



Special Report by Joseph V. Pergolizzi, M.D.

- America's #1 pain relief doctor, seen on Fox News and PBS TV
- Adjunct Faculty at the Medical Schools of Three Great American Universities

ALERT: *If you're suffering pain, find out why the worst thing you can do is **NOTHING**, and then start getting...*

TWICE
THE RELIEF
of a top pain remedy
— *in minutes!* Page 2



AFTER!



Astonishing proof inside from the unprecedented human clinical trial, page 4



PLUS: Certified
Physiotherapist
Attests *"I must have
used every pain product
and THIS BEATS
THEM ALL for patients with
back pain, arthritis, bursitis,
tendinitis, muscle aches and
more..."* Maureen's story, page 3



- "Near miraculous for my shoulder arthritis!" Darlene's story, page 7
- "Relaxed my stiff neck in a few minutes!" P.B.'s story, page 16

• "Worked wonders with my wrist tendinitis!" Lynn's, story, page 16



- "No more sore lower back and no medicine smell!" Sandra's story, page 16

• "Like magic for my bursitis — could rotate my shoulder in 10 minutes!" David's story, page 17

• "Love to go for walks now with no knee pain!" Patricia's story, page 16

AND: Claim your 3 FREE GIFTS and TWICE AS GOOD GUARANTEE, page 19



URGENT ALERT: From the world-acclaimed doctor seen on PBS TV and Fox News. New research shows doing nothing can make your brain permanently PROGRAMMED FOR PAIN, page 3.



How to rub out pain *instantly*, with an astonishing
NEW BREAKTHROUGH proven to provide

DOUBLE THE RELIEF of a leading pain remedy!

by Joseph V. Pergolizzi, Jr., M.D.

Adjunct Faculty at Johns Hopkins School of Medicine, Georgetown University Medical School and Temple University School of Medicine. Senior Partner, Naples Anesthesia and Pain Associates.

Dear Too-Patient Pain Sufferer,

Please, if you're suffering *even occasional* pain from arthritis, tendinitis, bursitis, sprains or muscle aches...

Or simply feeling "normal pain for your age" anywhere from your neck and shoulders, to your lower back, hips, knees, ankles, fingers, elbows, feet or toes...

Or encountering "ordinary aches and pains" while golfing or gardening or taking a walk...

New research shows that "toughing it out" is INCREDIBLY DANGEROUS...

Who am I to say such outrageous

stuff? I'm Joseph V. Pergolizzi, Jr., M.D. All my career, I've been researching pain, teaching pain relief to other doctors, treating thousands of patients like you...

And time and again, I've found that *your pain is CRUELY IGNORED OR BELITTLED...*

Be honest now — does anyone but you really "get it" about your pain?

Nobody, right? It's a safe bet because we've all been taught that only cowards complain of pain, that pain is "natural," and worst of all, that pain *treatment* is better postponed until things get worse, but these are...

VERY DANGEROUS MYTHS!

New research has turned all this

conventional nonsense upside down, and I've been traveling all over the world to get the word out to doctors, but unfortunately...

Many "experts" continue to cluck their tongues at the dangers of treating pain, totally ignorant about how disastrous it is NOT to relieve pain whenever it crops up...

So please don't be a hero — and don't give up in frustration, even if everything else has failed! You're about to learn how to banish it anytime, anyplace, anywhere on your body, with shocking ease and speed...

READY? Just tell me where it hurts...

Then squeeze out a dab of the new

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

"As a Physiotherapist, I've tried everything and OXYRUB BEATS THEM ALL!"



Dear Dr. Joe,

I'm an occupational physiotherapist in an orthopedic medicine practice and I've worked with patients suffering all kinds of pain, from ages 7 to 97.

I've been doing this for years and I must have tried every pain product out there. But doctor, not one of them stands up to your new OxyRub. Not one. I've been given special access to trial samples of this new pain rub, and I couldn't be more excited about the results. In fact:

- ✓ **I've started using new OxyRub on about 10 of the 14 patients I see every day.** I repeat, 10 patients a day. Why so often? Because nothing else works so well at healing their hurts. Nothing.
- ✓ **I see patients with arthritis, tendinitis, bursitis** — and again and again, OxyRub puts out the flames in moments, unlocks their joints and improves their mobility. It's amazing to watch.
- ✓ **It works incredibly fast by itself**, and even improves my other techniques. I often massage with OxyRub, even ultrasound with it. Anyway I use it, OxyRub is like rocket fuel for pain relief.
- ✓ **And nothing else I've tried lasts so long.** Other treatments sometimes wear off very quickly, but... (continued on page 15 of this report...)

* Results may vary.

breakthrough I just finished working on...

Rub it in where it hurts, while counting to 30...

And you're done! You'll feel amazingly soothed right on contact and the full effect takes only minutes...

With no dangerous side effects reported in any clinical study! This new discovery is called **OxyRub®** and it crowns a career-long search on my own part. I'm almost afraid to tell you how safe it is, because you might not take it seriously, but...

Anyone can use OxyRub, from teens to the elderly, anytime...

At bedtime, after your shower, in the car, at the office, while playing with grandkids! Then it disappears right along with your pain, leaving no stinky smell or greasy goo.

You can use it multiple times each day. And if you're wondering...

"Does it work?" Ding, ding, ding! JACKPOT...

Turn the page for the incredibly exciting new *clinical proof* that shows... (continued on page 4...)



A memo from the desk of **Connie Hallquist**

CEO and President,
Healthy Directions

Dr. Joe would never call himself AMERICA'S #1 PAIN RELIEF DOCTOR...

But I just did and I couldn't be prouder! Over the years, Healthy Directions has been blessed to bring you the breakthroughs of medical legends such as **Drs. Stephen Sinatra, Julian Whitaker and David Williams**, to name but a few. We're in awe of them, and I wondered at times what the *next* generation of M.D.s might produce. *Well, get a good grip on your coffee cup!* Because Joseph V. Pergolizzi, M.D. — or just plain Dr. Joe, as he prefers to be known — is a hero both to mainstream *and* alternative medicine professionals all over the world. Frankly, I've never met any doctor anywhere with a better claim to be called...

(continued on page 10...)



ALERT: Why you must relieve your pain NOW (Not "someday" but today!)

1. When you DON'T relieve pain, your oxygen demands rocket as much as 400%, your heart works harder, you can develop digestive problems and may even have trouble breathing...

2. If you're feeling breakthrough pain coming on and DON'T head it off immediately, it "gets ahead of you" all day long, a condition known as *temporal summation*...

3. If you continue NOT relieving your pain, sensitization may set in. Your brain decides you're not getting the message and cranks up your "volume knob" unbearably...

4. And then, after years of NO RELIEF, you become *hardwired for pain*. Doctors call this *maladaptive*



"In my own clinical experience I've seen this 5-step process unfold time and again."

—Dr. Joseph V. Pergolizzi

central neuronal plasticity. The genes in your pain receptors are switched to ALWAYS ON, because your brain has decided the pain's there for good. This is why 30% of hip replacement

patients retain their pain, *even after the joint that caused it is removed!* Something similar must be happening to millions of older Americans as well as younger people — and I know this, because...

5. Tragically, by the time many pain patients decide to see me, they're already "hardwired!" So please, read on, and discover the new breakthrough that can spare you all this... (continued on page 4...)

BREAKTHROUGH! Human clinical trial shows **OxyRub™**



TWICE AS POWERFUL as top pain reliever...

There's a dirty little secret about some best-selling topical pain remedies. If you try looking up the research, you'll find *no clinical proof they actually work*. Some have never even been through a human clinical trial.

But as a pain scientist, I've been trained to **demand clinical proof** before I even dream of telling patients about a new breakthrough. And I'm overjoyed to report that...

