



SCIENCE OF GROWING YOUNGER

Al Sears, M.D.

Special Report • \$5.95

America's #1 anti-aging pioneer and leading omega-3 authority says...

"Forget Fish Oil, Forever!"

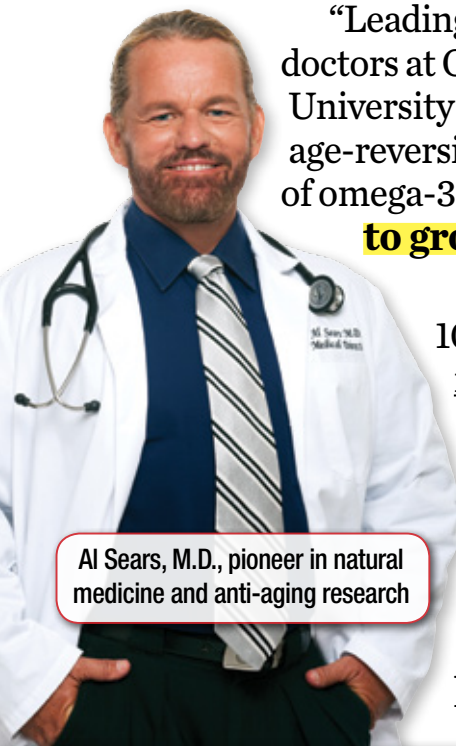
"There's now a **new and **better** way to save your heart and your brain from a health disaster AND 'de-age' your body at the same time!**



"Leading anti-aging doctors at Ohio State University and U.C. San Francisco report a new age-reversing mechanism found in a particular kind of omega-3s **that 'reprograms' your cells to grow younger!**

"It's also the secret that's keeping 100-year-olds super healthy and independent with virtually no heart problems, no dementia, no blood sugar or blood pressure concerns and no breathing problems.

"Read on to discover the Nobel Prize winning secret that **re-activates** your 'eternal youth' gene and keeps you **OUT** of the hospital!"



Al Sears, M.D., pioneer in natural medicine and anti-aging research



Studies at Harvard, Yale and USC produce stunning results! See photos, page 8 inside...

The use of Harvard, Yale and USC does not imply an endorsement of this product.



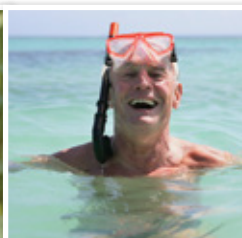
**“Almost daily,
people are showing
up at my clinic from
all over the world...
and experiencing
life-changing results:**



▲ 61-year-old Michael has the brain aptitude of a 29-year-old



▲ 85-year-old Helen just broke her age-group world record for the marathon



▲ 64-year-old Bill has the lung power of a 39-year-old

▲ And I'm 58, but the true 'biological age' of my heart is like a 21-1/2-year-old

“All of this is possible because for the first time in medical history, you can control your own genetic code and use it to **grow biologically younger** as you age.

“It starts by re-activating your **‘eternal youth’ gene**—and now, this same age-defying secret my patients are using to look and feel years younger is available to you.”

By Al Sears, MD, CNS

Dear Friend,

I'm going to ask you to read this Special Report with an open mind.

Why? Because what I reveal about aging flies in the face of conventional wisdom. **In fact, it proves why most popular theories of aging are DEAD WRONG.**

You'll learn about a new technology, proven by over 1,000 medical studies, that promises to turn everything we know about aging on its ear.

More important, you'll discover

a NEW way to grow younger, biologically...enjoy a “young again” heart, brain, joints, eyes, lungs and body like many of my patients.

How is all this possible?
It starts with...

A Nobel Prize winning discovery that makes your cells nearly “immortal”

Did you know that, every single day, the cells in your body divide as many as two trillion times?

The new cells replace old, damaged or dead cells and help you live, grow and thrive.

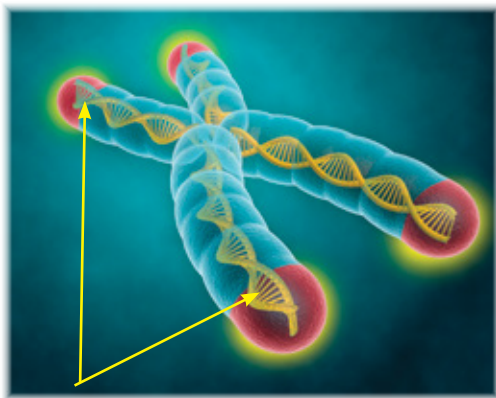
But up until recently, we’ve been told that human cell lines have a built-in mortality. As your cells divide, there’s a limit, like the sands of time that finally run out.

There’s an internal mechanism or authority that sets the limit on cell division and shuts down the cell line when that limit is reached... causing death.

Scientific studies at Harvard, Yale, USC and other leading institutions show that this mechanism or authority is the **telomere** (TEE-luh-meer), a little bit of genetic material found at the end of each strand of DNA in your cells.

We now know that telomeres are what *really* control aging. Every time your cells divide, your telomeres get shorter—and as a result, your body produces cells that are older, weaker and more decrepit.

Worse, as your telomeres shorten, your body ages more rapidly. This could lead to a



▲ Telomeres are “protective caps” at the end of each strand of DNA that control aging.

frail heart...memory problems... sore joints...weak bones...aging skin...poor vision...breathing difficulties...and many other old-age ailments.

Yet, new medical research shows if you boost the health of your telomeres—and lengthen them—your cells actually stay youthful and keep dividing *indefinitely*!

This means you keep younger and healthier...dodge old-age ailments...and stay OUT of the hospital.

As you’re about to see, unlocking the telomere may well be the MOST IMPORTANT event in the history of anti-aging medicine.

More important, you’ll discover a new breakthrough formula that harnesses the power of nature’s new telomere boosters for super health and vitality.

First though, don’t just take my word for how powerfully telomeres affect aging...the condition of your health...and quality of your life. Take a look at the latest scientific research...

Clinical proof:

Longer telomeres give you super health and independence. Shorter ones mean just the opposite.

Who better to prove the power of healthy, longer telomeres than centenarians—in this case, people ranging in age from 97 to 108?

In an eye-opening study reported by *The Journals of Gerontology*, the telomere length of centenarians in great health was compared to those in poor health.

What researchers discovered was stunning!

Centenarians in great health—those with healthy hearts...clear mental focus...normal blood pressure...perfect blood sugar...and robust lung power—had significantly *longer telomeres* than their unhealthy counterparts.

Longer telomeres gave these folks super health and independence even as they hit age 100



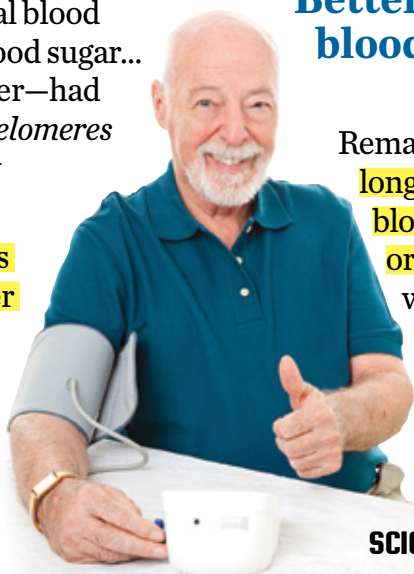
“[Healthy] centenarians had significantly longer telomeres than their unhealthy counterparts.”

and beyond! Those with shorter telomeres? Poor health and lack of independence.⁽¹⁾

In another study of centenarians, the relationship between telomere length and age-related health conditions was clearly shown.

Better blood pressure, blood sugar and brain power...

Remarkably, **centenarians with longer telomeres were free of blood pressure, blood sugar or cognitive problems—**while those suffering from these problems had shorter telomeres.⁽²⁾



“People with short telomeres had accelerated aging in their blood vessels... like someone 8.6 years older.” —Lancet

...and less risk of age-related disease, dementia and premature death

What’s more, hundreds of published studies show the relationship between telomere length and the markers of disease, life span and quality of life.

In one study, telomere length was assessed in 143 healthy men and women ages 60-plus. Individuals with the shortest telomeres had significantly decreased survival rates...three times the risk of dying of heart disease...and 8.5 times the risk of dying from infectious disease.⁽³⁾

In a study of 62 nurses age 70 plus (see chart at right), if telomere length was less than the median, women had a 12 times greater risk of dementia and a 9.6 times greater risk of being diagnosed with mild cognitive impairment.⁽⁴⁾

The prestigious medical journal *Lancet* reports that **people with short telomeres had accelerated aging**

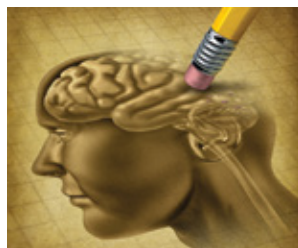
Shorter Telomeres Can Put You At Higher Risk For...



