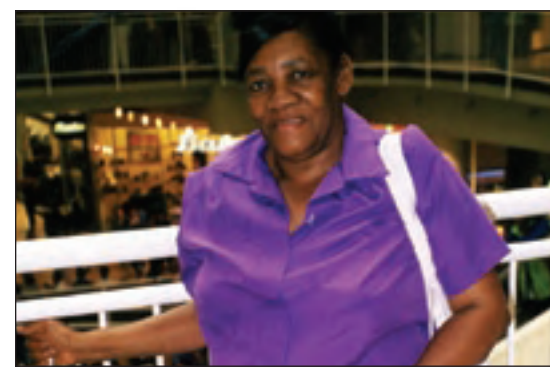
○ "MY PAIN IS DOWN AND MY ENERGY IS UP!"

"I have been using your TrueAloe capsules for 2 years and have noticed much less pain in my joints and much more energy. I am 49 years old and still ride and race motocross. I highly recommend everybody try TrueAloe, It Works! Your products are great, Thanks again."

—Charles K. • Hayward, WI

○ "AFTER 12 YEARS, I'M FINALLY OFF BLOOD PRESSURE MEDICINES!"

"I've been taking blood pressure medicines for more than 12 years. I tried products from 5 other companies who said their vitamins would help but I never noticed a difference.



When I got your brochure, it caught my attention because your TrueAloe™ is '100% organically grown'.

It's been 2 months since taking TrueAloe™ and I got good results. First my blood pressure went down. Secondly, it provided me high level of energy. Thirdly, it makes me feel more alert."

—Mavis H. • West Haven, CT

If you haven't tried TrueAloe™ — you simply haven't experienced the best of Nature's remarkable pharmacy!

If you've tried whole leaf aloe products in the past and didn't

Continued on page 15...



Why are these folks raving about TrueAloe™?

BECAUSE IT WORKS!

"I have real PROOF TrueAloe™ works for me!"

"Two weeks ago, for some reason, I forgot to include TrueAloe™ capsules with my regular daily medicines which I set up for a week at a time. My left knee and thumbs began to bother me. By the end of the week — without TrueAloe™ — I was nearly unable to walk and almost fell twice.



When I sat down to prepare my meds for the following week, I realized I had forgotten to include TrueAloe™ and knew immediately why the pain had returned. I've been back

on TrueAloe™ for 3 days now and the pain is going away. My walking is almost back to normal. I know now without a doubt that the TrueAloe™ works for me."

--Beverly R., Biloxi, MS

"No longer need the neck brace"

"Out of desperation I started taking TrueAloe™ capsules. After trying many products, my pain showed little improvement. I was wearing a neck brace most of the time and my hands and legs were always aching. After a few weeks of TrueAloe™, I no longer needed the neck brace and feel about 75% better overall. TrueAloe™ is certainly worth trying. Hope you have as much relief as I have."

--Lucille P., Dimas, CA

"My cholesterol dropped from 215 to 195!"

"Since I started taking TrueAloe™ my cholesterol dropped from 215 to 195. Also, I have not had a cold in about a year."

--Ed Z., Hartington, NE

"No longer need pain drugs"

TrueAloe capsules have proven to be a great benefit to my life - alleviating the severe pain I had in my back and hands in a remarkable manner. I take six capsules daily, and no longer need any type of pain drugs.

Before discovering TrueAloe, I had to take medication regularly which often had severe side effects, like ulcers. I feel like a new person now, thanks to TrueAloe, and I am 80 years old!

--Rhea N., Loa, UT

"The pain made it hard to walk"

"About 6 months ago my ankle became very swollen and sore. The pain made it very hard to walk. I tried different remedies but nothing helped until I came across your product. The results of taking TrueAloe are just amazing.

After 4 weeks of taking TrueAloe I am back walking 6 to 8 miles everyday without ANY pain. I want to thank you NatureCity for having such a great product."

--Jerome F., Minocqua, WI

"I've tried others – TrueAloe is the best!"

"I have irritable bowels and some joint pain. Aloe is part of the plan to deal with the pain. I have found TrueAloe far superior and more convenient than liquid aloe.

Since I started using your product six

weeks ago I feel much better and have much less irritability. I have also noticed significant reduction in my joint pain. Thank you!"



--Paul N., Indialantic, FL

"I can use my hands again!"

"I hadn't been able to make a fist with either hand in over a year. Within a few weeks of taking TrueAloe™, I was able to close my hand and am now able to grip things the way I used to. This is a wonderful product. I have given all my friends a bottle to try and they are true believers too."

--Merry R., Plainville, CT

"A Godsend from the bible!"

"After several weeks of using TrueAloe™, the pain is gone from my left knee. I'm not going to stop using your product. Aloe has been mentioned in the bible as a medicine for pain."

--Mary Anne F., Hagerstown, MD

These statements are anecdotal and may not represent typical results. Individual results will vary. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**"TrueAloe is the BEST!"**

"Ever since I started taking TrueAloe, the pain in my back and feet is completely gone. I also no longer have to take a blood pressure drug to get a normal blood pressure reading, thanks to TrueAloe and NatureCity. I believe TrueAloe is the best!"

--Sister
Cecile J.,
Tewksbury, MA

**"Every step I took was painful."**

"I have had pain in my hips for 3 years. Every step I took caused severe pain in my hips. Two weeks after I started taking TrueAloe™, I could walk relatively pain free for short distances. Now after 2-3 months on TrueAloe™, I can walk up and down stairs fairly easily. Also I can sleep much better with less pain."

--Colleen P., Malvern, IA

"No side effects!"