OxyRub was recently tested in a randomized, double-blind clinical trial – the GOLD STANDARD OF MEDICAL RESEARCH...

The clinical trial was overseen by eight great researchers from such famed institutions as *Duke University*, *Temple University School of Pharmacy* and *New York University School of Medicine*. Results were published in the highly esteemed, peer-reviewed scientific journal, *Pain Practice*, published by the World Pain Institute.

A total of 68 patients participated, of which roughly half were given **OxyRub**, and the other half received a leading, best-selling

brand of menthol pain cream known to families and doctors everywhere, and widely regarded as a standard. Neither the patients nor the testers knew who was getting what – hence the term “double-blind.” Results were tracked for eight days, and to say researchers were surprised is an understatement. By day eight...

OxyRub blew away that leading pain rub, DELIVERING DOUBLE THE POWER...

...and its lead was actually gaining with each passing day. So just imagine what day 16 would feel like!

All of this hard scientific proof is great news, but keep reading, because it gets even better! As you'll see, the **OxyRub** formula is not only the result of my own career-long quest, but it's part of a story that's over 4,000 years in the making... (continued on page 6...)

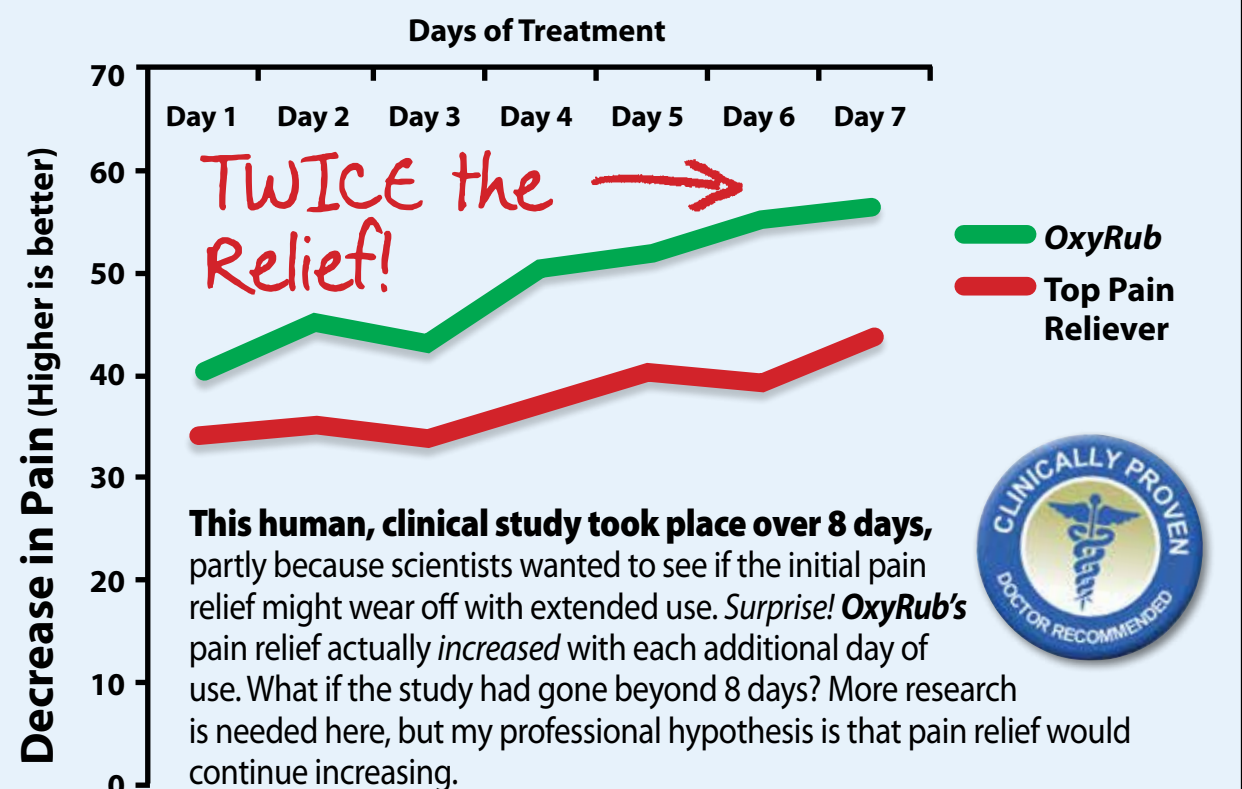
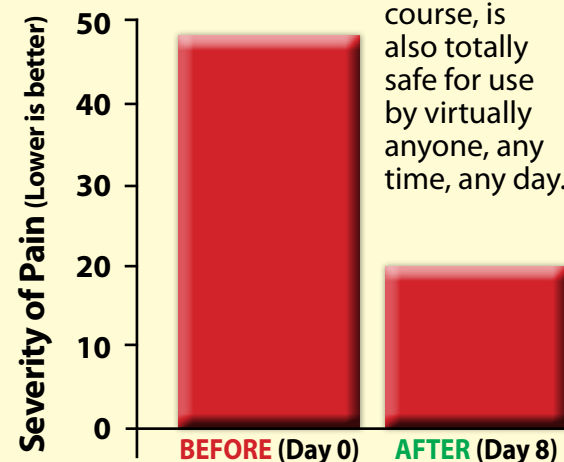
NOT EVEN CLOSE! Twice as effective!



Leading pain reliever after 8 days of use | OxyRub pain relief after 8 days of use

LOOK HOW STEEPLY pain levels plunged by day eight of using **OxyRub**!

This is a shockingly good result for any treatment of any kind—but **OxyRub**, of course, is also totally safe for use by virtually anyone, any time, any day.



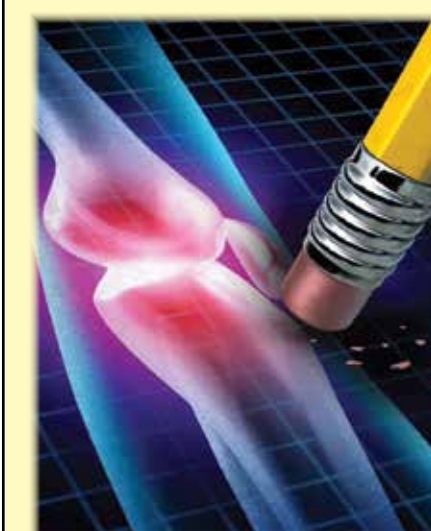
Keep a tube at your desk for “COMPUTER-ITIS!”

“I have had lower back pain for the last several years [and] often get neck pains from sitting at a computer all day. When I use a small amount of OxyRub the pain goes away—without any medicinal smell!”

—Victoria T., Naples, FL



What's YOUR pain nightmare?



Now you can instantly rub out pain from **ARTHRITIS, TENDINITIS, BURSITIS, SPRAINS, STRAINS AND MORE...without fear of side effects!**

Many natural formulas, while safe, unfortunately *cannot claim to be effective* for pain from these conditions. But **OxyRub's** breakthrough formula most definitely can. And, because I often work with state regulatory bodies and drug companies to establish testing standards, I'm especially pleased to confirm that **OxyRub** is quite serious pain medicine indeed. **OxyRub** isn't just wonderfully safe and free of major side effects, it's affordable, remarkable medicine for pain.



Quick as a wink and DOESN'T STINK!

“Doesn't have the medicine odor, which allows me to use it every day!”*

—A. Bethel, OxyRub team member

“It doesn't have a stink.”*

—Debby B., Jupiter, FL



“Not only does it remove the pain, but it also smells nice! Pleasant, orange fragrance.”*

—D. Thomas, Houston, TX

“Soothing without the odor of most other sports therapy creams.”*

—B. Bethel, Ashburn, VA

“Doesn't have the stinky odor of other creams.”*

—P.B., Chevy Chase, MD

“The pain goes away without any medicinal smell!”*

—V. Tracy, Naples, FL

TWICE AS GOOD, guaranteed, or it's free!



