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Natural golfer and Mic staff at Baker Players and Coach, Mike Mike

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SPORTS TECH NEWS — 2003

New lure's catch rate may be too high for some tournaments.

Out-fishes other bait 19 to 4 in one contest.

Uses aerospace technology to mimic a real fish.

ORLANDO, FL—A small company in Connecticut has developed a new lure that mimics the motion of a real fish so realistically that it's impossible for even experts to tell the difference between it and a live shad when it "swims" toward them on retrieval. The lure, which uses wobbling angled crossways and other anatomical motions that problems other hard bait lures. It swims upright and appears to propel itself with its tail.

Charles Allen

The lure's manufacturer may have designed it too well. Tournament fishermen who have used it said it's possible officials will not allow it in contests where live bait is prohibited. They claim it swims more realistically than anything they have ever seen. If so, that would hurt the company's promotional efforts. Winning tournaments is an important part of selling fishing lures.

Bait would probably prefer to see it restricted. I watched eight veteran fishermen test the new lure (called The Kick'End™) on a lake outside Orlando, FL for about four hours. Four used the Kick'End and four used a combination of live bait and other artificial lures (control bait). The four using the Kick'End caught 81 fish versus 34 for the other four. In one hour the Kick'End was 19 to 0. The Kick'End also caught the biggest fish, which suggests it triggers bigger, less aggressive fish to strike. You can see why the company needs to get it into tournaments. It's almost 3 to 1 advantage. can mean thousands of dollars in a fishing tournament, and hundreds of thousands in sales to the company.

Inventor Scott Wilson lands a Hypnodisc.

The Kick'End's magic comes from a new lure design principle called aeronautical flutter control. Flutter causes the tail to wag left and right with the lure's nose pointing straight ahead. The lure "swims" on its back, the head remains stationary—only the tail wags. A company spokesman told me this.

"Fish attack lure things, and they determine if something is alive by watching its movements. Marine biologists call it the 'swimming with fish' motion like a real fish, the more fish it will catch. Well, the only live thing the Kick'End doesn't do is breathe. It's better than live bait! It lasts longer and it never hangs half-dead from a hook. It's always swimming wild and free. Fish can't tell it's not real and that's why we can't get it to the Kick'End. It's like having another plate chip."

Swims with its tail.

New lure swims like a real fish—nearly triples catch in Florida contest.

Increases catch about 3 to 1.

"To make the Kick'End even more lifelike, we gave it a natural shad color and added a like the most prevalent bait fish of all, the threadfin. Game fish gobble up more threadfin shad than any other baitfish.

"We know the Kick'End would catch fish other times. It had to. Other lures worthless their heads and swim on an angle. The Kick'End is the only lure I sell you in ten seconds anyone who has failed a day in his life knows this little sentence!) a tremendous. Fishermen reserved thousands of Kick'Ends before we produced it! Here, used it in and watch it swim toward you. I'm you tell the difference between it and a live fish! (I said no.) Neither can the fish.

"The flutter technology also allows the Kick'End to swim at the water's surface. Other top water lures are designed to "walk" the dog. Twitch it or jerky twitch and it gives an irresistible, lifelike look. The Kick'End is the only lure there's no need for rattles. The live tail segments click together as you pull it through the water, calling fish from a distance."

Whether you fish for fun or profit, if you want a real 7 to 1 advantage, you owe it to yourself to find the Kick'End. Innovative Marine. The company even guarantees a refund. If you don't catch more fish and return the lures within 30 days. There are three versions: a floater for top water, a diver and a "diving deep" model for fishing deep holes. The prices and other fishing lures. The company says it's the only lure boat of its kind in existence. Each lure costs $9.95 and you must order at least two. There is also a "Super 10-Pack" with additional colors for only $79.95, a savings of almost $20.00. S/H is only $4.00 no matter how many you order.

To order call **1-800-873-4653** or click **www.aquasports.com** anytime of day or send a check or M.O. (no cashier and exp. dates to: NOC Sports Dept. KTN2708, 80 Church Street, Naterville, CT 06602. (CT add sales tax.) Allow 2-3 weeks for delivery. Act now while supplies last!

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Do you, or someone you love, suffer from an enlarged prostate?

If you or a loved one are getting up at night to use the bathroom you're not alone... over 30 million American men suffer from an enlarged prostate, also known as Benign Prostatic Hypertrophy (BPH). Symptoms of an enlarged prostate can include:

- frequent urination
- night time urination
- weak stream
- discomfort during urination
- urgency (can't hold it)
- decreased libido
- sexual performance

Prostate Enlargement is a Virtual Epidemic!

Even more alarming, many doctors now believe that prostate enlargement may be linked to prostate cancer. With over 400,000 cases of prostate cancer diagnosed and 32,000 related deaths every year, prostate problems have reached epidemic proportions. Therefore, if you have an enlarged prostate, you have an increased risk of developing prostate cancer.

Normally, the prostate is the about the size of a walnut. It looks like a small doughnut and is located just under the urinary bladder. The urethra, which is a flexible pipe that connects the bladder to the outside of the body, passes right through the middle of the prostate.

As the prostate increases in size, it begins to compress the urethra, causing various urinary problems. This does not happen immediately, there is usually a five to ten year period when a man has no symptoms at all, until the prostate reaches a certain critical size. At that point the symptoms become obvious.

Why Does Your Prostate Enlarge?