"I'm 67 years old and have been suffering for as long as I can remember from respiratory problems, cramps, aches, and pains in my legs. I learned from experience that drugs had side effects that made me feel even worse.

This forced me to seek out alternatives to the point where I was swallowing a whole lot of vitamin and mineral pills. I was not getting relief but spending enormous amounts of money.

Then I read about your products. I have been faithfully taking your TrueAloe for several months now and I feel great. Your products are God-given gifts to men, a liver-saver and money saver too!"

--Marina F., Makawao, HI

"Recovered after not walking for 18 months!"

"I am 69 years young and hadn't walked for a year and a half. I started taking your TrueAloe capsules. No one thought I would recover.

Well it is unbelievable, but I'm doing just as well as any 59 year old. I'm doing great. All my pain isn't gone, but I'm well compared to what I was."

--Mabel G., Mount Pleasant, IA

"My doctor was amazed at my test results!"

"I had pains in my feet so bad, I could hardly walk. I took your TrueAloe™ and I felt relief before I finished the first bottle of capsules. So I kept on taking them.

When I went to the doctor for my checkup, my lab work showed that my cholesterol and triglyceride levels were down. Plus, my blood pressure was back to normal. The doctor was amazed at the results. He said, 'whatever you are doing, keep doing it.' I was so happy to hear that and I feel great."

--Mary B., Stratford, WI

"I Can Do Anything That Needs to Be Done"

"I've been taking TrueAloe for a little over a year and I can't believe the difference. I work in a deli and there were times I just couldn't grasp anything. I'd drop whatever I tried to pick up.

Well I'm still at the deli and I have no pain and I can do anything in there that needs to be done. Thank you!"

--Edna W., Sarasota, FL

"Don't need stool softeners any more"

"I am a woman 80 years old. I've been taking TrueAloe™ for about 7 months. I just feel better overall. One thing I don't have to take is stool softeners any more."

--Lorraine T., Gridley, CA

"Eased 10 Years of Pain – I can even write this letter"

"I have such disabling pain, that on some days I can not get out of bed. This condition has been going on now for over 10 years.

Since taking TrueAloe for over a month, I am walking more and even able to write this letter. I so appreciate you and your TrueAloe products. God Bless You."

--Carol S., Palo Alto, CA

"I stopped taking all my pain medicines!"

"I am a nurse and on my feet most of the day. I have severe pain in my hands, knees, feet and ankles. I read several articles on aloe and decided to give it a try.

I started taking TrueAloe and now I'm off all my medicines and sleeping without pain. Thank you so much."

--Darlene R., Claypool, IN



**SAVE
UP TO
\$101.67!**



**17 FREE
GIFTS!**

**Call 1-800-593-ALOE(2563) today
and receive up to 17 FREE gifts with
your introductory pack of TrueAloe™!
See page 22 for details.**



Over 200 powerhouse nutrients in every capsule of **TrueAloe™**!

Science has discovered Nature's secret for Aloe vera's remarkable powers:
It's chockfull of over 200 nutrients that work together the way Nature intended!

With every capsule of TrueAloe™ you get:

VITAMINS!

- **Vitamin A** (beta carotene): Promotes healthy skin, bones and vision
- **Vitamin B1** (thiamine): For healthy tissue growth
- **Vitamin B2** (riboflavin): To help produce healthy blood cells
- **Vitamin B3** (niacin): Regulates metabolism
- **Choline** (a B vitamin found in lecithin): Encourages healthy brain function and fat metabolism
- **Vitamin B6** (pyridoxine): acts with vitamin B2 to boost blood cell growth
- **Vitamin B12**: Helps ward off anemia. Normally vitamin B12 is found in meats and dairy products. Aloe one of the few plant sources to contain this important vitamin.
- **Vitamin E**: To aid in cell regrowth
- **Folic Acid**: (vitamin B complex): essential for blood formation

ENZYMES!

Enzymes are essential for chemical reactions to take place in your body. They are very delicate and

can easily be destroyed with heat. That's why NatureCity uses a patented cold processing system to protect enzymes. These enzymes include:

- **phosphatase**
- **amylase**
- **bradykinase**
- **catalase**
- **cellulase**
- **creatine**
- **phosphokinase**
- **lipase**
- **proteolytiase**
- **fatty acids**

MINERALS!

More than 20 minerals are found in Aloe vera. They include:

- **Calcium**
- **Choline**
- **Chromium**
- **Copper**
- **Iron**
- **Manganese**
- **Magnesium**
- **Phosphorus**
- **Potassium**
- **Selenium**
- **Sodium**
- **Zinc**

Plus, you also get:

- **Mono and polysaccharides**: To boost immune health and stimulate white blood cells that destroy abnormal cells and bacteria!
- **Lignin, Saponins and Anthraquinones**: for healthy skin... digestive health... natural pain relief... and absorption of nutrients!
- **Fatty acids**: for anti-inflammatory function and healthy heart and brain function!

- **Salicyclic Acid**: Nature's answer to aspirin helps you clobber pain and fight off bacteria!
- **Amino Acids**: to boost healthy brain function... maintain healthy blood cells... ward off anemia... aid in liver and digestive function... encourage healthy muscle formation... relieve insomnia... and build up a healthy resistance to disease!

For a limited time, you can try TrueAloe™ completely **RISK FREE!** Plus, you get up to 17 **FREE** gifts.

SAVE UP TO \$101.67!

CALL 1-800-593-2563 TODAY!



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experience the results you expected, I'm not surprised...

...The truth is, most Aloe vera companies don't use the whole leaf aloe — even if they claim it on their labels! And that's just downright deceitful, don't you think?