We don't just guarantee that **OxyRub** will work for you. Healthy Directions guarantees that **OxyRub** will work **TWICE AS WELL** as any topical pain relief solution you may be using now — whether for arthritis, tendinitis, sore muscles, back pain or other occasional pains that plague you — or we'll cheerfully refund every penny you paid. *It's got to work twice as well or it's free!* So don't hesitate to take advantage of our special introductory offer.

Call toll free 1-800-436-9858 TODAY!

NEW!



THE “SACRED BALM” OF BIBLICAL TIMES *turns out to be a true miracle compound*

The incredible story of the ancient world’s most treasured remedy, and how we cracked its powerful code

The secret I sought has been staring us in the face for thousands of years. It’s been praised as a valuable remedy in ancient scrolls and clay tablets throughout the Mediterranean, Africa, and as far east as India.

In the Bible, it appears more than 200 times, from Genesis clear through Revelation. Often it’s spoken of as sacred. Kings such as David and patriarchs such as Jacob were anointed with it, and it’s notable that our term “anoint” comes from an ancient word meaning “to smear or massage.” So what on earth *is* this marvelous, sacred substance? Shockingly, it turns out to be a form of *vegetable oil*...



But the ancient scrolls make it clear *this was NOT just any old form of organic oil*...

Then as now, people cooked with common vegetable oil, but the oils I’m talking about were:

- **Specially compounded.** The King James Version of Exodus 30:25 speaks explicitly of “an oil...compounded after the art of the apothecary.”

- **Incredibly precious.**

In the Gospel of Luke, a woman soothes the feet of Jesus with an oil so valuable, it comes in an alabaster jar.

- **Wonderfully soothing.** In Isaiah 1:6, the prophet suggests that hurts should be “treated with oil” and James 5:14 confirms this tradition.

- **An elixir of life!** In Luke 10:29-37, Jesus himself speaks about a good Samaritan who helps restore a badly beaten man by externally administering *oil*. So plainly...

These soothing, restorative oils of ancient times WERE NOT MERE SALAD DRESSING...

Authorities all over the ancient world recommended their use, and those who used them prized their effects. Today doctors write you prescriptions. Back then, they anointed suffering patients with oil. And the magnificent effects of these oils were accepted throughout ancient societies.

For example, modern soldiers and athletes don’t smear oil all over their bodies.

The OxyRub Files

“Relief instantly! After a hard day, I’d bathe in the stuff if I could!”

“OxyRub saved my arm and my job,” says 69-year-old retail worker



Dear Dr. Joe,

At age 69, I started back working in retail for the first time since I was a kid.

We were retired, but the market crashed and now I sell luggage. No complaints, but it’s physical. So one day on the job I hauled out a suitcase and CRACK!

I practically pulled off my arm! I went home and still couldn’t stand the pain. Nothing broken, thank heaven, but I couldn’t lift a pencil without agony. And I’m thinking, Debby, you’re cooked. I mean, how can you work a job like mine when your arms quit?

Well, I’ll tell you how! My brother-in-law comes by and says “Try this,” and hands me a tube of OxyRub! “Rub it on where it hurts,” he says...

So I rub a little bit into my skin and I’m shocked. RELIEF INSTANTLY. IMMEDIATELY.

I could feel the pain drain out of my arm, from my elbow down to my fingertips. I know it sounds crazy, but it’s a fact. It was a miracle. A miracle.

Well, the next day I’m back at work, hauling luggage around like a champ. *And that’s just the beginning, because this little tube of OxyRub went on to change my life...*

(continued on page 17...)

But Roman soldiers oiled and massaged themselves so often, their camps included special huts reserved for this purpose! Ancient Greek athletes did something similar, and the oil *they* used was so highly prized, they kept it in alabaster jars, just like the oil in Luke’s account.

WHY? Well, I’ve personally treated thousands of sports heroes and former soldiers, and there’s one thing they all have in common — multitudinous aches and pains. So the oils their ancient forebearers used must have held a *secret that made them feel wonderful*. Now I realize you’ve

likely heard none of this before, and you’ve got to be bursting with questions. But you’re going to learn the shocking answers on the very next page. You’ll see, modern scientists have now shown these oils were NOT hocus-pocus and I’m even going to show you...

- **How these ancient oils were made**, by a simple technique available even to bronze age cultures...

- **How some people**, in at least one remote, back-country village, did *not* stop using them...

(Turn to page 8 for the astonishing story...)

“Near miraculous for my arthritis! OxyRub MADE ME A NEW PERSON!”



Dear Dr. Joe,

I have been suffering from increasing arthritis pain! However, since I have been using OxyRub, changes

have occurred that are almost miraculous to me. This cream really works! I was unable to sleep due to shoulder pain, but after applying the OxyRub as instructed I can now sleep pain-free from that area. All in all OxyRub has made me a new and improved person! I am able to regain my life and enjoy the activities that were previously denied due to my pain levels.

Thank you Dr. Joe!*

Darlene T.,
Retired Feature Editor, The Houston Post

* Results may vary.

DID YOU KNOW? Dr. Joe Pergolizzi...



Is the author of over 100 peer-reviewed articles, abstracts, platform presentations and book chapters in his areas of interest and expertise. His publications — including his chapter in the definitive new anthology, *Postoperative Pain Management: An Evidence-Based Guide* — are consulted by countless M.D.s seeking to use the very latest pain breakthroughs. And for every article that he’s contributed to publications like *The New England Journal of Medicine*, he’s closely studied hundreds more. **Dr. Joe has placed all his pain relief expertise into the research and development of OxyRub. RSVP for your totally risk-free supply today!**

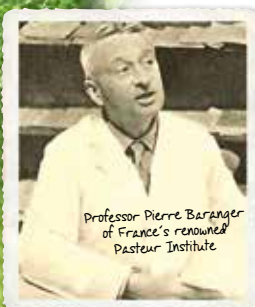


Deep in the jungle, a Pasteur Institute professor finally uncovered the

SECRET RECIPE FOR ANCIENT “MIRACLE” OIL

Took it back to his lab, replicated the formula—AND WOW!

For many years, modern doctors dismissed the myriad accounts of these oils as superstition. Nobody even bothered to investigate, until finally, during the 1950s and 1960s...



Professor Pierre Baranger of France's famed Louis Pasteur Institute launched an expedition that MADE INDIANA JONES LOOK TIMID

Professor Baranger was among the few scientists anywhere who took the ancient scrolls seriously. Yet nowhere could he find the secrets of how these oils were prepared, and what exactly made them so powerful. Until, one day it dawned on him that...

Somewhere, some forgotten civilization might still be making these oils.

Professor Baranger resolved to hunt them down, and literally hit the trail.

Bear in mind the '50s and '60s were a golden age of exploration...

Photos of newly discovered tribes with fascinating traditions were filling the pages of *National Geographic*. “Lands that time forgot” were a reality. So Professor Baranger set out like a real-life Indiana Jones, exploring uncharted

DID YOU KNOW? Dr. Joe Pergolizzi...



Belongs to the faculties of Johns Hopkins Medical School, Georgetown University Medical School and the Temple University School of Medicine. His full resume is over 61 pages long, and he has put *all* his learning, experience and expertise into making **OxyRub** the most astonishing topical pain reliever ever formulated. **RSVP for your RISK-FREE supply today!**



areas and befriending local healers...

For years, he combed remote regions of South America, Africa, India...

Finally, at a crude medical station deep in the jungles of India, Professor Baranger hit the jackpot. He observed a shaman who was treating the very poor with a natural oil whose reputed effects

were exactly like those recorded in ancient texts. *Could this really be it?*

When Dr. Baranger asked why doctors in Europe weren't using this wonderful oil, the shaman replied, “THEY HAVE FORGOTTEN HOW TO MAKE IT...”