There are a number of factors that can cause your prostate to enlarge. First, most men have various nutritional deficiencies that can make the prostate unhealthy. Second, as you grow older there are certain physiological changes, such as increases in dihydrotestosterone (DHT), an altered form of testosterone (the male sex hormone). These changes, along with others, can cause the cells of the prostate to divide and multiply, causing the gland to become larger.

How do Doctors Diagnose Prostate Problems?

There are several tests designed to detect BPH. A digital rectal exam, or DRE, is the easiest examination to perform and provides your doctor with immediate feedback. I usually recommend a DRE be part of each annual physical checkup for men beginning at the age of 40 years. Your physician can feel the surface of your prostate through the wall of the bowel. Abnormal tissue developments can be investigated through further testing.

A useful method in the early detection of prostate enlargement, and possibly even cancer, is a Prostatic Specific Antigen (PSA) blood test. PSA is a protein that is produced in the prostate and escapes into the blood stream as the prostate enlarges. Therefore, we can assume that if your PSA levels are elevated, your prostate is enlarged.

If your prostate is enlarged, then cancer may be present. That is why elevated PSA levels are also an important indicator for prostate cancer detection.

Are Drugs or Surgery the Answer?

Doctors treat BPH with either medications or surgery, both of which have side effects. There are several drugs available for symptomatic relief of BPH. However, their side effects can range from sudden drops in blood pressure, dizziness, sexual dysfunction and many others. The main problem is that these drugs do not cure the underlying problem and by reducing the symptoms they can actually mask the presence of more serious conditions.

After the age of 65, prostate surgery is the second most common surgery performed on men.

Unfortunately, a TURP (transurethral resection of the prostate), an invasive surgery commonly referred to as a "rotor-rooter job," can be very gruesome.

It's the kind of surgery that most men would rather not have because it involves scraping the prostate. The surgery is performed by using a long, thin metallic instrument with a sharp edge which is inserted through the opening of the male genital organ until the prostate is reached, then pieces of the prostate are scraped off - sort of like carving an apple. As you could imagine, this procedure can be very bloody.

Aside from the fact that many men who undergo prostate surgery will have some kind of sexual dysfunction and will become impotent, a second TURP is often required because the remaining prostate tissue still continues to grow.

Don't Become a Statistic – Fight Back!

While many American physicians are still learning how to treat prostate problems, in contrast, European doctors have a 30-year history of effective use of natural substances that can improve the symptoms of prostate enlargement and may actually reverse the process and shrink the prostate gland back to its normal size!

As a medical doctor, I have researched early on that medications do not actually cure prostate enlargement but only mask the symptoms. That is why I developed an extremely unique formula to address the cause of prostate enlargement and help the prostate become healthier – it's called the **Super Prostate Formula™**. Virtually all known nutrients that are important to prostate health are combined in the **Super Prostate Formula™**.

Aside from saw palmetto which has been shown in many studies to successfully decreased the size of the prostate in over 60% of patients, **Super Prostate Formula™** also contains beta sitosterol an amazing nutrient found in Saw palmetto that helps inhibits the production of factors that enlarge the prostate. Incredibly you would need 1 1/2 pounds of raw pal-

Michael Teplisky, M.D.

Michael Teplisky is medical doctor, nutritionist, and author is a nationally recognized expert on prostate health. He has worked with prostate problems for over 15 years. Through his research and clinical experience he has developed a unique herbal formula designed to improve the health of the prostate. His results have been incredible!

metto berries to equal the 315 mg of the beta-sitosterol in just 1 daily serving of the **Super Prostate Formula™**.

Further, the *Journal of the American Medical Association* published a review of 31 years worth of studies, including 18 different international trials and involving 2,939 men. The evidence strongly suggested that standardized amounts of Beta Sitosterol and Saw Palmetto extracts "improves urologic symptoms and flow measures."

Super Prostate Formula™ also contains pygeum africanum and stinging nettles. In studies, over 70% of patients experienced a reduction in prostate size with pygeum africanum. Even more impressive, close to 80% experienced a reduction when pygeum was combined with stinging nettles.

A full spectrum of other nutrients are in the **Super Prostate Formula™** to help improve the health and function of the prostate gland; they are: zinc, the amino acids alanine, glycine and glutamic acid, ginseng, pumpkin seed extract, essential oils, certain B vitamins and cancer fighting lycopene.

In addition, the **Super Prostate Formula™** contains the patented nutrient Bioperine® (U.S. Patent # 5,536,506) which helps to naturally boost nutrient absorption up to 250%!

I routinely give the **Super Prostate Formula™** to my patients and I take it myself, because for men prostate enlargement is not a question of if, but when it will occur. Don't wait! Take an active role and help support the health of your prostate with the nutrients it needs for optimum vitality!

Incredible Savings!

When you call toll-free **1-800-453-0334** and order two bottles of the **Super Prostate Formula™**, you will also receive two bottles of my **Super Libido Formula™** an all-natural alternative to Viagra, Absolutely, FREE! I'll also include my book Complete Guide to Prostate Health and a 1-year subscription to my newsletter. All together, that's a $100 value absolutely free at my gift to you.

My No Risk Guarantee!

If for any reason you're not completely satisfied with the **Super Prostate Formula™** within the first 60 days, simply return it for a full refund and keep the two bottles of **Super Libido Formula™**, my book and newsletter subscription free as your gift. You have nothing to lose but those uncomfortable symptoms from your enlarged prostate.