Hypertension

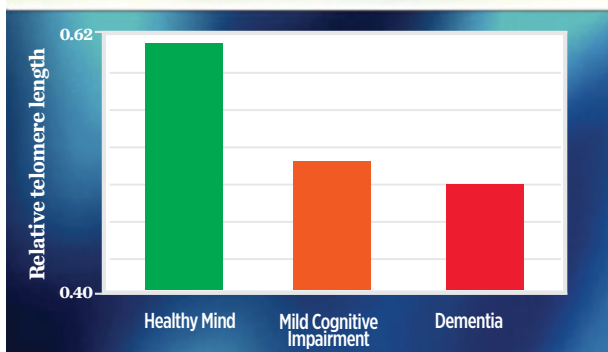


High Blood Sugar



Memory Problems

Longer Telomeres Mean Less Risk of Memory Problems



▲ Nurses with longer telomeres greatly reduced their risk of memory problems and enjoyed healthy minds.

of their blood vessels resulting in a build-up of plaque that correlated with someone 8.6 years older.⁽⁵⁾

And the *Journal of American College of Cardiology* adds that people suffering from heart failure had telomeres that were 40% shorter than normal.⁽⁶⁾

The fact is, telomeres are so important to aging and health, I call them your “eternal youth” genes. **If you can lengthen telomeres, your cells can divide almost forever, and you’ll look and feel years, even decades, younger!**

(Continued on next page...)

(1) Terry, DE et al. Association of longer telomeres with better health in centenarians. *J Gerontol A Biol Sci Med* 2008 Aug;63(8):809-12

(2) Atzmon, G, et al. *Proc Natl Acad Sci USA* 2010 Jan 26;107

(3) Cawthorn, RM et al. *Lancet* 2003 Feb

(4) Grodstein F, et al *PLoS One*, 2008 Feb

(5) *Lancet* Aug 2001

(6) *J Am College of Cardiology*, April 2007

Now, there's a new way for you to supercharge telomeres and extend cell life

Your cells' telomeres come with an enzyme designed to rebuild them called **telomerase** (tuh-LOM-uh-reys).

When you nurture your body with telomerase, you boost telomeres and power up cells in your heart, brain, joints and whole body.

How important is this age-defying enzyme for giving you healthier, younger cells?



■ Doctors at the University of Southern California report: "Under stress, cells

in the presence of telomerase do not lose their ability to divide and grow...**ultimately, cells treated with telomerase retain the characteristics of young and healthy cells.**"



■ **Science** journal reports that telomerase can **"make a normal line of human cells immortal."**

By adding the gene for telomerase to normal human cells, these cells could divide indefinitely without entering cell death.

■ And Elizabeth Blackburn, Jack Szostak and Carol Greider, researchers at Harvard and Yale, were awarded the **2009 Nobel Prize in Medicine** for discovering the structure and mechanisms of telomeres and telomerase.



▲ **The discovery of the age-defying secret of telomeres and telomerase is backed by Nobel Prize winning research.**

Solid research, isn't it? But most folks do little or nothing to nurture the health of their telomeres—so their cells and their bodies break down and age, fast.

But thanks to new discoveries from the frontiers of natural medicine, this won't be a problem for you...



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE. TESTIMONIALS REPRESENT A CROSS-SECTION OF THE RESULTS THAT APPEAR TO BE TYPICAL WITH THIS PRODUCT.

Now, you can grow biologically younger and healthier with a new telomere/telomerase breakthrough

I first learned about telomeres and telomerase back in 1990—and believe me, I was intrigued by this new technology that finally deciphered the once-secret code that controls aging.

So I threw myself into telomere biology—and what I discovered was astounding.

This is a medical fact: **When you prevent telomeres from getting shorter—or you make them longer—you can program your body to create younger cells.**

I've spent the past six years using this unique anti-aging discovery helping my patients...

- ✓ **Restore power** to worn out, aging bodies
- ✓ **Rejuvenate strength** to weak, failing muscles
- ✓ **Revitalize lost memories** and foggy brains
- ✓ **Renew an overwhelming sense of optimism**
- ✓ **Roll back years**, even decades, of old age



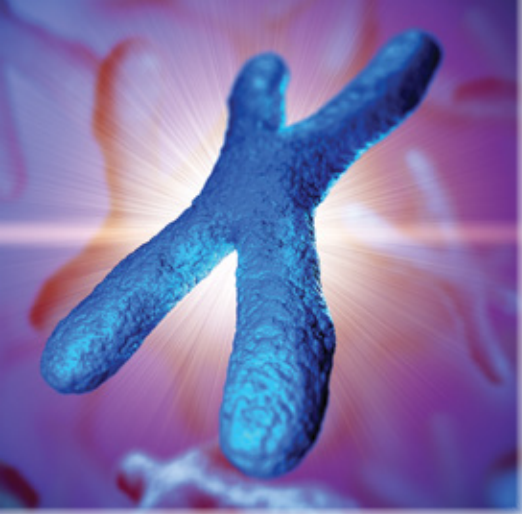
Fantastic results. Yet there was still one big hurdle. Treatments boosting telomere health and activating telomerase were very effective, but expensive.

In fact, only the rich and famous could afford it. But not anymore!

When this age-fighting phenomenon was first developed, the technology to boost telomere health and activate telomerase was very costly, out of the reach of most.

So I've spent hundreds of hours searching for a more reasonable replacement. Something you can take every day to reprogram your cells to grow younger without costing you an arm and a leg.

(Continued on next page...)



I'm excited to tell you it's now possible with a new natural formula that...

...re-activates your “eternal youth” gene...

...and keeps you OUT of the hospital with great heart, brain and whole body health.

This formula is new *Omega Rejuvenol*, and as you're about



As reported on *ABC's World News Tonight*

Stunning youth-restoring results from Harvard.

Yet, why have you only heard HALF the story?

In 2011, Diane Sawyer announced the results of a groundbreaking study conducted at Harvard Medical School by Dr. Ronald DePinho, professor of genetics.

In this study, published in *Nature*, Dr. DePinho took aging mice (the equivalent of humans in their 80s), reversed their old age ailments and restored their youthful appearance and vitality.

These aging mice were suffering from shrunk brains and lost intelligence, dull and graying hair,



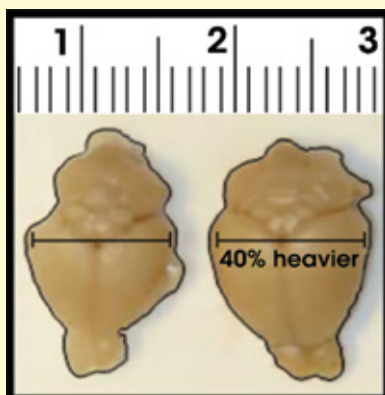
dimming vision and infertility.

But when Dr. DePinho “turned on” the enzyme that rebuilds telomeres called telomerase in these mice, what happened next was like a miracle.

One by one, each of the signs of aging was reversed.

The mice became sexually active and fertile again. The

Aging, Shrunk Brain Returns to Normal Size



BEFORE

AFTER

◀ The smaller, shrunk brain on left shows the loss of size that comes with aging. The brain on the right was restored to normal by “switching on” telomerase.

to see, **it's the first and only supplement** available today with unique ingredients clinically proven to...

- ✓ **Reverse the REAL cause of aging** (shortening of telomeres)
- ✓ **Support your telomeres** and keep them longer as you age
- ✓ **Penetrate deeply into your cells** and deliver far more

heart-saving, brain-boosting, health-supercharging benefits than typical fish oil or omega-3 products.

In fact, Omega Rejuvenol is three generations ahead of any fish oil or omega-3 supplement to give you “young again” cells and help you beat your worst health problems.

Why is it so powerfully effective? Let me explain...

shrinking of their brains reversed, and they grew back normal, healthy brains.

Their eyesight returned, and their hair became glossy and thick once again. Most important, these mice went on to live long, healthy lives.⁽⁷⁾

Dr. DePinho and his colleagues had taken the mice and made them young again. He said this study produced results that were equivalent to finding *the famed fountain of youth*.

Yet, what was NOT reported in the story on *ABC's World News* about this watershed study is **how this breakthrough could affect aging in humans.**

Now we know, if you “turn on” telomerase like Dr. DePinho did, you can boost the health of your telomeres—even lengthen them—and grow biologically younger as you age. And that's all possible with new *Omega Rejuvenol*.

It's critical, even lifesaving, to lengthen your cells' telomeres. That's because short telomeres are linked to age-related onset of:

- **A weak heart**
- **Frail bones**
- **Lung and breathing difficulties**
- **Memory loss and dementia**
- **Aging skin**
- **Painful joints**
- **Vision problems**
- **Poor immunity**
- **Muscle weakness**
- **Premature aging**

Now, support AND lengthen your telomeres with new *Omega Rejuvenol*.



Now, re-activate your “eternal youth” gene and supercharge your heart, brain and whole body.

Feel the Primal Force difference—or it's FREE! See page 35 for special offers.

(7) Horner J. et al. Telomerase reactivation reverses tissue degeneration in aged telomerase-deficient mice. *Nature* 2011 Jan 6

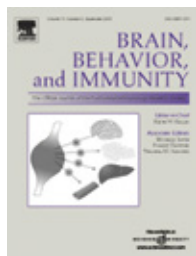
Omega Rejuvenol harnesses the **NEW telomere booster** had a 20-year rollback!