Whereupon, seizing Dr. Baranger's hand, the healer led him to an area where huge basins of the oil stood in the open air, exposed to the blazing tropical sun. When the professor inquired how long the preparation took...

Studies by top French doctors yield “SPECTACULAR RESULTS!”



Professor Baranger's oil was tested extensively by top French doctors, in a series of clinical studies in the cities of Nimes, Fontainebleau and elsewhere. In one such study, they tested 113 elite French athletes, including weightlifting team members, skiers, horseback riders, swimmers, gymnasts, wrestlers, rugby players, cross-country skiers, soccer players and others. The study records “**SPECTACULAR RESULTS.**”

The healer said, “After 20 years, it is ready...”

...and at this point, an ordinary anthropologist might have smiled and dismissed the entire practice as hocus-pocus. But Professor Baranger was a chemist.

And he understood exactly what 20 years in the sun would do to a properly prepared and tended vegetable oil. *The oil was becoming hyper-oxygenated*—saturated with oxygen ions, to the point where it would transfer life-giving oxygen directly to any patient's body, on contact.



He could picture ancient Egyptian healers tending these same basins...

Then as now, the sun's UV rays and the air itself would eventually make the oil incredibly rich in oxygen—dripping with oxygen like an overfilled sponge. The professor knew that such oil would immediately release its excess oxygen atoms deep into the dermal tissues of any person massaged with it.

This, he knew, could have a profound effect on body chemistry, multiplied by the act of massaging ...

Here, at last, was the secret! Dr. Baranger spent an entire month in this crude jungle infirmary, watching and recording the amazing results of this oil upon legions of patients *and then...*

(Continued below...)

Dr. Baranger perfected a natural process that replicates 20 years of oxygenation IN JUST 3 DAYS...

Returning to France after years of exploring traditional cultures, Professor Baranger conducted extensive experiments at the renowned *Paris Ecole Polytechnic Laboratory*. And his studies demonstrate how the ancient miracle oils must have worked. As he reveals, 20+ years of UV rays and air made these oils *hyper-oxygenated*—overloaded and overflowing with the essential stuff of life.

A properly hyper-oxygenated oil is so richly soaked in oxygen, it literally drips with the stuff, and...

Merely rubbing a super-oxygenated oil into your skin induces trillions of oxygen molecules into your capillaries! This accelerates blood flow deep into the superficial vascular network. Before his death in 1971, Professor Baranger entrusted all his records and secrets to a brilliant young man who had trained at one of the world's great pharmaceutical labs. And *this* man founded a family-run laboratory,

located in a chateau with beautiful views of Paris. For the next 30 years, this laboratory conducted exhaustive research on the oil.

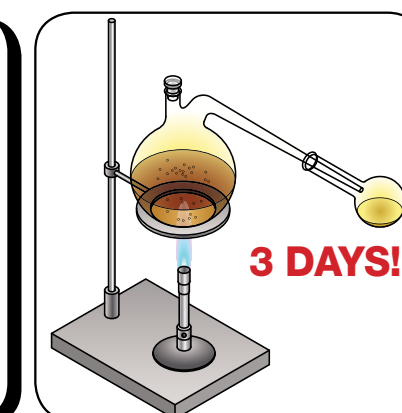
They perfected the crucial knowledge of how to replicate the ancient, 20-year process in just a few days. Most importantly they documented *how to load the oils with just the right amount of oxygen* to replicate the ancient results.¹

And this is where I enter the story myself. I was in Finland researching neuropathy relief when I found out about the oil, and I quickly beat a path to the chateau. With the full cooperation and encouragement of the family, I learned all the secrets of this hyper-oxygenated oil—formulated to replicate the 20-year-aged oils of the ancient cultures. I included this hyper-oxygenated oil in a brand-new formula that I call **OxyRub**, and then...

(continued on page 12...)

1 NOTE: As I write this, the research is being documented by a team of researchers including scientists at the Mayo Clinic and myself.

Re-creating the ancient secret.



Traditional healers poured their oil into large, open, shallow vats, for 15, 20 or even 25 years. This intense, long-term oxygenation (from the air) and UV radiation (from the sun) produced a fundamental change of molecular structure, resulting in an entirely new compound called **hyper-oxygenated oil**. Back in his lab, Professor Baranger was able to replicate this exact same effect, hyper-charging an ideal form of ground nut oil with just the right amount of oxygen ions. Yet even though the ancient technique required 20 years, Professor Baranger's natural breakthrough re-creates this *in just 3 days*.

A note from the desk of Connie Hallquist
President and CEO, Healthy Directions



Dr. Joe Pergolizzi wouldn't let me call him the
“WORLD'S GREATEST PAIN DOCTOR...”
So I'll just have to let you decide for yourself...

Doctors Stephen Sinatra, Julian Whitaker and David Williams are just a few of the medical legends whose breakthroughs we've brought you over the years. We are honored and humbled in the presence of their many life-giving discoveries—yet never has our entire team been more charged up than right now. I'm proud to announce we've been selected to bring you a new, amazing pain breakthrough from the physician many are calling “the world's greatest pain relief doctor...”

But I want to make it crystal clear that Dr. Joseph Pergolizzi would never call himself the greatest at anything. When we first met, he wouldn't even let me call him doctor! As soon as I tried, he shot back “please, it's Joe.” But I know for a fact that this down-to-earth guy named Joe also happens to be:

- **The quintessential pain physician,** treating thousands of patients every year in his state-of-the-science practice, in Naples, Florida—helping them overcome pain they had all but despaired of ever relieving. And these patients are unbelievably lucky, because “just plain Joe” is also...

- **The most active and tireless pain researcher** I've ever encountered, with a hand in literally hundreds of important clinical studies that have advanced the science of pain relief. You know how they say there's smart and there's SMART? Well, this man is SMART. You can practically see the sparks fly as he speaks. Before he went to medical school he was literally an atomic scientist, specializing in a field called physical chemistry that requires a frighteningly high IQ. But he didn't want to live in Switzerland, where they maintain the CERN supercollider. He decided to devote all his gifts to changing the lives of people in PAIN. And, as part of that noble pursuit, he is also...

- **One of today's most respected pain relief teachers,** serving on the adjunct faculties of Johns Hopkins Medical School, Georgetown University Medical School and the Temple University School of Medicine. Before he was even an intern, he was awarded a postdoctoral clinical research fellowship

at Johns Hopkins University School of Medicine. And his current schedule of seminars, presentations and advisory committee meetings would do an entire faculty of professors proud. One day he's in Sofia, Bulgaria, teaching doctors how to treat chronic pain in the elderly...the next he might be Rome or Venice, or Madrid, or Delhi...or serving on the International Expert Panel on Fibromyalgia in Paris, France...or lecturing on transdermal treatment of pain in Seoul, South Korea and Kuala Lumpur, Malaysia. And in America, well, I tried putting pins on all the cities whose great universities and hospitals have hosted his lectures, and I ran out of pins! This also means he's connected to an amazing network, consisting of hundreds of the world's greatest pain relief specialists and scientists. And *this* is how he “happened” upon the miraculous secrets in *OxyRub*.

It practically defies belief how any dozen doctors could manage all this, let alone one man! So perhaps you can understand why I personally believe Dr. Joe to be the greatest pain doctor I've ever met. And I know you've got loved ones in pain. We all do! And very soon, they'll all be thanking you from the bottom of their hearts. Because once you learn the mind-boggling facts about Dr. Joe's astonishing new breakthrough, *OxyRub* Pain Relief Cream, you can't help wanting your own tube. And we're going to grant your wish *and then some* with a **TWICE AS GOOD GUARANTEE!**

We guarantee *OxyRub* will prove *at least* twice as effective as any comparable pain reliever you've ever tried in your life—or you pay nothing. **And no matter what, you'll receive and keep up to 3 FREE GIFTS just for taking the *OxyRub* TWICE AS GOOD challenge.** You'll find full details about this better-than-risk-free offer on page 19. Happy reading, and happy, pain-free days ahead, as soon as you RSVP!