What's more, these companies include fillers and cornstarch in their raw materials or finished products and then try to pass them off as pure Aloe vera products. How do I know this for sure?

According to a senior executive whose company has specialized in Aloe vera manufacturing for over 30 years...

"Of the samples of Aloe vera products we test every week, about 75% of them are adulterated. We have come across powder samples that legally are supposed to have 100% Aloe vera. But when we test these products, we are actually finding they contain 90% filler."

It's a shame that these companies are not only cheating you out of your hard-earned money...

...they're robbing you of the health you deserve!

I don't know how those folks can sleep at night knowing their inferior or fraudulent products are doing nothing to help you feel better.

But I can tell you this: The Aloe vera powder that you get in EVERY capsule of NatureCity's TrueAloe™ is certified for purity and potency by the International Aloe Science Council(IASC). These are the watchdogs who make sure Aloe vera products are authentic.

So, if you don't see an IASC "good housekeeping seal of approval" on your Aloe vera products — you might as well toss 'em in the trash — because they just aren't good enough to give you the nutritional potency you need!

Now, you know why I can say, without a shadow of a doubt, with TrueAloe™, you are GUARANTEED to get...

"I can get on and off my bike **without pain!**"

"In April 2000, I had to stop working at my job of 32 years. I was experiencing a lot of bone pain and I could no longer do the job. I was taking so many prescription and over-the-counter drugs that it caused other problems.

Then I received your brochure in the mail and thought I had nothing to lose. After taking your product for a few



weeks, I noticed the pain level decreasing. After a few months, I was able to stop taking all my drugs and I am doing well.

My husband and I ride our motorcycles a lot during the warm months. I am now able to get off and on my bike with out any help. I won't do without your wonderful product. Thank you."

--Donna L. • Marion, IN

▲ **100% whole leaf Aloe vera & the capsule shell.** No fillers are used to dilute the product or change its color — it is pure whole leaf Aloe and each capsule contains 200mg of pure Aloe.

▲ **The WHOLE leaf is used — all 3 layers!** The potency of aloe comes from the way its 200 nutrients work together as a whole. These 200 nutrients are present only in trace amounts. It's the combination and synergy of all these nutrients that enables aloe to help you in so many ways. By using the whole leaf, you get all the nutrients — the way Nature designed them to work!

▲ **Aloe extracts are NEVER used in our TrueAloe™ products.** If you see the word "extract" on your Aloe vera product label, that means some of the beneficial elements of the aloe leaf are isolated and removed to make their product. As a dietary supplement, clinical research shows that the whole is greater than the sum of Aloe's parts. You only get pure whole leaf aloe in every capsule of TrueAloe™!

▲ **The shell for our Regular capsule is made of gelatin.** Gelatin is a protein product that is made from

animal collagen. Vegetarian capsules made of cellulose are also available.

But you know what? You don't have to take my word for how well TrueAloe™ works...

...heck, you don't even have to listen to all these scores of folks who've personally written to share with you their personal success stories...

...you can experience the remarkable powers of TrueAloe™ for yourself. And you can do it completely risk free!

SPECIAL INTRODUCTORY OFFER FOR FIRST TIME CUSTOMERS!

Save up to \$101.67 on TrueAloe™ and claim up to 17 valuable gifts — a \$170.81 value — yours FREE!

There's never been a better time than RIGHT NOW to stop pain from dominating your life!

And when you sample TrueAloe™ during this limited time introductory offer, you'll benefit in 8 spectacular ways...

Please Turn...



You get a **FLOOD** of health benefits with TrueAloe™!

Thousands of folks — just like you — have discovered a miraculous rebirth with TrueAloe™. So what are you waiting for? You've got a lot of LIVING to do!

During this limited time offer, you've got nothing to lose. If TrueAloe™ doesn't work for you — you pay NOTHING! Isn't that fair?

So send for your introductory pack today and experience a rebirth of health in no time flat! Remember, TrueAloe™ can help:

- **Promote healthy joints!** Get rid of your worst knee... finger... hip...back...or shoulder pain!
- **Deliver anti-inflammatory protection!** Reduce swelling of the joints and muscle!
- **Improve digestion and soothe your gastrointestinal tract.** Eat the foods you love — without experiencing pain later!
- **Provide anti-diabetic protection!** Naturally helps balance blood sugar levels!
- **Encourage bowel regularity and easy elimination!** No more straining or painful hemorrhoids!

- **Maintain healthy, normal blood pressure!** To keep your heart as healthy as possible!
- **Lower dangerous cholesterol levels!** Helps keep arteries from clogging up!
- **Help other vitamins and nutrients work better!** Increases absorption and bioavailability of nutrients from foods and other supplements!
- **Keep every cell in your body lasting longer and stronger!** Builds antioxidant defense against free radical damage!
- **Boost your energy levels to new heights!** So you can play with grandkids... or 18 holes at the golf course!



17 FREE GIFTS!

SAVE UP TO \$101.67!

Call 1-800-593-ALOE(2563) today and receive up to 17 FREE gifts with your introductory pack of TrueAloe™! See page 22 for details.

- **BENEFIT #1:**
During this special introductory offer, you'll save up to \$101.67 on TrueAloe™!

Think about how much you spend on pain drugs and over-the-counter medicines. Now imagine paying just pennies to relieve your pain — without any dangerous side effects either!

You'll save a whopping 66% off the regular price of TrueAloe™ — that's the **LOWEST PRICE** available anywhere for this natural pain reliever!

- **BENEFIT #2:**
You get up to 2 FREE bottles of TrueAloe™ — a \$49.94 value!