I'm one of the first medical doctors immersed in telomere biology, and one of the first licensed to administer the first telomere activator.

Yet I wanted to see if medical research had uncovered any new nutrients or vitamins to boost telomeres and activate telomerase that were more accessible to the general public—and what I found was a real surprise.

Landmark study: Telomere-boosting discovery found in omega-3s

For years, I've known of the healing power of omega-3 fatty acids. But a landmark study by doctors at Ohio State University and U.C. San Francisco now reveals why omega-3s are so potent.



In this study, published in *Brain, Behavior and Immunity*, doctors wanted to see if taking omega-3 supplements could affect the rate at which telomeres shorten.

For the study, 106 healthy, sedentary, middle age older adults were given a placebo...a low dose



of 1.5 grams/day of the most active ingredients in omega-3s (EPA and DHA)...or a high dose of 2.5 grams/day of omega-3s for four months.

Telomere length was measured at the beginning and the end of the study. The results? Astounding!

The telomeres of those taking the omega-3s did not shorten but *actually increased in length!*

Those taking the low-dose omega-3s saw telomere length increase by 21 base pairs—and those taking the high-dose omega-3s increased telomere length by 50 base pairs.

Those taking the placebo? A decrease in telomere length by 43 base pairs.⁽⁸⁾

This study reveals an important

(8) Kiecolt-Glaser, J. et al. Omega-3 Fatty Acids, Oxidative Stress and Leukocyte Telomere Length: A Randomized Controlled Trial. *Brain Behav Immun* Feb 1, 2014

power of nature's s so you feel like you've

point: Telomeres typically shorten as you age—but this “aging process” is NOT inevitable!

This is why the first key ingredient in the new *Omega Rejuvenol* is a **special form of omega-3 fatty acids**.

And as you'll see in a moment, **these omega-3s are far superior in purity, penetration and power than typical sources of omega-3s like fish oil.**

But that's not all. The new *Omega Rejuvenol* also...

...unleashes a secret of our ancient ancestors: “grow younger” vitamins most people are lacking today

Did you know our ancient ancestors had unlimited access to vitamins from food they ate that kept them strong, vital and young?

Research shows that many Native cultures like Australian Aborigines, Indians of North America, Eskimos, New Zealand Maoris and African tribes had near perfect teeth...strong, fat-free bodies ...little or no disease... and almost endless youth. Their bodies were perfectly matched with nutrients found in the environment.



▲ **Native cultures had unlimited access to “grow younger” vitamins**

We now know that their diets of Native foods like organ meats, butter fat, marine oils, fish, shellfish, eggs and animal tallow gave them 10 times more fat-soluble vitamins compared to what we find in our processed foods today.

The fact is, most people today are lacking these vitamins and are looking and feeling older before their time.

Why are these fat-soluble vitamins so vital for young again living? **They help your cells to grow younger because they boost telomere health and telomerase activity.**

For the first time, I've combined these hard-to-get vitamins with the most powerful omega-3 fatty acids on earth in the new *Omega Rejuvenol*.

These youth-boosting, cell-rejuvenating vitamins include...

(Continued on next page...)



■ **Vitamin D3:** **The telomerase supercharger**

Vitamin D is the “sunshine vitamin” because the best way to get more of it is from the sun.

But according to *Scientific American*, **three quarters of U.S. adults and teens are deficient in Vitamin D.**

And if you're deficient in vitamin D, genes that are designed to keep your heart, brain, blood sugar, and blood pressure healthy CAN'T work properly.

More important, we now know that Vitamin D supports healthy levels of telomerase, the enzyme that rebuilds telomeres to activate your “eternal youth” gene. A recent study showed Vitamin D supercharged telomerase activity by 19.2%.⁽⁹⁾

This is why the new *Omega Rejuvenol* includes the most natural and usable form of Vitamin D, **Vitamin D3.**



■ **Mixed Tocotrienols:** **The little-known telomere restorer**

Mixed Tocotrienols are members of the Vitamin E family, yet you won't find them in any multi-vitamin or typical Vitamin E supplement.

This overlooked form of Vitamin E is a powerful antioxidant that helps squelch age-robbing free radicals.

The most well-known form of vitamin E, alpha tocopherol, **protects against telomere shortening by activating and restoring telomerase.**⁽¹⁰⁾

“Those taking higher doses of Vitamin K2 lived seven years longer than those taking low doses.”

In addition, one of the lesser known forms of Vitamin E, gamma tocotrienol, can “modulate the length of the telomere possibly via telomerase.” In one study, **telomere lengths were 16% longer than controls when exposed to gamma tocotrienol.**⁽¹¹⁾

Now, in *Omega Rejuvenol*, you get the right dose of **mixed Tocotrienols** not found in typical Vitamin E supplements to boost telomere health.



■ **Vitamin K2:** **The missing longevity secret**

I call Vitamin K2 the “missing link” to a life of longevity and robust health.

Found in organ meats, egg yolks, some dairy products, fermented cheese curd and Japanese natto, Vitamin K2 activates proteins that play a vital role in the health of your heart, bones, brain, joints and more.

Even better, Vitamin K2 has been shown to have positive effects on telomere length and longevity. This may explain the reason that **people who took 45 mcg of K2 every day were found to live seven years longer than those who only took 12 mcg per day,** according to The Rotterdam Study.⁽¹²⁾

Yet most people don't get enough Vitamin K2, if any, from

(9) Zhu H et al. *Int J Obes* (London) 2012 Jun

(10) Makpol, S et al *Planta Med.* 2010 Jun

(11) Makpol, *Oxidative Medicine and Cellular Longevity*, Jan Feb 2010

(12) Geleijnse, J. et al. *J Nutr* Nov 2, 2004

The secret of Native cultures with perfect teeth, perfect health and perfect youth.



In the 1930s, Weston Price, a dentist from Ohio, left his practice to find out factors that created and sustained healthy, well-proportioned teeth.

For over eight years, he visited and lived with Native cultures who followed their traditional diets and ancient traditions.

At the time, most of these people in Africa, Australia, the South Seas and Indian tribes in North America were isolated from Western influence and for the most part, still lived a “primitive, non-industrialized culture.”

He discovered many of these people had beautiful, straight teeth...almost no tooth decay... powerful and energetic bodies... and near freedom from disease.



Why? Because they stayed true to their traditional diets, including organ meats, butter fat, marine oils, fish and eggs. Dr. Price analyzed these foods and concluded they contained four times the minerals and water-soluble vitamins and 10 times the fat-soluble

vitamins found in processed American foods.

Sadly, many of these foods the Native cultures ate have been demonized by the so-called health “experts”—so millions of Americans are lacking the *grow younger* vitamins found in these foods.

But now, four of the most important, hard-to-get fat soluble vitamins missing from American diets and supplements—Vitamin D3, Vitamin K2, Vitamin A as retinol and Mixed Tocotrienols—can be yours in *Omega Rejuvenol*.

their diets or supplements. This is why each serving of *Omega Rejuvenol* also includes Vitamin K2.



■ **Vitamin A Retinol:** **The telomere extender**

Vitamin A is a fat-soluble vitamin that helps your cells reproduce naturally...supports clear vision...keeps your immune system strong...and promotes

healthy, younger looking skin.

But what you may not know is that most Vitamin A people take is beta carotene, not retinol. **And you need Vitamin A retinol because it's linked to boosting telomere health and activity.**

In a study reported in the *Journal of Nutritional Biochemistry*, women who took vitamin A as part

(Continued on page 15...)

Experts agree.

Telomeres and telomerase hold the key to “young again” living...



» **CELL:** “Telomere loss causes aging...and telomerase can extend the lifespan of an organism.”

» **LANCET:** “Short telomeres cause us to die of old age.”

» **EXPERIMENTAL CELL RESEARCH:** “Telomerase can make old skin young again.”

» **NATURE:** “Telomerase reverses the aging process”

» **DR. RONALD DEPINHO, HARVARD:** “With telomerase activation, we saw a dramatic reversal of effects...a Ponce de Leon effect. It gives us a sense there is a Point of Return for age-associated disorders.”

» **DR. DAVID SINCLAIR, HARVARD:** “Activating telomerase could lead to breakthroughs in restoring organ function in the elderly and treating a variety of [age-associated health concerns].”

» **NUTRITION REVIEW:** “Development of an effective telomerase therapy could help extend human lifespan indefinitely by resetting the genetic clock in healthy cells to retain their telomeres.”

» **SCIENCE AND TECHNOLOGY NEWS:** “Telomere length can be used as a measure of aging...shortened telomeres are associated with age-related [conditions]...patients with longer telomeres live longer.”

» **WWW.HARVARD.EDU:** “Telomere loss is associated with age-associated disorders and thus restoration of telomeres could alleviate such decline.”

» **THE FOUNDATION FOR ALTERNATIVE AND INTEGRATIVE MEDICINE:** Telomeres are “critical for healthy cell division and function and for healthy youthful living...and a special enzyme called telomerase can restore telomeres.”

(...Continued from page 13)

of a multi-vitamin had healthier telomeres.⁽¹³⁾

This is why the new *Omega Rejuvenol* also includes the preferred form of **Vitamin A** as retinol in each serving.

