

AT LAST! THE 4 FAMOUS MIRACLE FAT MELTERS ALL NOW IN 1 TINY DYNAMITE TABLET!

The Vinegar-Lecithin-Kelp-B6 formula made nationally famous by a veteran N.Y. Times reporter must make you lose 12 pounds in 2 weeks or pay nothing!

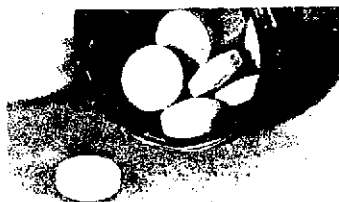
Recently a slim, attractive woman who has been a reporter for the *New York Times* for 10 years lobbied a bomb-shell into the billion dollar reducing business.

She made all those fancy fat farms, saunas, reducing machines, trick belts, massage salons, frantic exercises, and dangerous appetite suppressants look ridiculous.

She reported that just by including three simple, natural, God-given foods and one incredible vitamin in their low-calorie diets, fatty after fatty had finally reduced weight in a hurry — just as she had — *without hunger, without irritation, and without dangerous drugs.*

These nutrients, as pure and natural as country air, as clean and healthful as a mountain stream, are apple cider vinegar, soy-bean lecithin, pure sea-kelp, plus vitamin B6.

The Times reporter researched some hundred-odd books and scientific reports on weight control and nutrition. She interviewed doctors, nutritionists, and research scientists galore. Each was a specialist in his own field. But when this investigative reporter put it all together, she came up with a remarkable conclusion none of the scientists reached independently. It looked too good to be true! But, only when she tried them on herself did this



skeptical reporter realize what a god-send for the overweight she'd hit upon.

Weight comes off with a rush!

When she combined all 4 ingredients she hit the jackpot. Weight came off with a rush. Instead of bulging with fat in the worst possible places, she found she was suddenly not just un-fat but downright slender.

Even her doctor was astounded because the difference in her appearance was almost unbelievable. Naturally her friends wanted to try the same miracle nutrients. And they, too, quickly found themselves losing weight at a truly unbelievable rate, without drastic dieting. (Even if you don't reduce your caloric intake, she reports, you may find yourself losing weight, though, naturally, you'll do even better if you diet.)

Since then, thousands upon thousands of enthusiastic people have tried this program. It is wildly successful. But beneficial as they are, these wonder-working foods presented problems. It's inconvenient to keep them all on hand and use them — especially when away from home. It's confusing, with four different things to remember each day and differing amounts of each. And you have to go to special stores — perhaps miles out of your way — to shop for them all individually. But now it's a cinch to obtain all their benefits — with Kelpathin. Now in tablet form — the "4 little friends" that helped make the *TIMES* reporter skinny.

Here in these easy-to-carry, easy-to-swallow tablets, are all the 4 nutrients that helped the *TIMES* reporter and so many others lose weight with such startling ease.

The Pure Essence of the 4 Little Friends

1. **Virgin sea-kelp.** The world's most reliable source for the iodine traces so vital to the proper functioning of your thyroid gland. Only if the thyroid works properly will fat be burned away as nature intended.

2. **Pure soy-bean lecithin.** Used in chocolate factories to keep chocolate liquid. The *TIMES* reporter theorizes it liquefies fat, too, thus helping get rid of it. Whatever the reason, this pure food does decrease the hard, fat-like, artery-clogging substance, cholesterol, by as much as 30%. And it seems to redistribute your weight more evenly so there are no ugly bulges.

In addition, it is rich in phosphorus, essential to your brain. It contains two of the hardest-to-get B vitamins, important to your hair, health, and beauty. It's jumping with vitamin E. And a famous nutrition expert says all your glands, *including your sex glands,* need lecithin to function properly.

3. **Vitamin B6.** A Texas doctor found this essential vitamin performed near miracles in making his patients lose weight and inches — especially around the waist — *with no other change in diet.* He says it works with your body's sodium and potassium to make you lose body fluids that make you fat and bloated and make clothes so uncomfortably tight.

4. **"Country-store" apple cider vinegar.** No less an authority than the *Encyclopaedia Britannica* says: "Vinegar . . . is taken as a cure for obesity." One reason could be that real country-store apple cider vinegar is swimming with potassium, important to weight loss. At any rate, when the *New York Times* reporter tried this legendary Vermont folk remedy, she reports, "inches is what I lost!"

Remember, with these wonderworkers you're getting food and a precious vitamin, not drugs, so they are completely and utterly safe. There isn't the slightest risk involved in eating them — not even a financial one.

Lose 12 pounds in two weeks — or pay nothing

Try Kelpathin for two weeks. If you don't lose 12 pounds or more and



aren't convinced you'll keep right on losing without hunger, irritation, drugs, rigorous dieting, or backbreaking exercise — even if everything else you've ever tried failed — simply return the unused tablets and we'll refund every cent.

Why not discover this easy, proven way to lose weight and ugly bulges right away? Send the coupon today.

**180 TABLETS
(30-day supply)
ONLY \$5.98**

MAIL NO-RISK COUPON TODAY

4 Way Diet, Dept. FD-76
Caroline Road
Philadelphia, PA 19176

Please send me _____ bottles of Kelpathin, each containing 180 tablets (a 30-day supply) at \$5.98 each. If I don't lose at least 12 pounds in 2 weeks without hunger, irritation, drugs, I may return the unused tablets for a full refund of the purchase price (except postage and handling). **SAVE!** Order a 60-day supply for only \$9.98.

Add 50¢ to partially cover postage and handling.

Total amount enclosed \$ _____ (add sales tax where applicable)

Check or money order, no C.O.D.s please.

CHARGE IT. Use your bank credit card. Just fill in your number and expiration date of card here:

Master Charge ☐ BANK NUMBER ☐
Master ☐ Exp. ☐
Charge # Date
Bank ☐
Americard # Exp.

Name
Address
City State Zip

Rushed Fresh From Laboratory Benches!

Now, with new Kelpathin tablets, millions more can now enjoy the fat-melting, health-building benefits of the cider vinegar, lecithin, kelp, and B6 formula you've been hearing and reading about.

This new, convenient tablet form means no mess, no measuring, no confusion, no inconvenience in shopping or preparing. And you don't skip your daily intake, as you otherwise might when away from home.

Equally important: Kelpathin tablets are rushed to you fresh from the laboratory benches, at their peak of potency. You see, our direct-to-you sales program eliminates long storage in warehouses and on store shelves, where so many preparations containing vitamins lose their potency. Our special Potency Protector bottle keeps the contents fresh longer after you open it.