If you're like most folks, once you start using TrueAloe™, you'll want to keep using it to fight off pain!

That's because TrueAloe™ delivers over 200 nutrients that work the way Nature intended! These remarkable nutrients go directly to work on your bones... joints... muscles... and cells to help your entire body!

So, of course, you'll want to keep a supply of TrueAloe™ on hand! That's why you'll get 2 FREE bottles — that's an additional 2-months of pain-fighting whole leaf Aloe vera — worth \$49.94 — absolutely FREE during this limited time offer!

- **BENEFIT #3:**
You get up to 3 FREE bottles of True Pain Relief Plus — the ultimate Aloe pain lotion! — a \$20.91 value!

Here's the easiest way to soothe away pain! True Pain Relief Plus is a fast acting roll-on formula that penetrates deep into your skin.

This remarkable formula is FDA approved to relieve minor arthritis pain and simple backache, bursitis, tendonitis, muscle strains, sprains, bruises and cramps.

These statements are anecdotal and may not represent typical results. Individual results will vary. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



CERTIFIED for Purity and Potency!

The Aloe vera powder found in TrueAloe™ capsules has undergone a series of strict testing and is certified for purity and potency by the International Aloe Science Council (IASC) — the industry watchdog for Aloe vera manufacturers.

Receiving an IASC certification is similar to the “Good Housekeeping Seal of Approval.” TrueAloe™ powder has been reviewed and evaluated by the IASC to ensure you are receiving an authentic whole leaf Aloe vera product.

That means you can be confident every TrueAloe™ capsule contains:

■ **Certified organic Whole Leaf Aloe vera!** No pesticides, chemicals or synthetic fertilizers are used to grow the leaves.

■ **Potent source of ready to use Aloe vera!** Contains no fillers or useless ingredients to dilute the effectiveness of aloe or change its color. You get 200 mg of pure whole leaf Aloe in every capsule of TrueAloe™!

■ **The most powerful Aloe known to mankind!** TrueAloe™ is made exclusively from the Aloe Bardedensis Miller Plant — the most potent of the 275 Aloe plant species.

■ **Aloe grown in a pristine growing climate!** TrueAloe™ is cultivated in Mexico, in a pollution-free environment with ideal climate and soil conditions. The irrigation system consists exclusively of rain and pristine mountain spring water. Mature leaves are harvested only twice a year for peak nutrient potency.

■ **Cold Processing within hours of harvesting to retain superior nutritional quality!** Once cut, an aloe leaf systematically starts to destroy itself. After a day or two, its nutritional properties are useless. That’s why whole leaf true aloe is “cold processed” within hours of harvesting. This yields **200% more nutrients** than heat-processed aloe and **TWICE** as many aloe polysaccharides!

■ **FDA inspected with “A” rating!** After processing, TrueAloe™ is shipped to the U.S. where it is bottled and packaged. The facility is FDA inspected and received a coveted “A” rating for Good Manufacturing Practices (GMP) by the National Nutritional Foods Association (NNFA).

NatureCity provides Aloe vera that is as close as you can come to getting Aloe vera in its natural form. The Latin word for “Aloe vera” translates to “True Aloe” — and that’s exactly what you get with NatureCity’s TrueAloe™!

We stand behind EVERY capsule of TrueAloe™. You will experience genuine relief from your health problems or you receive 100% of your money back.

Sincerely,

Dr. Stephen Perry,
Chief Scientist
TrueAloe™ Quality Control Team

You get 6 powerful pain-soothers ready to work on just about any pain!

You never know when a strain or sprain can happen — so keep True Pain Relief Plus in your purse or pocket — for INSTANT pain relief!

○ BENEFIT #4:

A FREE one-year subscription to *The NatureCity Journal* — a \$39.99 value!

You get remarkable health breakthroughs delivered right to your door!

In each issue, you’ll receive up-to-the-minute news on how to live longer and stronger... health tips to keep you in top shape... the latest discoveries in health and science... and answers to your most

pressing health concerns! Coming up in future issues, you’ll discover:

- ▲ **Surprising cause of bone loss in men and women over 50!** What you must know NOW to protect yourself!
- ▲ **Are cranberries Nature’s NEWEST heart protector?** According to research presented by *International Union of Physiological Sciences*, “YES”! Get all the details!
- ▲ **How to stay mentally sharp well past your 90’s!** 3 powerful nutrients to keep you independent and feeling good!
- ▲ **Great news for beer drinkers!** Discover how to stop inflammation... relax blood

vessels... and protect your prostate with every sip!

- ▲ **A food preservative that’s actually GOOD for your health!** According to the *Journal of Agricultural and Food Chemistry*, this all natural discovery now protects foods from spoiling without dangerous chemicals and additives!
- ▲ **What every man over 40 must know about prostate health!** Life-saving info!
- ▲ **And much more!**

Right now, a one-year subscription is yours FREE during this limited time offer!

Please Turn...



SPECIAL GIFT FOR NEW CUSTOMERS!

Get up to 3 bottles of **INSTANT** pain relief!

■ Fast acting roll-on formula penetrates deep into your skin

■ FDA approved to relieve:

- Arthritis pain
- Backache
- Bursitis
- Tendonitis
- Muscle strains
- Sprains
- Bruises
- Cramps

True Pain Relief Plus™
delivers powerful nutrients
for targeted pain relief!
You get:

■ **Methyl Salicylate**- to douse the fire of inflammation! Also eases pain by acting as a topical analgesic!

■ **Menthol**- to boost blood circulation to the affected pain area. Produces a

warm soothing sensation that can last for hours!