Here's to rubbing out *your* pain soon,

Connie Hallquist

Connie Hallquist
President and CEO, Healthy Directions

★★★★ Fellow scientists praise the amazing Dr. Joe: ★★★★★

“I've never met a doctor more tuned in—involved in hundreds of clinical trials about pain!”



“I've never met a doctor more “tuned in” to pain research—and more knowledgeable about pain relief—than Joe Pergolizzi. I've had the privilege of working with Dr. Joe on several clinical studies, and the more you get to know him, the more impressed you become. Name any pain reliever you please and chances are he's either researched it directly or spent untold hours studying it. **He's been involved in hundreds of clinical studies about pain relief,** and it's hard to overstate his contributions to our knowledge of pain, what causes it and how to relieve it safely. Plus, he has tremendous empathy for anyone suffering with pain. He travels all over the world, giving lectures to thousands of other pain relief doctors—so that doctors everywhere may learn better ways to help their patients. For all these reasons and more, if anyone you love suffers pain, I recommend Dr. Joe and his work to your attention.”

—Aaron Tabor, M.D.

Medical Director and CEO of Physicians Laboratories
Leading medical researcher on gene therapy for wound healing



“Dr. Pergolizzi is one of the world's most informed, tireless, and hardworking pain physicians. He maintains an active clinical practice in pain medicine, directs clinical trials that test promising new analgesic drugs, collaborates in research studies, holds academic appointments at some of the country's most prestigious medical schools, and travels worldwide to present invited lectures and consult on pain relieving drugs. He is widely respected by pain clinicians, pain physiology and analgesic researchers, pharmaceutical company drug developers, and governmental drug regulatory agencies. In sum, he constantly seeks better ways to improve the medical care of pain patients.”

—Robert B. Raffa, Ph.D.

Department of Pharmaceutical Sciences
Temple University School of Pharmacy

Over 100 million patients voted in an historic poll honoring the beloved Dr. Joe as

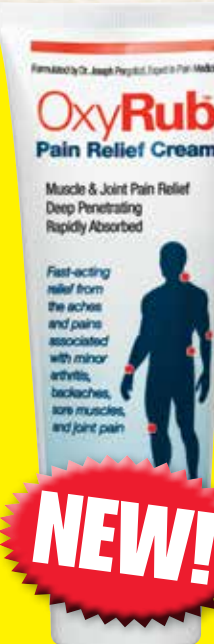
ONE OF AMERICA'S MOST COMPASSIONATE DOCTORS

(NAPLES, FL)
Nearly 100 million patients throughout America have voted on health websites to honor a tiny percentage of doctors with the certification, *Compassionate Physician*. As part of the famed Patients' Choice recognition program, this designation went to less than three percent of active doctors. Dr. Joseph Pergolizzi comments, “I'm especially thrilled to be recognized as a *Compassionate Physician*, because the patients themselves choose me. I will work extra hard to deserve this certification every day.”



TWICE AS GOOD, guaranteed, or it's free!

CALL NOW TOLL FREE 1-800-436-9858!



NEW!

You may have already met Dr. Joe on **FOX NEWS or PBS TV...**

Because he's the expert *they* call for advice when disaster strikes a community. On the Internet, he's just as busy, serving as editor or reviewer for over 20 different medical journals, including *JAMA*, *Lancet*, and *WHO*. All this, of course, is in addition to treating thousands of patients, teaching thousands of doctors all over the world and researching pain relief breakthroughs.



TO ORDER CALL TOLL FREE 1-800-436-9858

11

OVER 4,000 YEARS IN THE MAKING, *my new OxyRub combines ancient and modern wisdom, in a breakthrough proven to relieve pain two times better...*

Legendary oils of ancient times

776 B.C.–393 A.D.



Greek athletes competing in the ancient city of Olympia massage themselves with precious oils contained in alabaster jars. *Were these the first performance-enhancing compounds?*

33 A.D.

Jesus tells the parable of a Good Samaritan who treats a badly beaten man with oil.



27 B.C.–476 A.D.

Roman soldiers conquer a mighty Empire that will dominate Europe. At the Empire's height, Roman Soldiers rub themselves down with special oils, in a practice they may have picked up from ancient Greeks.



Brilliant French chemist uncovers the ancient secret



1971–2012

Professor Baranger's hyper-oxygenated oil gradually gains a following among athletes and captures the attention of French doctors and researchers. Outside Europe, modern medicine continues to ignore it.

Dr. Joseph Pergolizzi includes the secret of hyper-oxygenated oil in his breakthrough new formula, OXYRUB!

2012

PROVEN TWICE AS EFFECTIVE. In a clinical study, *OxyRub* is shown to be **twice as effective** as a leading pain reliever previously accepted as standard treatment.



2013

MADE AVAILABLE TO YOU, RISK-FREE. Breaking with mainstream tradition, Dr. Pergolizzi asks his colleagues at Healthy Directions to cut out middlemen and make *OxyRub* available directly to people who need it. Savings are passed on to YOU, with a revolutionary "TWICE AS GOOD" guarantee.



2,780 B.C.–27 B.C.

In ancient Egypt, the Grand Vizier Imhotep becomes one of the founders of "Pharaonic Medicine," using special oils in his practices. Cleopatra, last Queen of Egypt, is said to have used special oils.



2,000 B.C.–70 A.D.

Holy oils and balms with sacred, soothing and restorative powers are mentioned throughout the Old and New Testaments of the Bible, from Genesis through Revelation. The secret of making these oils vanishes with the destruction of the Second Temple by the Romans.

467 A.D.–1950 A.D.



LOST! Rome is sacked. The secrets of ancient "miracle oils" are carried on in medieval Arabic tomes, but eventually even these were covered by the sands of time.



1950–1971

REDISCOVERED! Professor Pierre Baranger of France's famed Louis Pasteur Institute sets out to rediscover the secrets of making the ancient oils. Deep in the jungle, he finds a traditional healer who teaches him the secret—a process requiring about 20 years. Returning to France, Professor Baranger eventually replicates the oil with a breakthrough that requires just three days. He dies in 1971, but not before teaching the secrets to his son.

2010

AT LAST. Dr. Joseph Pergolizzi, one of today's most admired and renowned pain relief researchers, meets with Professor Baranger's son. Entrusted with the secrets of making this hyper-oxygenated oil, Dr. Pergolizzi takes the materials back to his lab in America. He combines the ancient secrets of "oxygen exchange" with his discoveries in modern pain relief medicine, and creates the breakthrough formula that will be called **OXYRUB Pain Relief Cream**.



(...Story continued from Page 9)

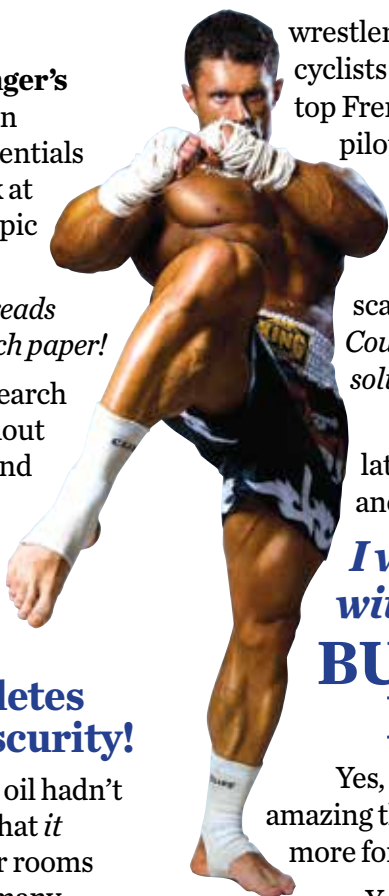
For decades, Professor Baranger's spectacular discovery languished in obscurity, despite his top-notch credentials as a chemist. Why so long? Well, look at the timeline. Would you accept this epic tale at face value?