Each of these hard-to-get fat soluble vitamins helps boost telomere length and healthy activity of telomerase.

And now, for the first time you can get all of these “grow younger”

(13) Xu, Q. et al. *The Am J Clin Nutr* June 2009

vitamins in *Omega Rejuvenol*—all to give new life to your aging cells so you feel years younger and healthier.

But *Omega Rejuvenol* does far more than re-activate your “eternal youth” gene and help you grow biologically younger.

It also helps you enjoy **great cholesterol and triglycerides numbers... a sharp memory... joint comfort and mobility...and even healthy eyesight.**

These benefits are all possible because...



Experience an Omega-3 “miracle” like my patients

Here's what some of my patients say after taking *Omega Rejuvenol*...



■ **Shoulder pain, gone!** Don L. was frustrated with throbbing shoulder pain that hurt so bad, even lifting a grocery bag was torture. Now he says, “**Thanks Dr. Sears, my pain is gone!**”



■ **Memory, restored!** Mike T. was worried because his memory was failing. Now, he says, “It’s great to remember everyone who played in the ’75 World Series. My memory has never been sharper.”



■ **Blood pressure, balanced!** Marc C. feared the consequences of high blood pressure even after taking fish oil for years. Now, he reports, “I’m glad I trusted

Dr. Sears, and I’m so relieved to see my blood pressure in the normal range.”



■ **Triglycerides, terrific!** “My triglycerides dropped and never came back up. My cardiologist can hardly believe it.” —Paula Z.



■ **Cholesterol, controlled!** Roger C. was taking fish oil for years trying to improve his HDL good cholesterol and his triglycerides. But his numbers were “stuck in a rut.” Now he reports his HDL, always in the high 40s and 50s, shot up to an amazing 75! And his triglycerides dropped from a high of 150+ down to 88! He says, “Dr. Sears, this has never happened. Thank you!”

Individual results may vary. These statements are based on the original *Omega Rejuvenol* formula. It is now new and improved with telomere and telomerase activators.

Omega Rejuvenol harnesses

The “Universal Healing Nutrient” found in a unique deep sea source of omega-3s

(Hint: not fish)

As I mentioned earlier, *Omega Rejuvenol* is three generations ahead of typical fish oil or omega-3 supplements. Why? The answer starts with its unique source of DHA, the most potent and vital fatty acid found in omega-3s.

I call DHA the “universal healing nutrient” because every one of your cells has built-in receptors that absorb it, and every one of your cells is craving it. And new research backs this up, reporting that DHA can give you...

✓ **A supercharged memory:** Tufts University researchers report that **those with high levels**

of DHA have a 47% lower risk of memory and brain concerns.⁽¹⁴⁾

✓ **Healthy blood sugar:** Nearly 70% of people with blood sugar concerns who took DHA had a healthier response to insulin.⁽¹⁵⁾

✓ **Good cholesterol and triglycerides:** In higher doses, DHA raises HDL (“good”) cholesterol to a protective level, while keeping blood fats low.⁽¹⁶⁾

✓ **Sharper vision and healthy eyes:** Studies show that folks with high levels of DHA were up to 50% more likely to have healthy maculas.⁽¹⁷⁾

Unique source
of omega-3s!



✓ **Greater joint mobility:** People taking highly absorbable DHA saw pain scores drop by 28.7%... stiffness scores drop by 20.3%... and functional impairment scores drop by 22.8%.⁽¹⁸⁾

It's a medical fact: Your body needs *much higher* levels of DHA than it does of EPA (the other fatty acid found in omega-3s).

Just consider a mother's breast milk. It has 4 TIMES more DHA compared to EPA...because DHA is the real healer and caregiver.

But here's the problem: Fish oil does NOT have enough DHA to make a real difference in your health

Most people think they can get all the omega-3 DHA they need by taking fish oil. WRONG!

Fish oil has two little-known flaws that make it less effective than you'd expect.

➤ Fish oil does NOT provide adequate amounts of DHA.

Fish oil actually gives you more EPA than DHA.

Eating four grams of fish or taking four grams of fish oil gives you 2.04 grams of EPA but only 1.4 grams of DHA, according to the National Institutes of Health.

➤ Fish oil does NOT get into your cells quickly or deeply enough. It can't get to all the places it needs in your body to deliver healing DHA.

So I began looking for a better, more concentrated source of omega-3 DHA.

And I found it where nobody else was looking

If you looked at my passport, you'd see I've traveled the world over seeking out new and better breakthroughs to help boost and protect your health.

I've trampled through the unforgiving Australian bush, cut my way through dense Southeast Asian jungles, and trekked for miles over the hot plains of Africa. But where I found an amazing new source of DHA—one that's far superior than any fish oil—was a real surprise: Practically at the South Pole!

It was here that I found the **Argentinian squid**, thriving by the billions in the icy, pure waters off the tip of South America.

What got my attention is this mighty mollusk is loaded with DHA. In fact, it has the same DHA to EPA ratio as mother's breast milk: 4:1. Even better, after this special squid oil is processed, **it delivers over 65% DHA—the highest concentration of DHA every achieved!**

This is why I've added this unique squid oil to my supercharged, super-rich *Omega Rejuvenol*. Each daily serving gives you a healthy supply of **squid oil** (calamarine oil), making *Omega Rejuvenol* like a DHA express train!

But just as important, I wanted to make sure this powerfully concentrated DHA could penetrate quickly and deeply into all of your cells. And this is why...

(14) *Am J Clin Nutr* 2008 May 87(5)

(15) *Fish Oil Supplement Guide*, Environmental Defense Fund, 2009

(16) Schaefer, E.J., et al. *Arch Neurol* 2006

(17) Fosshaug, L.E. et al. *Lipids in Health and Disease*, Dec 29, 2011

(18) Deutsch, L. *J Am Col Nutr* 2007 Feb

Omega Rejuvenol combines squid oil with the **most absorbable and powerful omega-3s I've ever found—Krill oil.**

All to rejuvenate your whole body!

As I mentioned, fish oil has limitations as to DHA absorption in your cells and tissues. But this is NOT a problem with **krill oil**.

Krill are tiny sea creatures that look like shrimp. Barely two inches in length, they swim in huge biomasses near the South Pole. *Nature* magazine hails krill as the basis for energy for almost all marine life in the world's oceans.

Krill are the original source of omega-3s and offer you a more POTENT source of protective omega-3 power than fish oil.

Why? The omega-3 fatty acids in krill are stored in much different biochemical form than fish oil.



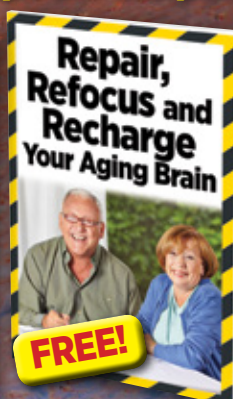
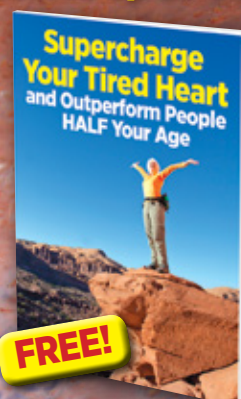
How omega-3s are absorbed by your body is determined by the type of fat attached to it.

For example, in fish oil, DHA is bound to triglycerides or ethyl esters (types of fat), but **LOSES** many of its benefits when those fats are burned as energy.

In contrast, the DHA found in krill is bound to another type of fat called phospholipids...which are much simpler to digest than the triglyceride or ethyl ester forms found in fish oil.

In fact, the DHA found in krill oil is able to penetrate into nearly every cell in your body—and even into your cells' power plants (the

Receive up to 4 Special eReports—FREE! See page 26 for details...



mitochondria) in a far superior way than fish oil.

35.3% more omega-3s: The proof of krill's superior penetration power

In a study published in *Nutrition Research*, krill oil, fish oil and olive oil were compared to see which one raised omega-3 levels higher.

Seventy six overweight and obese people took 2 grams of krill oil, fish oil or olive oil every day for four weeks—then their omega-3 levels were tested.

The result? Eye-opening!

Those taking olive oil saw their omega-3s rise 2.9%. Those taking fish oil saw their omega-3 rise 131.8%. **But those taking krill oil saw their omega-3 skyrocket a whopping 178.4%!** That's 35.3% MORE omega-3s absorbed into your body than fish oil!⁽¹⁹⁾

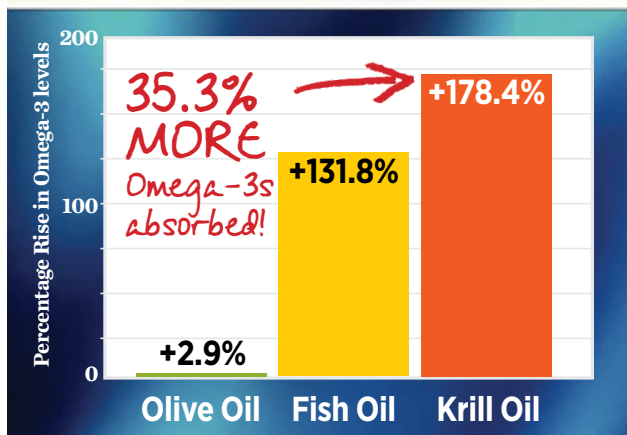
But there's even more...