■ **Capsaicin**- Blocks pain by depleting cells of pain producing "Substance P" — a neurotransmitter that sends pain signals to your brain!

■ **Aloe gel** - In addition to anti-inflammatory properties — aloe helps the other key ingredients get absorbed by the skin. Clinical studies show skin absorbs aloe up to 4 TIMES BETTER than ordinary water!

■ **DMSO** - A powerful inflammation fighting antioxidant! DMSO also helps open skin pores to allow other nutrients to penetrate.

■ **Camphor** - This herb stimulates healthy blood flow and works to enhance the effect of menthol!



**YOURS
FREE!**

PAIN KEPT ME UP ALL NIGHT!



"I am 78 years old and True Pain Relief Plus has helped me get through the winter. Not only did my hands hurt, I had pain in my knees, shoulder, back and hips. The pain was so bad that at night I would walk the floors and maybe get 2 hours of sleep

because I had to keep moving to calm the pain. Now I sleep good at night. It is a blessing not to hurt. Everyone at my age should try True Pain Relief Plus."

--Mary C., Rockwell, NC

TRUE PAIN RELIEF PLUS™ GETS THE BLUE RIBBON!

"I have a cabinet full of partly used bottles of pain rub that did not do much. But using True Pain Relief Plus on my hands, 3 times a day, for just a few weeks, not only lessened the pain considerable, but also REDUCED THE SWELLING in my finger joints!

I will never use any other pain rub!
Thank you NatureCity!

By the way, it also makes a wonderful hand lotion."

--Judy A. Pendry, Felton, DE

**Stock up now on pain relief! Get up to
3 FREE bottles of True Pain Relief Plus™ valued at \$20.91
during this limited time special offer! See details on page 22!**

**LIMITED
TIME OFFER!**

Health Breakthroughs Delivered Right to Your Door!

You get a one-year subscription to *The NatureCity Journal* newsletter — a \$39.99 value — absolutely **FREE!**

In every issue of *The NatureCity Journal* newsletter, you'll receive up-to-the-minute news on how to live longer and stronger...health tips to keep you in top shape...the latest discoveries in health and science...and answers to your most pressing health concerns!

Normally, a one-year subscription costs \$39.99, but for a limited time only, you get *The NatureCity Journal* absolutely FREE with your introductory order of TrueAloe™!

**A \$39.99 VALUE
— yours **FREE** with
your first order
of TrueAloe!**

**17 FREE
GIFTS!**

○ BENEFIT #5:

You get a FREE copy of the remarkable health report, “Aloe vera — Nature’s Perfect Potion!” — a \$19.99 value!

In this hot off-the-press special report, Dr. Stephen Perry, the formulator and chief scientist for TrueAloe™ gives you the real scoop on the amazing powers of aloe. In this informative report, you'll get answers to questions such as:

- ▲ Can Aloe vera help with diabetes?
- ▲ Should all aloe products contain the “whole leaf”?
- ▲ How can I tell if my aloe product is really working?
- ▲ What's the difference between aloe gel and aloe juice?
- ▲ What are the healing properties of aloe?
- ▲ Why should I take cranberries with aloe?
- ▲ What kind of benefits should I

expect after a few months of use?

- ▲ How does aloe fight dental plaque?
- ▲ What's the advantage of taking aloe in capsules?
- ▲ And much more!

During this limited time offer — you get this special report absolutely FREE!

○ BENEFIT #6:

You get the remarkable health report, “Dr. Stephen Perry’s Natural First Aid Kit”! — a \$19.99 value!

Thumb through this remarkable volume of health to discover simple and easy ways to treat just about any common health problem! From allergies to yeast infections — you get them all in this handy guide. For example:

- ▲ **Russian folk recipe for clean, soft skin!** Whip up a few of these common kitchen ingredients and 20 minutes later, you'll experience a healthy, youthful glow!

- ▲ **Are you worried about going bald?** Simple, easy-use-use at home product helps grow thicker, healthier hair in less than 3 months!
- ▲ **30-second headache relief cure!** All natural rub works on most headaches — and even hangovers!
- ▲ **Simple solution clobbers bad breath!** Just dab this all-natural ointment on your gums twice a day!
- ▲ **Clear stuffy nose without decongestants!** Works in just 10-minutes!
- ▲ **Say goodbye to urinary tract infections!** Tasty nutrient also boosts digestive health too!
- ▲ **Rev up your sex drive!** Clinical tests show this natural wonder revitalizes your libido!
- ▲ **Sunburn rescue treatment!** Cools your skin and starts to heal in minutes!

Please Turn...



▲ And much more!

○ BENEFIT #7:

You also get the brand new guide, “Pet Health Report” — a \$19.99 value!

Keeping your pet healthy is also good for your health too! Owning a pet has been shown to help you reduce depression...lower blood pressure...lose unwanted pounds...and even LIVE Longer!

So when your precious pooch or frisky feline is feeling under the weather — reach for this special report to get them back on the road to natural health! You'll discover:

▲ **The astounding nutrient that revs up your health — and your pet's health too!** Save money and share your nutrients with your 4-legged friend!

▲ **Arthritis pain disappears!** Dogs experience significant improvements in record time! Now researchers claim it works for cats too!

▲ **Flick off fleas — without dangerous pesticides!** This all-natural soap works head and shoulders above the rest!

▲ **Surprising answer for irritable bowels and digestive problems!** Add this to your pet's water daily.

It really works!

▲ Dissolve cat hairballs naturally!

Reduces coughs, vomiting and blockage of the intestines!

▲ And much more!

○ BENEFIT #8:

FREE Shipping and Handling! That's a \$6.95 savings!