You've got to admit the timeline reads more like a movie script than a research paper!

Professor Baranger took the research as far as any lone scientist could without the millions of francs necessary to fund large-scale human clinical trials. He established the chemical processes that made the oil so effective. But by the time he died in 1971, his quest had reached a scientific dead end...

...until European athletes rescued the oil from obscurity!

The athletes didn't care that the oil hadn't been clinically studied! They found that it worked and the word spread in locker rooms across the continent. Eventually, so many



wrestlers, kick-boxers, runners and cyclists were using it that a number of top French physicians performed pilot studies.

And, as I read through these studies—published initially in French—I could scarcely contain my excitement. Could this be "the perfect pain solution" I had sought for so long?

I flew to France, met with the late professor's son and family, and of course...

I was very impressed with Dr. Baranger's oil, BUT IT WASN'T ENOUGH...

Yes, that's what I'm saying—amazing though the oil is, I wanted even more for YOU!

Yes, the French pilot studies were

glowing and all the details checked out...

But I wanted to give you the absolute cutting edge...

Pain relief beyond what anyone has ever enjoyed...

...and remember, I had already been innovating for more than 15 years on my own, helping to usher in dozens of pain relief breakthroughs. I had learned so much!

And I wanted to give you the wisdom of both worlds, ancient and modern.

So I took everything I had learned, from all my years of formulating pain relievers, teaching other doctors at some of America's greatest medical schools, and treating thousands of patients in my own practice. For example, I made Dr. Baranger's hyper-oxygenation process even faster and more effective, and I added therapeutic amounts of menthol, a proven and very effective pain reliever, to the formula. I put all my medical skills, all my knowledge, all

my experience into creating my masterpiece in natural pain relief...

THE PERFECT PAIN RELIEVER:

Reliably safe, perfectly fast and perfectly fantastic

OxyRub is the result, and I couldn't be prouder of its track record.

- It's as easy to use as pushing a button—you just rub it directly onto where it hurts...
- So convenient you can use it anytime pain threatens, so you can keep pain from ruining your day...



As easy to use as pushing a button!

- So fast acting, you may feel its effects faster than you can find your pills...
- So safe, you can use it every day—even multiple times per day. Your relief may get even greater with repeated use!

Plus, as I have told you, when we launched the now-famous double-blind, human clinical study, we found...

OxyRub delivered TWICE THE RELIEF

of a leading formula widely viewed as a medical standard...

And the best part is, *OxyRub* can erase pain virtually anywhere you hurt... (continued on page 14)



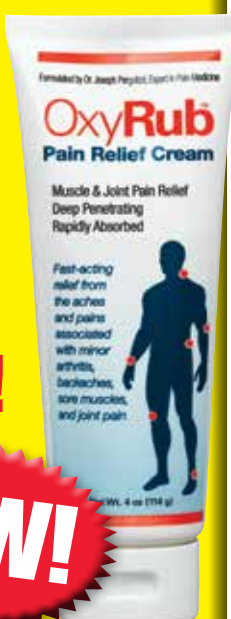
TWICE AS GOOD, guaranteed, or it's free!



CALL NOW TOLL FREE

1-800-436-9858!

NEW!





Where are YOU hurting right now?

Let OxyRub give you “push-button pain relief!”

From your neck to the tips of your fingers and toes, OxyRub works nearly anywhere and everywhere, on contact, easy as pushing a button. It feels fantastic from the instant you rub it on, stimulates your circulation immediately, and then proceeds to relieve your pain with unprecedented effectiveness.

Just do what comes naturally and RUB WHERE IT HURTS...

You don't have to find a glass of water or wait for pills to work. As soon as your fingertips rub it in, you'll feel it going to work, **relieving your pain twice as well...**

RUB YOUR NECK with OxyRub and “rubber neck” in comfort!

OxyRub rubs out stiffness in minutes, whenever your neck seizes up. It's so quick and convenient!



Rub the lumps out of your KNOTTED-UP SHOULDERS...

Or, if you want sighs of joy from a loved one, just massage a little OxyRub into *her* shoulders!



Banish your BACK PAIN...

When you feel it flaring up, *don't wait another moment* to rub it out. OxyRub is so safe, you can use it multiple times per day.



Rub the ache out of ARTHRITIC KNUCKLES

It's important to keep arthritic joints *active*, so activate them by rubbing in OxyRub!



AGING HIPS?

You'll flip for the flexible feeling you get from OxyRub!



UNFREEZE YOUR KNEES!

Go ahead and tackle staircases — step off those high curbs — climb into cars and out again. TIP: Rub it in *before* you leave home, and stride off on your errands confidently!



NEVER FEEL DE-FEETED

when OxyRub can revive aching feet or sprains in minutes!



The OxyRub Files

“OxyRub made me a tennis ace—I rub it in and I'M LIKE A NEW GUY!”



Dear Dr. Joe,
I'm 27 and you might call me a week-long warrior. I golf in the course of my real estate job, play tennis after hours, and on the weekends it's soccer.
So why is a young guy writing to thank you, doctor? Because OxyRub has taken my games to the next level.

Here's one example of many. Midway through a tennis game, my shoulder starts killing me, and I'm going down in flames. In between sets, I peel off my shirt and rub in the OxyRub, good and hard. I'm like a new guy! I come back strong, pour it on and...

In minutes, OxyRub turns me around FROM LOSER TO WINNER!

I almost felt like I had cheated! The difference in my shoulder was night and day. But OxyRub is NOT cheating and I stress that to friends, because I know OxyRub's pain relief mechanism is natural. It's a rub, so there's nothing “systemic.” I'm using it now for every sport I play and...

“I consider OxyRub a must for anyone who works out”

It actually helps me lift heavier weights, because I don't get tendinitis pain if I rub on OxyRub after showering. I recover faster, and next session I can lift more weight! In this way, OxyRub has helped me get stronger.

I would call OxyRub a must for *anyone* who works out, whether you walk, run or use a stair climber, because now you don't have to be afraid of the post-workout pain.

The best part is, the more often I use OxyRub, the better it works! This is my personal experience, but I've also read up on the formula, and see it's also suggested by research. And it's all good...

It feels fantastic when I rub it in, and it works right away...

Even my younger sister uses OxyRub for her own aches and pains, and I feel good about that too, because it's so safe! I hardly know how to thank you enough. I joke to my friends that OxyRub does everything but wash my dishes!

Thanks again so much.*
— Adriano Pagnotta, Naples, FL

Licensed Physiotherapist for top orthopedic medical practice explains why “NOTHING BEATS OXYRUB!”

(...Continued from page 3)



Then there's all the stuff new OxyRub *doesn't* do, like:

- **It doesn't stink of medicine like nearly all the other stuff.** Patients don't want to smell like medicated goo. They love the mild fragrance, and they love that new OxyRub isn't greasy.
- **It doesn't burn or sting.** Other products made my eyes burn — I couldn't get my hands near my face when I used them. New OxyRub just feels incredibly soothing. Patients go “ahh” when they feel it.
- **Nothing else sinks into your skin so fast.** You can watch it disappear instantly. And I don't know how, but it works deep down in the

muscles. I can feel their tension melt away instantly.

And I've been astonished by the results on my own body. So many therapists get bad backs and tendinitis from working on patients all day. But I just put on a little OxyRub and I'm ready for tennis!