Fish oil can't cross the protective blood-brain barrier. But krill oil can!

DHA in krill oil is vital for your health, especially for your brain.

Low DHA is a telltale sign of brain aging. The famous Framingham Study shows us people with lower DHA have

Krill Oil Superior to Fish Oil for Omega-3 Absorption



smaller brains and do worse on tests of visual memory, function and thinking.⁽²⁰⁾

DHA is essential because it helps your brain grow new branches and renew and rejuvenate itself—so you can keep your brain power and sharp thinking.

But old forms of omega-3s don't have enough DHA. And fish oil just can't get to all the places it needs to go since it can't cross the blood-brain barrier.

Yet now, we've been able to crack that nut by making sure the DHA in krill oil is attached to its naturally occurring partner: **Astaxanthin**, the world's strongest antioxidant.

Krill oil and astaxanthin CAN cross the blood-brain barrier and deliver DHA's benefits deep into your brain cells.

In fact, in order to get a U.S. Patent, krill oil and astaxanthin had to be proven to cross the blood-brain barrier.⁽²¹⁾

This is why the new *Omega Rejuvenol* includes **krill oil** (and astaxanthin). Even better...

(19) Maki, KC et al. Krill oil supplementation increases plasma concentrations of EPA and DHA in overweight and obese men and women. *Nutr Res* 2009 Sep

(20) Tan, Z et al. *Neurology* 2012;78(9): 658-64

(21) Tso, et. U.S. Patent #US5527533

Krill oil beats the pants off fish oil for healthy cholesterol and triglycerides and more soothing comfort

Krill oil doesn't just deliver more omega-3s and penetrate your cells more effectively than fish oil.

Krill oil also gives you superior results for some of your biggest health concerns.

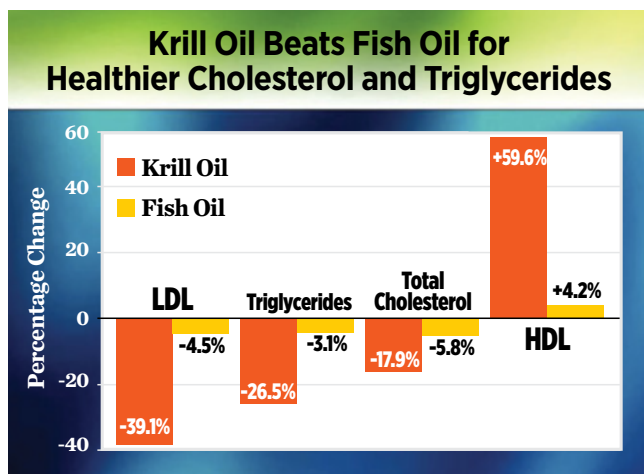
For example, *Alternative Medicine Review* published a study proving krill oil's superiority over fish oil for healthy cholesterol and triglycerides.

In this double-blind, randomized study, subjects aged 18-85 who were struggling with cholesterol and triglyceride issues took krill oil, fish oil or a placebo every day for 12 weeks.

The results? In every case, *krill oil soundly beat fish oil!*

For example, those who took 3 grams of krill oil every day saw, on average, their LDL cholesterol drop 39.1%...**their triglycerides fall 26.5%...their total cholesterol lessen by 17.9%...and their HDL (good) cholesterol rise 59.6%.**

Yet those taking 3 grams of fish oil every day saw, on average,



their LDL drop only 4.5%...their triglycerides fall only 3.1%...their total cholesterol lessen just 5.8%...and their HDL rise only 4.2%.

This means krill oil beats fish oil by as much as 55% in giving you healthy cholesterol and triglycerides.⁽²²⁾

Superior for soothing comfort, too

And what about discomfort during menstrual periods? Again, krill oil has been proven to be better than fish oil.

In another study published in *Alternative Medicine Review*, krill oil was shown to be significantly more effective than fish oil in reducing discomfort and emotional symptoms of premenstrual syndrome and painful periods.⁽²³⁾

(22) Bunea R. et al. *Alt Med Rev* 2004

(23) Sampalis F et al. *Altern Med Review* 2003 May

(Continued on page 22...)

Just a daily dose for 15 super health benefits!

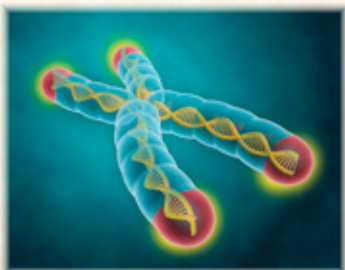
What could happen when you start taking *Omega Rejuvenol* every day and infuse your body with telomere/telomerase boosters and the highest levels of omega-3 DHA from squid oil and krill oil? Just imagine—you'll...



- ✓ **Look younger** with healthier, smoother skin
- ✓ **Re-activate** your body's "eternal youth" gene
- ✓ **See better** with improved macula and corneal health



- ✓ **Move easier** with flexible, discomfort-free joints
- ✓ **Feel energized** with a stronger, powered-up heart
- ✓ **"Switch on" telomerase** to keep your cells forever young
- ✓ **Restore fading memory** with a supercharged brain



- ✓ **Keep LDL cholesterol** at a healthy level
- ✓ **Boost levels of HDL** (good) cholesterol
- ✓ **Maintain healthy triglyceride levels**
- ✓ **Support healthy blood pressure**



- ✓ **Ease PMS pain** and discomfort
- ✓ **Soothe stiff, sore joints**
- ✓ **Support healthy blood sugar**
- ✓ **Feel like you got a 20-year rollback!**



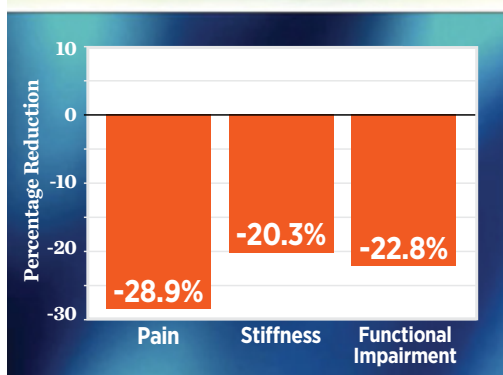
(...Continued from page 20)

In addition, krill oil eases joint pain and discomfort, fast!

In a randomized, double blind, placebo controlled study published in the *American Journal of Gastroenterology*, 90 patients suffering from stiff, sore joints took 300 mg of krill oil or a placebo every day for 30 days.

Their “pain scores” were measured at baseline and days 7, 14 and 30.

Krill Oil Conquers Pain and Discomfort—and Fast!



The results? Stunning!

After just seven days, those taking krill oil saw their pain scores reduce by 28.9%...their stiffness scores drop by 20.3%...and their functional impairment fall by 22.8%!(²⁴)

Just as important...

The unique sourcing of the krill oil I use makes it virtually contaminant free

The krill used in *Omega Rejuvenol* is sourced from the pristine waters of the Southern Ocean in Antarctica—far from any industrial pollutants.

Being at the bottom of the food chain, these krill are virtually free of contaminants.

This is important because NOT all krill oil (or fish oil) is contaminant free.

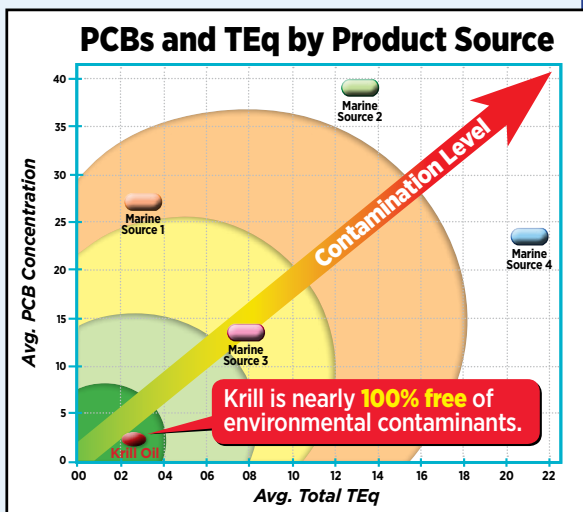
Krill oil in *Omega Rejuvenol* is virtually 100% contaminant free!

The krill was evaluated in an independent study and was found to contain virtually no contaminants in comparison with other marine omega-3 products.

PCBs (polychlorinated biphenyl) and TEQ (toxic equivalent for dioxins) were measured. Each are dangerous toxins that can wreak havoc on your health.

The size of the softgels represents the amount of products tested.

As you can see, krill used in *Omega Rejuvenol* is virtually 100% contaminant free.



▲ Krill used *Omega Rejuvenol* is nearly 100% free of environmental contaminants.