You pay absolutely NOTHING for shipping. Zip. Zilch. Zero when you purchase a 3, 6 or 12 month supply of TrueAloe™!

And we'll ship your order **within 24 hours** so you can immediately start to experience the benefits of TrueAloe™!

What's more...

You're completely protected by NatureCity's 100% Money Back, RISK FREE Guarantee!

What do you call a company willing to give you an ENTIRE YEAR to sample TrueAloe™ without risking a dime?

Our competitors think we're crazy. Maybe. But the truth is, I'm absolutely convinced that TrueAloe™ will make a significant difference in your health!

That's why you can take a month... 6 months... even a full year to see the difference yourself in your health!

If you are ever dissatisfied with TrueAloe™, you can return the unused portion from this order and get 100% of the money you paid for TrueAloe™! Can I be any fairer than that?

AND, even if you decide to return TrueAloe™ — for whatever reason — you get to keep all the FREE gifts you received with your first order! In other words, you KEEP...

○ Your FREE bottles of TrueAloe™!

○ Your FREE bottles of True Pain Relief Plus!

○ All the issues you received of your subscription to **The NatureCity Journal!**

○ Your FREE copy of the special report, “Aloe vera — Nature's Perfect Potion!”

○ Your FREE copy of the report, “Dr. Stephen Perry's Natural First Aid Kit!”

○ Your FREE copy of the brand new guide, “Pet Health Report!”

○ And the FREE shipping and handling!

...are all YOURS to keep without further obligation or cost!

That's \$177.76 worth of valuable gifts just for giving TrueAloe™ a try!

The next step is yours...

You've seen the scientific studies that prove whole leaf Aloe vera is — without a doubt — a powerful pain-relief nutrient!

You've also discovered how TrueAloe™ can set you free from a host of illnesses and get you back on the road to healthy living again!

And you've read the personal stories of nearly **60 folks** — from all walks of life — who want you to know that TrueAloe™ can work for you...

...now it's time for you to act.

Noted scientist **Dr. Ivan Danhof, Ph.D., M.D.** recently said...

“The stupidest thing I ever did was to stop taking TrueAloe™!”



“I was diagnosed with severe bone pain in my hip joints. I stopped taking TrueAloe™ for no reason (which I might add was the stupidest thing to do). But since then, I have been back on schedule again taking 6 capsules a day. The pain has subsided in my hips and my body does not ache any more.

“Mahalo” for introducing your wonderful product to me.”

--Angeline M. • Hilo, HI



My Iron-Clad, 100% Money Back Handshake Guarantee

Remember when your word was as good as gold and a handshake was all you needed to seal a deal?

Well, guess what, I still believe in that old fashioned way of doing business. So, I'm going to make you this solemn, handshake promise right now:

If for any reason you are not 100% satisfied with the results you get from TrueAloe™, you simply return any unused portion of the bottle (even if it's

your LAST capsule) and I will refund your ENTIRE purchase price. No questions asked.

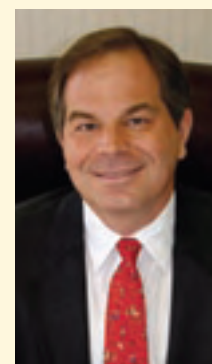
What's more, you can keep all the special gifts and products you received without any further obligation. They're my way of saying "thanks" for giving TrueAloe™ a try! I think that's fair, don't you?

You have my word and my handshake guarantee that you are receiving the absolutely best, 100% whole leaf Aloe vera

product available anywhere. And you will experience the genuine relief and improved health that TrueAloe™ has consistently delivered to thousands of customers.

Sincerely,

Carl Pradelli,
President,
NatureCity™



"...if Aloe vera were to be discovered today and its remarkable healing properties investigated, it would be hailed as the "wonder drug" of the century."

And no doubt pharmaceutical companies would be clamoring to get the patent so they can charge you hundreds of dollars for every dose!

But thanks to God, Nature and NatureCity, you can get the most potent dose of whole leaf Aloe vera in every capsule of TrueAloe™! This is one of the best health bargain you will ever receive, my friend!

And please remember, you have absolutely nothing to lose. If you're not completely satisfied, you will receive 100% of your money back — guaranteed. No if, ands or buts...

So, won't you let me hear from you today? Please accept this remarkable offer. It may just be the blessing you've been praying for!

Call TOLL FREE today, **1-800-593-ALOE(2563)** and NatureCity will rush your introductory pack of TrueAloe™ today. Our orders ship within 24 hours

— so you'll receive your supply in record time!

Or if you prefer, simply mail the order form located on page 23. Either way, you'll be well on your way to experiencing better health and the real, genuine pain relief you deserve!

Yours for good health
and pain-free living!

Carl Pradelli
President, NatureCity™

P.S. When you call in your order at **1-800-593-ALOE(2563)** within the next 10 days, you'll receive a brand new special report to help you put an end to sleepless nights once and for all. It's called **"10 Simple Steps to Sound Sleep."** And if you want to pay by check, that's no problem. We can arrange that over the phone too! See page 22 for more details.

P.P.S. And one more thing, make

sure to include your email address because I want to send you a 5th brand new special report called **"Amazing Antidotes for Arthritis"**. If you really want to discover some of Nature's alternatives to dangerous prescription drugs, this report is a keeper!

However, it's only available in electronic format, so make sure you fill out your email address on the order form and we'll rush it right over to you!

So let's see, that's 5 special reports worth \$19.99 each for a total savings of \$99.95. Plus, you get a FREE subscription to the NatureCity Journal newsletter — that's worth \$39.99. Plus the 3 bottles of the True Pain Relief Plus — worth \$20.91 and not to mention the 2 FREE additional bottles of TrueAloe™ worth an additional \$49.94 as well as the \$6.95 in FREE shipping and handling!