As a loving mother, I also use it on my teenage son, and even he has been stunned by how your new OxyRub erases all the hurts that boys come home with after playing hard.

Thanks again for everything,

Maureen Walker

Maureen Walker, Licensed Physiotherapist

P.S. I could swear OxyRub actually works a bit better every time I use it on a patient. And on me! Thanks again, Dr. Pergolizzi.*



TWICE AS GOOD, guaranteed, or it's free!

CALL NOW TOLL FREE 1-800-436-9858!



NEW!

"Dear Doctor Joe, MORE OXYRUB, PLEASE!"

Everybody wants more, but we can't keep our samples in stock!

Fresh from its triumphant clinical trial, my brand-new **OxyRub** formula has only been available to my patients and team members for a relatively short period. With labels not even printed yet, we arranged to produce a limited number of unmarked samples, just to see how my new **OxyRub** mentholated cream would be received. And let me tell you, *they flew out the door*—quickly followed by pleas for more!

WORD TO THE WISE: I've got a strong hunch the same thing will happen with the limited supply of **OxyRub** that *Healthy Directions* has produced for preferred customers like YOU. When it's gone, *we're out of stock again*, and I don't know how long you may have to wait. So take my advice and stock up. Take advantage of our special introductory pricing and choose the **TRIPLE PLAY**.

STOCK UP NOW. Trust me, once you give my new oxygenated menthol cream a chance to show its stuff, you're going to want more. A tube for Mom, and one for your spouse, and another for the car—and don't forget your handbag or briefcase. And what about your computer desk? Problem is, we're just getting started and supplies may be tight for a while! So save a bunch and take our special introductory **TRIPLE PLAY**.



"I love to go for long walks now with NO KNEE PAIN!"

"I have arthritis in my hands and knees. Noticed improvement within 2–3 days of using **OxyRub**. Don't have shooting pains in my fingers when I'm using the computer—and now when I go for walks in the evening, I don't suffer from knee pain! I love how easy it absorbs into the skin and it's fast acting. Being pain free is less stress on me and now I can be more active. I love to go for long walks now with NO PAIN!"*

—Patricia L., Naples, FL

**NEVER BURNS,
NEVER STINGS!**



YOWCH! Many best-selling rubs contain hot pepper extract (capsaicin) and work by distracting your attention. They burn so bad, your brain can't concentrate as hard on your original pain. You can do better now with my new oxygenated menthol rub. In the words of one woman who tried it "**OxyRub feels nothing but wonderful.**"

**"NO MORE SORE LOWER BACK
and no medicine smell!"**



"**OxyRub** helped me out with aching in my lower back! I rub it on after I shower and go all day without discomfort. The smell is nice and mild, so it's not noticeable when I'm out and about!"*

—Sandra C., age 66, Bethlehem, PA



"Worked wonders with my WRIST TENDINITIS!"

"After having my son 3 years ago, I developed horrible tendinitis in both wrists. **OxyRub** has worked wonders with my wrists!"*

—L. Nopper, age 46, Gaithersburg, MD

**RELAXED MY
STIFF NECK
within a few
minutes!**

"I have a lot of stiffness in my back and neck. **OxyRub** relaxed the muscles within a few minutes so I could get a good night's sleep. I keep it on my bedside table now!"*

—P. B., Chevy Chase, MD



RECEIVE FREE GIFTS WORTH OVER \$69!

**FREE GIFT #1
\$24.99 Value!**

**THE 8 CRUELEST
PAIN MYTHS and
How to Avoid Them**

In this breakthrough report, Dr. Pergolizzi reveals the pernicious medical myths that keep pain sufferers feeling held hostage by pain.

**THE 8 CRUELEST
PAIN MYTHS
and How to Avoid Them**

FREE!



**"Like magic
for my bursitis—
in 10 minutes, I could
rotate my shoulder!"**

I rubbed a dime-sized blob into my shoulder and went out to walk the dog. Ten minutes later I brought the dog back and thanked my wife for this cream that had worked like magic. I could rotate my shoulder freely! In the morning I felt so good that I skipped taking any pills. Thanks for this great product! *

—D. Riley, MD

**BEFORE
OxyRub**



**AFTER
OxyRub**



Shatter these myths and break pain's vicious cycle forever. Discover:

- **Top 5 things you MUST do** to help your doctor detect the REAL cause of your pain.
- **"It's NOT all in your head!"** How incredibly "minor" causes can trigger pain so severe, it would shock your doctor.
- **The type of doctor you absolutely must find** if you're fighting chronic pain. It takes the average patient 13 YEARS to get a referral, but now you can circumvent the system.
- **How to navigate the maze of real and overrated "miracle cures"** and so much more!

**FREE
GIFT #2
\$24.99
Value!**

**FREE PAIN
RELIEF:
Powerful
Secrets that Cost You Nothing**



FREE!

Your doctor probably won't think to recommend ANY of these, but most of them won't cost you a penny. You'll learn:

- **A mother's instinctive pain relief secret** that short circuits neural signals *before* they can trigger agony.
- **How to "cancel" headache pain** with nothing more than the tip of a finger.
- **"Trade away" pain with simple swaps:** Easy things you can START and STOP doing to break an otherwise endless cycle.
- **Flood your system with healing oxygen ions.** Clinically proven breathing trick!
- **Unusual self-massage technique** that reduces pain lickety split, and much more!

**FREE GIFT #3
\$19.99 Value!**

**World's Most
Powerful FOOD
CURES FOR PAIN**

Hippocrates said, "*Let food be thy medicine*

**World's Most Powerful
FOOD CURES
FOR PAIN**



FREE!

The OxyRub Files

(continued from page 7...)

"I've got arthritis and when it starts aching I rub off the pain, easy as rinsing off dirt..."



There's absolutely no comparison to other pain products. None of that disgusting "medicine stink"—OxyRub smells really mild and pleasant. And no greasiness! Your skin soaks it up like a sponge.

Plus, OxyRub doesn't burn! It feels like nothing except wonderful...

As soon as it hits my skin, I know something good's going to happen. It feels fabulous. I carry a spare in my purse now for work. And after a hard day, I'd bathe in the stuff if I could!

So thanks, Dr. Joe, for making me feel like a million bucks. The economy may have crashed here, but we're doing fine, and now I'm pain free.*

Sincerely,

Debby Barber, Jupiter, FL

and medicine be thy food." Today, many docs don't even bother with "food cures" for pain, but ironically, modern researchers have uncovered a wealth of proven secrets! In this guide, you'll discover:

- **The #1 fat to avoid at all costs** if you want to foil inflammation and pain.
- **The "pain-fighting fat" that calms inflammation** everywhere in the body, and the best ways to get it into your diet every single day.
- **The hidden pain poison** lurking in hundreds of common foods, yet so easy to thwart once you know what it is!
- **Which fruits and veggies** rank highest in natural pain-fighting compounds.
- **Two super spices** newly shown to reverse inflammation throughout your body. PLUS:
- **Bonus section on SUPPLEMENTS!** The one vitamin you MUST take, others that make pain WORSE...
- **And so much more!**



Our double-barrel guarantee:

TWICE THE RELIEF of any comparable pain relief product, GUARANTEED or it's FREE!

PLUS: Special introductory savings for friends of Healthy Directions ONLY

by Joseph V. Pergolizzi Jr., M.D., Pain Relief Expert

Dear Pain Sufferer:



When my team leader called with astonishing results of the **OxyRub** clinical study, I knew the world was about to

change for pain sufferers...

And I resolved it must change NOW! We simply didn't have time to go through retail channels...

So I called my colleagues at Healthy Directions and said "Only YOU can make this happen immediately! Get the word out, distribute it risk-free, pull out all the stops — every day counts." Because the worst thing you can do for your pain is NOTHING! As I have explained, the latest research reveals...