OUTDATED theories on why we age



✗ **Oxidative Stress Theory**—
Free radicals cause damage to cells

✗ **Mitochondrial Dysfunction Theory**—
Mitochondria become altered

✗ **Wear and Tear Theory**—
Self-explanatory

✗ **Vital Substance Theory**—
A vital substance is limiting

✗ **Gene Mutation Theory**—
Accumulations of mutations cause aging

✗ **Aging by Design Theory**—
Aging is programmed

✗ **The Immune System Theory**—
Decreased immune function

✗ **Errors and Repairs Theory**—
Inaccurate repair of damage

But now we know **the REAL cause of aging is the shortening of telomeres** on the end caps of each of your cells. Now, boost the health and length of your telomeres with *Omega Rejuvenol*.

In fact, in a large review by ConsumerLabs.com, over 30% of omega-3 supplements, including krill oil and fish oil, were found to have excessive PCB contaminants or were mislabeled. ⁽²⁵⁾

But with *Omega Rejuvenol*, you get the purest krill oil I've ever found.

The krill used is unique in its purity in the marine omega-3 world due to significantly fewer steps required to process it.

Compared to other marine omega-3 sources like fish oil, krill is considered a *whole food extract*.

In fact, because it is **environmentally clean** in its original form, no purification or distillation

Krill from the pristine waters of Antarctica



is required.

Even better, the immediate on-board processing of this krill prevents decomposition and degradation and protects the nutritional integrity of the krill.

The result? In *Omega Rejuvenol*, you get the purest, most powerful krill oil I've found anywhere on the planet!

In fact, it's...

(24) Deutsch L, Krill oil reduces symptoms of chronic inflammation, *Am J Gastroenterol* 2005 Dec

(25) Contamination and Other Problems Found in Fish Oil Supplements, Consumerlab.com, Aug. 22, 2012

Light years ahead of fish oil...



Most people believe fish oil is the best source of omega-3 fatty acids. *WRONG!*

I've dug into the research on the purest, most potent omega-3s on earth, and I've found them in two superior sources: Argentinian squid (calamarine oil) and krill from Antarctica, both found in deep, pure ocean waters far from contamination.

The squid oil has a DHA to EPA ratio that matches a mother's breast milk—and after processing, delivers over 65% DHA—the highest level ever achieved.

And krill oil is clinically proven to deliver 35.3% more omega-3 absorption than fish oil—and is able to cross over the blood-brain barrier so the omega-3s penetrate deeply into all of your cells.

Power up every one of your cells with squid oil and krill oil!

Combining my squid oil with krill gives both squid and krill the power to penetrate deeply—getting rejuvenating DHA to every hungry cell in your body.

How is this possible?

The secret—and no one else is doing this—is that my squid oil rides “piggy back” on krill oil.

You could take squid oil and krill oil separately, but they wouldn't be working together like they are in *Omega Rejuvenol*—

partnering to flood every cell in your body with omega-3s and their healing power.

The only way to get this powerful one-two punch is with my breakthrough *Omega Rejuvenol*.

Now, re-activate your “eternal youth” gene and supercharge your heart, brain and whole body.

Feel the Primal Force difference—or it's FREE!
See page 35 for special offers.

Now, re-activate your “eternal youth gene” and supercharge your health with *Omega Rejuvenol*!

As you’ve read, the new *Omega Rejuvenol* is three generations ahead of any fish oil or omega-3 supplement.

That’s because it’s the only natural formula that includes...

1) Nature’s most powerful NEW telomere superchargers to reverse the real cause of aging (shortening of telomeres)

2) The NEWEST telomerase boosters that rebuild your telomeres and keep your cells dividing indefinitely—so you stay younger and healthier

3) HARD-TO-GET fat-soluble vitamins that support telomeres and telomerase activity

4) The most CONCENTRATED source of heart-saving, brain-saving DHA on earth...found in Argentinian squid (calamarine oil)

5) Nature’s most ABSORBABLE and POWERFUL omega-3s...found in krill oil that penetrates healing power deeply into your cells and tissues

6) Astaxanthin, nature’s most powerful antioxidant, that **PROTECTS** the omega3s from oxidation and helps them cross the blood-brain barrier

7) Unique sourcing of omega-3s (from calamarine oil and krill oil) that means **NO FISHY AFTERTASTE OR BURPS** or contamination risks

And you get ALL of these health-boosting, age-defying nutrients in small, super concentrated, easy-to-swallow softgels!

That’s right! No wasting money on cheaply processed, questionably sourced fish oil. No wasting money on buying separate krill oil, calamarine oil or “grow younger” vitamins. No wasting money on fistfuls of big fish oil capsules or omega-3 pills that are hard to swallow.

In fact, taking the new *Omega Rejuvenol* can save you hundreds of dollars a year compared to taking obsolete fish oil or omega-3 products.

Bottom line...

Now, use the same secrets my patients and I are using to feel and look years younger...

...the same secrets upon which *Omega Rejuvenol* is based.

The best news of all is, now you can...

Order *Omega Rejuvenol* and get **FREE** Gifts and savings valued at up to \$197.16!

We've made taking the new *Omega Rejuvenol* more convenient, affordable and effective than ever.

For a limited time only, I'm offering special introductory offers on the new *Omega Rejuvenol* formula...

■ **Best Deal:** Get a 6-month supply of *Omega Rejuvenol* (six bottles) for only \$176.04—a savings of \$117.36—and 40% off the regular per-bottle price.



You'll also become a member of my exclusive VIP Auto-Delivery Program. We'll automatically ship you a fresh 6-month supply of *Omega Rejuvenol* every six months so you never run out. Plus, you get **FREE** shipping & handling on every *Omega Rejuvenol* shipment forever, along with our 100% money-back guarantee of satisfaction.



**FREE
Shipping
Forever!**

Plus you'll receive...

✓ **4 FREE Special eReports**, each valued at \$19.95, including...



■ **FREE Special eReport No. 1:**

“Supercharge Your Tired Heart and Outperform People HALF Your Age”

In this exclusive, easily downloadable Special eReport, you'll discover how to easily revive your heart's energy, vitality and pumping power like in your 30s and 40s. How? It starts by powering up and lengthening your telomeres.

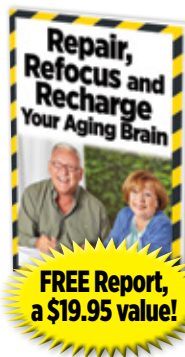
Find out how telomere boosting can help you avoid a heart disaster... how to switch on your “anti-aging” gene for an ageless heart...nature's heart miracle for renewed cardio power...four heart-saving nutrients... and many more secrets for a stronger heart, all yours **FREE!**

■ **FREE Special eReport No. 2:**

“Repair, Refocus and Recharge Your Aging Brain”

Lengthening telomeres can also transform fading, aging brains into youthful, high performing ones.

In this must-read Special eReport, discover three enemies zapping your brain power...



the real culprit behind “senior moments”...how to nourish your aging brain with a limitless number of new brain cells...the top six sources of “brain fuel” most doctors overlook...and many other brain-boosting secrets, all yours FREE!



■ **FREE Special eReport No. 3:**
“Extinguish the Fires of Inflammation”

In this valuable Special eReport, you'll discover the REAL cause of inflammation—shortening of your cells' telomeres—and how inflammation scorches your blood vessels, aggravates your joints and hammers your heart.

Learn the super nutrient that mobilizes your body's secret store of “protector cells” to quell inflammation...the miracle molecule that activates telomerase for longer telomeres... and more inflammation fighting secrets for super health, yours FREE!



■ **Extra FREE “Fast Reply” Special eReport:**

Plus, order within 7 days and get an extra FREE Special eReport, **“My Top 10 Life-Saving Supplements,”** a \$19.95 value.

This Special eReport is one of my favorites as it reveals my “ultimate ten” natural secrets for super health and wellness.

Discover the vitamin-like substance that can skyrocket

your heart's power...the botanical breakthrough that can give you better blood sugar...the herb that can keep your arteries as clean as a whistle ...the miracle mineral that eases pain AND boosts your energy...and much more.

But hurry. To claim this extra report, you need to order within 7 days.

In all, your Best Deal Offer includes FREE Gifts and savings totaling \$197.16!

As you'll see, you may also choose a Great Deal or Trial Offer when you order *Omega Rejuvenol*.

But, regardless, with any offer you choose...

You can try *Omega Rejuvenol* 100% risk free, thanks to...

My Personal “Anytime, Lifetime” Money-Back Guarantee

When your shipment of *Omega Rejuvenol* arrives, open the bottle and start taking it every day. Then keep taking it.

I'm confident, that soon, you'll feel the difference. As you start to grow biologically younger and as the potent omega-3s deeply penetrate your cells...

...you will feel stronger and more energized. Keep it up and your heart and brain will get a boost...your joints will move effortlessly...your vision will be sharp...and you'll feel years younger. But whatever the results, you are the final judge.

That's why, if for any reason, or for no reason at all, if you are not 100% satisfied with *Omega*

(Continued on next page...)

Rejuvenol, simply return the bottle and unused portion, and I will send you an immediate, complete and total refund with no questions asked, including shipping and handling.

This is the **ONLY** Guarantee I've seen with no time limits. It is my personal no-nonsense, no exceptions, no-risk guarantee that means you won't risk one cent.

So now, it's clear...

It's time for you to forget cookie cutter anti-aging formulas and outdated fish oil...