Well, now it doesn't take a rocket scientist to see the value alone on all these gifts can MORE than pay for your TrueAloe™ order! That's just a spanking good deal, don't you think? Please don't miss out! Call **1-800-593-ALOE(2563)** today! Thank you.

GO FOR THE GOLD — and claim your \$327.41 in FREE GIFTS and Discounts!

What's better than experiencing genuine pain relief with TrueAloe™?

How about getting it at the **LOWEST** price available!

So **GO FOR THE GOLD** and rack up on the savings and **FREE** gifts!

As a GOLD LEVEL member, you get:

12-month supply of TrueAloe™ ... PLUS 2 extra bottles — YOURS FREE! — a \$299.64 value!



3 FREE bottles of True Pain Relief Plus™ — a \$20.91 value!



1-year subscription to The NatureCity Journal — a \$39.99 value!



Aloe vera — Nature's Perfect Potion — a \$19.99 value!



Natural First Aid Kit — a \$19.99 value!



Pet Health Report — a \$19.99 value!

Special Email GIFT!

Make sure to fill out your email address so we can rush you the brand new special report "Amazing Antidotes for Arthritis". It's absolutely FREE!

In "Amazing Antidotes for Arthritis", you'll discover...

■ **Popular drugs that trigger arthritis!** Are you taking any of them? Check out the list in your special report!

■ **Secret to well "oiled" joints!** How to protect bone on bone rubbing!

■ **Surprising cause of arthritis: Leaky Arteries!** Here's how to "patch" them up quick and safe!

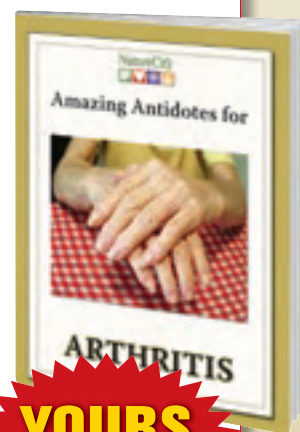
■ **The newest breakthrough in joint care!** Over 30 clinical studies prove its effectiveness!

■ **60% more effective than glucosamine!** Here's how to give your joints even more protection!

■ **Nature's Cox-2 inhibitors!** Safer solutions to soothe inflammation!

■ **And much more!**

This special report is **available only by email**. So sign up and receive this joint report in just days!



YOURS FREE!

FAST RESPONSE GIFT

When you phone in your order within the next 10 days, you'll also receive an early bird gift: "10 Simple Steps to Sound Sleep."

This special report is guaranteed to put you to sleep!

Studies show most folks who suffer from pain also experience sleeping problems. No wonder — how can you sleep if you're in pain!

Now, that you've taken the steps to put an end to your pain with TrueAloe™, you can also discover 10 simple ways to experience a

healthy and normal sleep pattern again!

In this special report, you'll discover...

■ **Nature's remarkable sleep aid** — gets your body's sleep clock back in working order in record time!

■ **What you should NEVER eat before going to bed!** Surprising cause of restless nights!

■ **Stress and nervous tension keeping you up?** This remarkable amino acid naturally soothes hyper brain activity so you can rest!

■ **30-second exercise gets you ready for**

bed! Try it tonight — it really works!

■ **What your body is really trying to tell you!** How to detect if insomnia is an S.O.S for serious health problems!

■ **And much more!**

Call in your order today. You can pay by credit card or by check! It's easy — just call **1-800-593-2563** and get your special, extra gift!



YOURS FREE!

PLUS FREE SHIPPING AND HANDLING — A \$6.95 VALUE!

YOUR ORDER
SHIPS WITHIN
24 HOURS!



3 Easy Ways to Order

Pick the one that's right for you!

1 Call Toll Free!

Don't miss out on your fast response gift. We accept major credit cards and personal checks by phone! Call right now and receive your introductory starter pack and all your FREE gifts! Just dial **Toll-FREE 1-800-593-2563**. Customer service assistance is available 9am-6pm (EST), 6 days a week! Please have your credit card or check book handy.



"Excellent Customer Service!"

My customer service representative was totally professional, warm and caring! You don't find that too often these days!"

--Diane Q. • Bronx, NY

2 Mail Postage-Free:

Just fill out the order form on the right and mail it back



in the enclosed postage-paid envelope to:

NatureCity

**9665 Tradeport Drive
Orlando, FL • 32827-5362**

3 Order online! Just go to **www.naturecity.com/specialoffers**. It's that simple!

"I can now squeeze a dime"

"At age 76, I'm in pretty fair shape. But the pain in my hands was becoming troublesome. I couldn't hold small things tightly without pain and often had to pry open my hand when I did.

After my first bottle of TrueAloe I can hold something as small as a dime — fingertips against my palm. Thanks to TrueAloe... no more cramped fingers — Great Stuff!"

--Bernard S. • Shelton, CT

There's no need to write your name and address. Please check the back cover to make sure your address is correct. If not, please make any necessary corrections. Thank you.

CALL TODAY! 1-800-593-2563

TrueAloe™ Special Introductory Offer GIFT RESERVATION CERTIFICATE

\$217.74 in Discounts and FREE Gifts • 100% Risk-FREE • Free Shipping & Handling!

☒ **YES!** I want to put an end to my worst pain... infuse my entire body with the 200 remarkable nutrients found in TrueAloe™... and experience healthy living again!