FACT: Ignoring your pain isn't noble, but dumb! You're just begging to get permanently HARD WIRED FOR PAIN...

And way too many patients only come to me *after* this happens. I

never want it to happen to YOU...

So my colleagues are making a guarantee unprecedented in the business. Some time ago, they pioneered a truly risk-free offer, promising buyers that the product would work or it's free. But they knew **OxyRub** is clinically proven to be nearly **TWICE as effective** as a top pain reliever. So they said, "Dr. Joe, we'll bet big on your breakthrough!"

Instead of just saying "It works or it's free," we promise IT'LL BE TWICE AS GOOD...

At least *twice as effective* as any comparable topical pain reliever you've ever tried — or you pay nothing. And Healthy Directions further guarantees your relief will get *even better* the longer you use **OxyRub** — so that, for a full 90 days, you'll keep feeling better still...

With the most **pain relief** you've ever felt, your **best range of motion** in years and the fastest relief from **pain spikes** you've ever experienced. Imagine! **TWICE** the relief from occasional pain, whether caused by...

...arthritis, bursitis, tendinitis, muscle pain, back pain, or other conditions...

And no matter where it hurts, life's going to get **TWICE** as good for you, or it's **FREE** — and you keep your 3 **FREE GIFTS** detailed on the previous page. Here's to your new, fantastically pain-free life ahead,

Joseph V. Pergolizzi, Jr., M.D.

Joseph V. Pergolizzi, Jr., M.D.

P.S. STOCK UP NOW, save a bunch and let us take the risk. As soon as you experience the amazing **DOUBLE RELIEF** of **OxyRub**, you're going to tell your honey, your kids and your friends, *and your precious supply of OxyRub will walk right out the door!* So do yourself a favor, buy three tubes and pocket your **STOCK UP SAVINGS!** You're risking nothing, because you can return the remaining amount at any time within 90 days and get all your money back, so call or return the form on page 19 today!

2x Effective

Your unconditional TWICE AS GOOD GUARANTEE

OxyRub must deliver all this for you, or you pay nothing:

1. TWICE THE RELIEF from pain of arthritis, bursitis, tendinitis, backache, muscle discomfort or other conditions, than any comparable pain relief product you've ever tried, plus...

2. TWICE THE IMPROVEMENT in range of motion that was previously constrained by your pain...

3. TWICE THE SATISFACTION in your new pain-free life as time goes by, with no diminishment of its amazing pain relief!

If you feel anything less than absolutely thrilled with **OxyRub**, simply return the product within 90 days for a full refund. Plus, keep your **FREE GIFTS!** No questions asked. Fair enough? Let us hear from you today!

Joseph V. Pergolizzi, Jr., M.D.

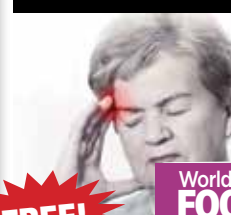
Joseph V. Pergolizzi, Jr., M.D.

Receive up to 3 FREE Gifts when you order the OxyRub "Triple Play!"

\$69.97 in FREE Gifts!

THE 8 CRUELEST PAIN MYTHS and How to Avoid Them

FREE PAIN RELIEF: Easy Secrets that Cost You Nothing



FREE!

World's Most Powerful FOOD CURES FOR PAIN



FREE when you reply within 5 days!

ZERO-RISK TRIAL CERTIFICATE

TWICE THE RELIEF of any formula you've tried before, or it's FREE!

Hurry! Call Toll Free 1-800-436-9858 today!

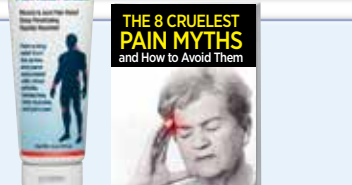
✓ YES, Dr. Joe! I want clinically tested relief from the pain of arthritis, bursitis, tendinitis, muscle pain, back pain or other conditions, results guaranteed! I must be thrilled with my results, or I can claim a full refund and keep my **FREE GIFTS** forever — even when I send back the empty and unused tubes in 90 days.

RECOMMENDED

☐ **THREE TUBE "TRIPLE PLAY".** Send me three 4 oz. tubes of brand-new **OxyRub** pain relief formula for just ~~\$119.97~~ \$54.97 with **FREE shipping**, a \$6.99 value! I'll also get **three FREE Reports**, **THE 8 CRUELEST PAIN MYTHS and How to Avoid Them**, **FREE PAIN Relief: Powerful Secrets that Cost You Nothing**, and the Fast-Response Bonus **World's Most Powerful FOOD CURES FOR PAIN**. Item #OXY31



☐ **SINGLE TUBE.** Send me one 4 oz. tube of brand-new **OxyRub** pain relief formula for ~~\$39.99~~ \$19.99 with **FREE shipping**, a \$6.99 value! I'll also get **one FREE Report**, **THE 8 CRUELEST PAIN MYTHS and How to Avoid Them**. Item #OXY11



☐ **FREE Fast Reply Bonus!** I'm ordering in 5 days, so rush my **FREE** copy of *The World's Most Powerful FOOD CURES FOR PAIN!*



METHOD OF PAYMENT:

I prefer to use my: ☐ **MasterCard** ☐ **VISA** ☐ **AMERICAN EXPRESS** ☐ **DISCOVER**

Card No. _____ Exp. Date ____/____/____

Signature _____ (for credit or debit card orders only)

Phone: (____) _____ - _____ (optional, in case we have a question about your order)

☐ **Check or Money Order** (Payable to Healthy Directions; IN residents add 7%, KY residents add 6%, NC residents add 6.75% sales tax.)

No need to write your name and address. Just check the back cover, make any changes needed to your name and address and mail in the envelope provided to: Joseph Pergolizzi, M.D., 95 Old Shoals Rd., Arden, NC 28704. Thank you!

☐ **Yes, I want even more benefits from Dr. Pergolizzi and Healthy Directions!** Sign me up for the **FREE** health eNews that will give me the latest health breakthroughs and discoveries to help me and my loved ones stay active, energetic and pain free.

My email address is: _____

For fastest delivery of new **OxyRub**, call toll free:

1-800-436-9858

24 hours a day, 7 days a week.

Our friendly, U.S. operators can answer your questions

and help you **SAVE** even more!

or visit **GetOxyRub.com**



Prices valid through April 24, 2014
May not be combined with any other offers.



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Was this the secret that made Roman legions invincible?

Page 6

The incredible story of the ancient world's most treasured remedy, and how we cracked its powerful code for *OxyRub*...



The Good Samaritan in the Bible used it to soothe and restore a badly beaten man. Roman soldiers took it with them into battle. And it's spoken of hundreds of times in the Old and New Testaments, the ancient scrolls of Egypt, Greece and as far east as India. Modern science lost the secret of making it, until a distinguished French chemist recovered the recipe

from a jungle shaman, and the story gets even wilder. (See page 8.)

But *OxyRub* is an astonishingly serious pain medicine, and it has just been proven in a double-blind human clinical trial, to work **TWICE AS WELL** as a top pain reliever (page 4.)

TRY IT! What have you got to lose?



"I'll tell you what I lost—the pain!"
I couldn't believe it. I had tried everything from chiropractors to massage."
—Ann Marie B.,
OxyRub team member

(See what others are saying on page 5!)

* Results may vary.

SEE INSIDE FOR DETAILS AND:

- **Rub out pain of arthritis, bursitis, tendinitis, sprains, muscle aches and so much more, on contact!** page 5
- **"Helps me win and it's legal,"** whisper European sports stars, page 8
- **"Beats any pain reliever I've ever used,"** says amazed Physiotherapist, page 3
- **3 FREE GIFTS and a TWICE AS GOOD GUARANTEE** that you'll be thrilled with *OxyRub*, page 19