...and try the one and only breakthrough natural formula with a combination of ingredients clinically proven to...

...re-activate your "eternal youth" gene...program your body to make younger cells...harness the "universal healing nutrient" (DHA)... and unleash the most absorbable and powerful form of omega-3s (krill oil) deeply into your cells.

So what are you waiting for?

To try my exclusive *Omega Rejuvenol* risk free, just call **TOLL-FREE 1-866-439-3448** anytime, 24 hours a day, 7 days a week. Or just fill out the enclosed RSVP Special Savings Certificate and mail it to me in the postage-paid envelope. Or visit www.PrimalForce.net/growyoung.

You have absolutely nothing to lose—and years, even decades, of growing biologically younger to gain. So why not order today?

To your good health,



Al Sears, MD, CNS

P.S. Don't forget. Your "Best Deal" offer includes 40% savings...the lowest price per bottle...four **FREE** Special eReports...and **FREE** Shipping forever. **Plus, with a 100% anytime money-back guarantee, you won't risk one penny.** So order today.



P.P.S. Order **within 7 days** and get an extra **FREE** Gift: "**My Top 10 Life-Saving Supplements**," a \$19.95 value, yours **FREE!**

Feel the Primal Force Difference!



Turn to
page 35 now
to order your
6-month
"Best Deal"
supply!

Phenomenal results for triglycerides, cholesterol, memory, joints and more...



■ No more limp and no more fish oil!

"Before I saw Dr. Sears, my old Achilles injury

gave me a noticeable limp. It used to take 6 hours before I could walk straight. And I was taking 6 spoonfuls of fish oil a day.

Now, my early morning shuffle is GONE and so is my fish oil.

Amazing stuff."

—David S., West Palm Beach, FL



■ More mental clarity and focus!

"I took *Omega Rejuvenol* to increase the

amount of omega-3s in my diet. After the first time I took it, I experienced mental clarity and focus. I noticed my mental function improved and I could concentrate better and be more productive throughout the day."

—John F., Royal Palm Beach, FL



■ Triumph over triglycerides!

"There is no one I trust more concerning my

health and nutrition than Dr. Sears. I'm 41-years-old and drive an 18-wheeler, so my diet is not exactly ideal. Two years ago, my

triglycerides were at 312, almost double of what they should be. Since I've been taking *Omega Rejuvenol* [and some of your other products], my triglycerides were at an incredible 135. And my LDL bad cholesterol went down from 145 to 122. Thank you, Dr. Sears."

—Peter

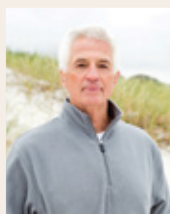


■ No fishy burps!

"I just love your *Omega Rejuvenol*!!!! This is the first fish oil I can take on an

empty stomach without belching up a fish taste. Within one week I started feeling improvement in my memory and it gave me a sense of calming."

—Joy, Atlanta, GA



■ Young again memory!

"I was worried when I started blanking out on things that

used to be routine. All those 'senior moments' started way too young. But they suddenly stopped when I started taking *Omega Rejuvenol*. Now, I feel my focus and memory are back at age 30-levels."

—Mark K., Jupiter, FL

Individual results may vary. These statements are based on the original *Omega Rejuvenol* formula. It is now new and improved with telomere and telomerase activators.

“Like a sip of the Fountain of Youth.

***Omega Rejuvenol* is the single best omega-3 formula I’ve ever created for my patients.”**



Al Sears, M.D.

For more than 25 years, Dr. Al Sears has been on the forefront of natural health and anti-aging medicine in America.

Founder and Director of the *Center for Health & Wellness* in Royal Palm Beach, Florida, Dr. Sears has treated over 25,000 patients. His cutting-edge therapies and reputation for solving some of the most difficult-to-diagnose cases attract patients from all over the world.

After entering private practice, Sears was one of the first medical doctors to be board certified in anti-aging medicine and is a pioneer in telomere biology. And he was the first doctor licensed in the U.S. to administer the first telomerase activator.

Dr. Sears is board certified as a clinical nutrition specialist and is a member of the American Medical Association (AMA), the American College of Sports Medicine (ACSM), the American College for the Advancement of Medicine (ACAM), the American Academy of Anti-Aging Medicine (A4M) and others. Dr. Sears is also an ACE-certified fitness trainer.

He has appeared on over 50 national radio programs, ABC News, CNN and ESPN. Dr. Sears currently writes and publishes the monthly e-Newsletter, *Confidential Cures*, and daily email broadcast, *Doctor's House Call*. Since 1999, Dr. Sears has published 15 books and reports on health and wellness with a readership of millions in over 163 countries.

In this issue of *Science of Growing Younger*, Dr. Sears reveals his new *Omega Rejuvenol* formula—unlike anything ever seen in the world of anti-aging and omega-3 products.



“I feel the best I have in decades, thanks to Dr. Sears!

My bone density is that of a

20-year-old... my lung capacity has improved significantly (I recently hiked 8 miles at 7,000 and 8,000 feet with no problems)...my blood sugar is normal...my good cholesterol is up 60%...and my body fat is 20% so I’m now wearing slim shirts and slim jeans.”

—Milo H.

Forget fish oil. *Omega Rejuvenol* penetrates deeper, absorbs faster and restores your health better.

■ **Healthy brain:**

Your brain desperately needs DHA for clear, sharp thinking. Get 65% DHA, the highest level ever achieved, with squid oil.

■ **Strong heart:**

DHA opens your tiny blood vessels, called capillaries, carrying oxygen deep into your heart and hard to reach areas.

■ **Healthier cholesterol & triglycerides:**

Krill oil beat fish oil by as much as 55% for healthier blood lipid levels within the normal range.

■ **Smoother joints:**

Highly absorbable DHA reduces pain scores by 28.7% and stiffness scores by 20.3%.

■ **Superior antioxidant protection:**

Astaxanthin is the world's most powerful antioxidant, 6,000 times more potent than vitamin C; 800 times more potent than CoQ10.

■ **Pinpoint vision:**

DHA has been found to be a real vision booster, supporting the health of your maculas by as much as 50%.

■ **Great blood sugar:**

Close to 70% of people with blood sugar concerns taking DHA saw a dramatic improvement in response to insulin.

■ **Healthy weight loss:**

Shrink your waistline and turn on your "skinny gene".

■ **Healthy blood**

pressure: It's DHA, not EPA, that supports healthy blood pressure. And you get DHA in a 4:1 ration to EPA, like a mother's breast milk.

Forget fish oil. Get the highest level of DHA ever achieved and 35.3% more omega-3 absorption with *Omega Rejuvenol*. Feel the Primal Force difference—or it's FREE! See page 35 for special offers.



Your “Best Deal” order of *Omega Rejuvenol* includes savings and FREE Gifts valued at \$197.16!



Your “Best Deal” includes the greatest savings, lowest price per bottle, most FREE Gifts and FREE Shipping forever including...

■ **A 6-month supply of *Omega Rejuvenol*** (6 bottles) at a hefty 40% savings off the regular per-bottle price.

You’ll also become a member of my exclusive VIP Auto-Delivery Program. We’ll automatically ship you a fresh 6-month supply of *Omega Rejuvenol* every six months so you never run out. Plus, you get FREE shipping & handling on every *Omega Rejuvenol* shipment forever, along with our 100% money-back guarantee of satisfaction.

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✓ **FREE Special eReport No. 2:** *“Repair, Refocus and Recharge Your Aging Brain”*...Learn how to transform an aging brain into a young powerhouse and how to grow a limitless number of new brain cells for a sharper mind and memory.

✓ **FREE Special eReport No. 3:** *“Extinguish the Fires of Inflammation”*...Find out how to combat the REAL cause of inflammation, shorter telomeres... plus how to mobilize your body’s secret “protector cells” to stop inflammation in its tracks.

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In all, your Best Deal Offer includes FREE Gifts and savings totaling \$197.16!

You may also choose a Great Deal or Trial Offer when you order *Omega Rejuvenol*.

Re-activate your “eternal youth” gene with ZERO RISK!

You can try *Omega Rejuvenol* 100% Risk Free with my ANY TIME, LIFETIME money-back guarantee!

When your shipment of *Omega Rejuvenol* arrives, open the bottle and start taking it every day. Then keep taking it.

I’m confident, that soon, you’ll feel the difference. As you start to grow biologically younger and as the potent omega-3s deeply penetrate your cells...

...you will feel stronger and more energized. Keep it up and your heart and brain will get a boost... your joints will move effortlessly...your vision will be sharp...and you’ll feel years younger. But whatever the results, you are the final judge.



That’s why, if for any reason, or for no reason at all, if you are not 100% satisfied with *Omega Rejuvenol*, simply return the bottle and unused portion, and I will send you an immediate, complete and total refund with no questions asked, including shipping and handling.

This is the ONLY Guarantee I’ve seen with no time limits. It is my personal no-nonsense, no exceptions, no-risk guarantee that means you won’t risk one cent.