Rush me my introductory order of TrueAloe™. I know that I am fully protected by your 100% satisfaction guarantee. If I'm not happy with my results, I can cancel and receive a full refund! All the FREE gifts I received are mine to keep — no matter what I decide!

I wish to order as follows: [Please rush my choice(s) below]

☐ **GOLD LEVEL:** I SAVE \$101.67 AND CLAIM 17 FREE gifts worth \$170.81!
12-month supply of TRUEALOE™ for only \$189.97! Plus, I also receive:

- Two FREE bottles of TrueAloe™...
- Three FREE bottles of True Pain Relief Plus™...
- A one-year subscription (9 issues) to The NatureCity Journal newsletter...
- Special report #1: Aloe vera — Nature's Perfect Potion!...
- Special report #2: Natural First Aid Kit!...
- Special report #3: Pet Health Report...
- Free shipping & handling!

This Gold Level Package is valued at \$517.38.
I save \$327.41 and pay only \$189.97!

**BEST
VALUE!**

☐ **SILVER LEVEL:** I SAVE \$31.85 AND CLAIM 13 FREE gifts worth \$145.82!
6-month supply of TRUEALOE™ for only \$109.97! Plus, I also receive:

- One FREE bottle of TrueAloe™...
- Two FREE bottles of True Pain Relief Plus™...
- A one-year subscription (9 issues) to The NatureCity Journal newsletter...
- Special report #1: Aloe vera — Nature's Perfect Potion!...
- Free shipping & handling!

This Silver Level Package is valued at \$60.85.
I save \$185.67 and pay only \$109.97!

**GREAT
VALUE!**

☐ **BRONZE LEVEL:** I SAVE \$7.04 AND CLAIM 10 FREE gifts worth \$53.91!
3-month supply of TRUEALOE™ for only \$67.87! Plus, I also receive:

- One FREE bottle of True Pain Relief Plus™...
- A one-year subscription (9 issues) to The NatureCity Journal newsletter...
- Free shipping & handling!

This Bronze Level Package is valued at \$123.82. **I save \$60.85 and pay only \$67.87!**

**GOOD
VALUE!**

☐ **TRIAL OFFER:** 1-month supply of TRUEALOE™ for only \$24.97 + \$6.95 shipping and handling. Plus I receive a FREE one-year subscription to The NatureCity Journal — valued at \$39.99. The \$39.99 savings on The NatureCity Journal subscription price is like getting my 1-month supply of TRUEALOE™ FREE!

I wish to pay as follows:

☐ Enclosed is a check for \$_____ (payable to NatureCity)

☐ I prefer to use my (circle one):



Card #:

Expires:

Signature:

Phone number (in case we have a question about your order):

Yes! Please e-mail me your brand new special report Amazing Antidotes for Arthritis! And also send me updated research and health breakthroughs as they occur. My e-mail address will never be sold or rented. I understand I may unsubscribe from these updates at any time.

Email address:

**FREE EMAIL
SPECIAL
REPORT!**

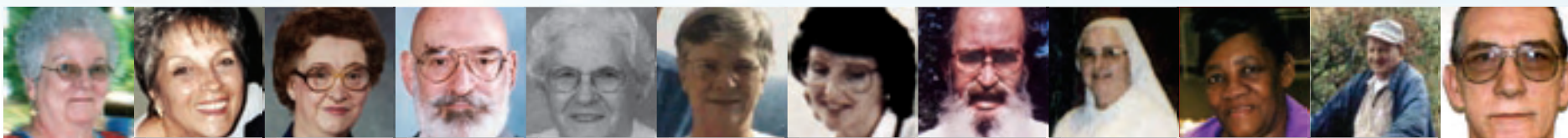


☐ **Yes, I am responding within 10 days!** Send me my FREE early bird gift: **"10 Simple Steps to Sound Sleep."**



Who else wants to be an **EX-PAIN SUFFERER?**

What do these folks have in common?



They **ALL received a special report —
just like this — and took a leap of faith to try the
remarkable 14-cent pain-clobbering nutrient named inside...**

Does it work?... DOES IT EVER!

**Now you can try it for yourself and experience your own health miracle!
100% RISK FREE — guaranteed to work or you **PAY NOTHING!****

**“Pain was so bad,
I didn’t want to get out of bed”**

“I remember not wanting to get out of bed everyday and to walk and move around was so painful. Since taking your miracle nutrient my husband and I feel great!”

--Irene O. • Brainerd, MN

“A genuine health pill”

“I discovered your wonderful nutrient from a brochure about 18 months ago. I was in lots of pain and taking pain pills. I had to use a cane until I started taking your product. This medicine is a Godsend. Never seen a little health pill like it! If you try it, you will see what I’m saying too.”

--Vivian M. • Brooklyn, NY

“No more joint pain”

“I have been taking your wonderful capsules since 2004. I take 3 in the am and 3 in pm. There has been a big difference with my legs especially my knees. No more joint pain.”

--Elizabeth C. • Wappingers Falls, NY

**“Yours is Superior
to Competitive Product”**

“My husband and I have been using your Godsend nutrient for over a year and a half now and truly feel your product (compared to another product we were taking) has been a tremendous help for our aches and pains as well as heartburn and indigestion. It works! Thank you for your product.”

--Joyce A. • Quincy, IL

**17 FREE GIFTS
worth \$170.81
Reserved just for you!**

“Morning pain was the WORST!”

“I want you to know what you’ve done for me. These all natural pain fighting nutrients have completely relieved the pain in my knees. Even in the mornings when I used to suffer from pain and stiffness the most. Also the muscle pain in my right leg is gone. Now my whole body is feeling better. I am truly blessed.”

--Margaret L. • Wagoner, OK

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