Al Sears, MD, CNS



Extra FREE “Fast Reply” Special eReport, “My Top 10 Life-Saving Supplements,” a \$19.95 value, when you order within 7 days

This Special eReport is one of Dr. Sears’ favorites as it reveals his

“ultimate ten” natural secrets for super health and wellness. Discover the vitamin-like substance that can skyrocket your heart’s power...

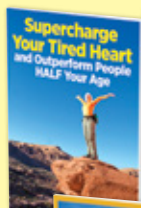
the botanical breakthrough that can do wonders for your blood sugar... the herb that can keep your arteries as clean as a whistle ...the miracle minerals that eases pain AND boosts your energy...and much more.

But hurry! To receive this extra FREE Gift, you need to order within 7 days.

Three money-saving offers

Best Deal—40% savings PLUS four FREE gifts from Dr. Sears

40% savings, lowest price per bottle!



3 FREE Special eReports,
each valued at \$19.95!



FREE
with your
fast order!

FREE
Shipping
FOREVER!

Claim your Best Deal and receive special savings
and FREE gifts valued at \$197.16!

Great Deal—30% savings, two FREE eReports and FREE shipping!

Special 30% savings!



FREE Special eReport
valued at \$19.95!



FREE
with your
fast order!

FREE
Shipping!

Your Great Deal includes special savings and FREE Gifts valued at \$92.86!

Trial Offer—One Free Gift!



FREE
with your
fast order!

Your Trial Offer includes special savings and FREE gifts valued at \$19.95!

It's easy and fast to order...

- 1) **CALL TOLL FREE 1-866-439-3448** anytime, 24/7
- 2) **CLIP and MAIL** the RSVP Special Savings Certificate found inside the back cover in the postage free envelope to: Primal Force, Inc., 11905 Southern Blvd., Suite 102, Royal Palm Beach, FL 33411
- 3) **GO ONLINE** to www.PrimalForce.net/growyoung

And don't forget. Order within 7 days and claim an extra FREE Gift: "My Top 10 Life-Saving Supplements," a \$19.95 value, yours FREE! So order now!

FREE
with your
fast order!



RSVP Special Savings Certificate

☒ **Yes, Dr. Sears,** I want to re-activate my “eternal youth” gene and keep myself OUT of the hospital with your new *Omega Rejuvenol*. I understand my order is protected by my ANYTIME, 100% Money-Back Guarantee. *Omega Rejuvenol* works for me, or it's FREE! So please send me...



← **RECOMMENDED!**

☐ **Best Deal!** Buy 6 and enjoy 40% savings and FREE Shipping forever! This is a six-month supply of *Omega Rejuvenol* for only \$176.04 — a savings of \$117.36—that's 40% off the regular per-bottle price. Includes...



■ **Membership in our exclusive VIP Auto-Delivery program:**

We'll automatically ship you a 6-month supply of *Omega Rejuvenol* every six months to ensure on-time delivery so you never run out.

Your credit card will be automatically charged every six months. You can cancel at any time by contacting Customer Support toll free at 866-895-8555 or email at support@alsears.com.

■ **Four FREE easily downloadable Special eReports**, each valued at \$19.95, including the Fast Reply Report, “My Top 10 Life-Saving Supplements”

■ **FREE Shipping** on every *Omega Rejuvenol* shipment forever

In all, your Best Deal offer includes special saving and FREE Gifts valued at \$197.16!

☐ **Great Deal!** Buy 3 and enjoy 30% savings and FREE Shipping! This is a 3-month supply of *Omega Rejuvenol* for only \$102.69—a savings of \$44.01—that's 30% off. Includes 3 bottles of *Omega Rejuvenol*, FREE Shipping and two FREE Special eReports.

In all, your Great Deal offer includes special saving and FREE Gifts valued at \$92.86!

☐ **Trial Offer!** Please send me a one-month supply of *Omega Rejuvenol* for \$39.95 plus \$8.95 shipping and handling (\$48.90 total). Includes one bottle plus the FREE Fast Reply Special eReport, “My Top 10 Life-Saving Supplements,” a \$19.95 value.

Indicate your method of payment:

☐ Check enclosed for U.S. \$_____ (Payable to Primal Force, Inc. International orders please add \$10 additional shipping and handling.)

☐ Please charge my: ☐ **VISA**



☐ Card #: _____ Expiration Date: ____/____/____

Signature: _____ Phone: (____) _____

(In case we have a question with your order)

☐ Yes, please send me special savings opportunities along with my FREE subscription to Dr. Sears' e-newsletter “Doctor's House Call,” full of updates and discoveries that affect my health. My email address will never be sold or rented, plus I understand I may unsubscribe at any time:

E-mail address: _____ (Email address needed to receive your order confirmation.)

**** PLEASE BE SURE TO REMOVE THIS ENTIRE PAGE AND MAIL IT BACK TO US IN THE POSTAGE-PAID ENVELOPE PROVIDED. ****



Call TOLL FREE 1-866-439-3448

Operators on duty 24 hours a day, 7 days a week!

Or clip and mail this certificate in the postage-free envelope to:

Primal Force, Inc., 11905 Southern Blvd., Suite 102, Royal Palm Beach, FL 33411

Thank you for your order.

In This Special Issue:

Groundbreaking discovery made at Harvard Medical School and seen on ABC's *World News Tonight*...

"GROW YOUNGER" SECRET,

once available only to the rich and famous, now yours...

Since the early 1990s, movie stars, professional athletes, CEOs and wealthy individuals have used this secret *to grow biologically younger as they age*.

But its high price made it inaccessible to the general public, **that is until now.**

Thanks to new discoveries by leading anti-aging doctors and new technological breakthroughs, you can now use this secret to...

- ✓ **Repair** and rebuild aging brain cells...page 5
- ✓ **Re-energize** a tired heart...page 26
- ✓ **Extinguish** the fires of inflammation...page 27
- ✓ **Shrink** your waistline and turn on your "skinny gene"...page 31
- ✓ **Re-activate** your "eternal youth" gene...page 25

...all at a fraction of the cost the rich and famous have paid.

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DMR58A



Special Report
• \$5.95

SCIENCE OF GROWING YOUNGER

Al Sears, M.D., pioneer in natural medicine and anti-aging research

New age-reversing mechanism found in this special Omega-3 “Reprograms” your cells to grow younger!

“For years, I’ve known omega-3 fatty acids can super-charge your heart and your brain.

“But now, a landmark study reveals that a particular omega-3 also helps ‘de-age’ your body so you grow biologically younger.”

INSIDE: Discover the secret that’s keeping 100-year-olds super healthy and independent with virtually no heart problems, no dementia, no blood sugar or blood pressure concerns and no breathing problems.



What’s the secret keeping some centenarians super healthy? See inside...

PLUS:

- ✓ **How to re-activate your “eternal youth” gene** and keep yourself OUT of the hospital. Page 8
- ✓ **Nobel prize-winning research:** Old made “young again” in one month—photos! Page 6
- ✓ **Why fish oil is NOT the best source of these age-defying omega-3s.** Page 17



Studies at Harvard, Yale and USC produce stunning results! See photos, page 8 inside...

The use of Harvard, Yale and USC does not imply an endorsement of this product.

The experts agree:

This secret holds
the key to growing
*biologically
younger*
even as you age!

>> **61-year-old**

Michael has the
brain aptitude of a
29-year old



>> **85-year-old**

Helen just broke her
age-group world record
for the marathon



>> **64-year old Bill**

has the lung power of a
39-year-old



How is it possible?

With the secret hailed by...



■ **NATURE:**
“Reverses the aging
process”

■ **SCIENCE and
TECHNOLOGY
NEWS:** “Helps
patients live longer”



■ **WWW.
HARVARD.EDU:**
“Could alleviate
age-associated
disorders”



■ **CELL:**
“Can extend lifespan”

OPEN to see how it can give you
a “young again” heart, brain,
lungs, joints, vision and more...

The use of Harvard does not imply an endorsement of this product.

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SCIENCE OF GROWING YOUNGER

One of America's leading pioneers of Omega-3s now says...

“This NEW ‘Omega-3 Miracle’ is three generations ahead of any fish oil.

“It makes fish oil as **obsolete** as fax machines, cassette tapes or film-loaded cameras.



“It's a special new Omega-3 that...

■ **‘Reprograms’ your cells to grow younger**—based on a Harvard secret that's keeping 100-year-olds super healthy and independent...page 6

■ **Penetrates deeply into your cells** to deliver far more heart-saving, brain-saving benefits than any fish oil or Omega-3 product... page 17

■ **Beats the pants off of fish oil** to give you 55% healthier cholesterol...page 20

■ **Restores a fading memory** and supercharges your brain power...page 16

“Patients taking my original Omega-3 formula report results like...

- ✓ **‘Shoulder pain, gone!’**
—see Don's story, inside
- ✓ **‘Blood pressure, balanced!’**
—See Marc's story, inside
- ✓ **‘Triglycerides, terrific!’**
—See Paula's story, inside

“But now, my new Omega-3 breakthrough is *even more powerful*.

“Read on to discover the Nobel Prize winning secret behind it that re-activates your ‘eternal youth’ gene and keeps you OUT of the hospital!”



Studies at Harvard, Yale and USC produce stunning results! See photos, page 8 inside...

The experts agree:

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