

## WEIGHT LOSS UPDATE:

# Controversial "Diet Pill"

## Hits Market

### Consumers Excited... Experts Concerned!

If you're having a hard time finding a box of TriAdalean™ diet pills at your local CVS or GNC, you're not alone. This controversial, high-powered diet pill is selling out even before it hits the shelf. Some waiting lists are more than two weeks long with women outnumbering men by about twenty to one.

You would think the people at Covaxil Laboratories® (TriAdalean's distributor) would be thrilled about TriAdalean's success. Instead, they are spending most of their time replying to self-proclaimed "diet experts" who find the return of these super-potent diet pills an alarming trend.

"This stuff is nothing more than a legalized 'go-fast' pill... I would venture to say that just as many women use them as energy boosters and mood enhancers as those who use them to lose weight," said one critic who wished to remain anonymous.

"Not so," said Amy Heaton, PhD, Director of Scientific Affairs at Covaxil Labs. "While some people think TriAdalean is nothing more than a legalized 'go-fast' pill... they forget that in clinical trials, TriAdalean's novel, high-potency, anthocyanin- and flavanone-rich complex not only produced significant weight loss but a 15.6% mean reduction of actual body fat."

In fact, Dr. Heaton went on to explain that TriAdalean's novel weight-control complex was tested in a 12-week, double-blind, clinical trial involving 20 overweight volunteers (mean BMI 28.3). The subjects were randomly divided into two groups: one that received the TriAdalean weight-loss complex and another that received identical-looking sugar pills. Subjects were



They're flying off the shelf, but they're not for everyone...

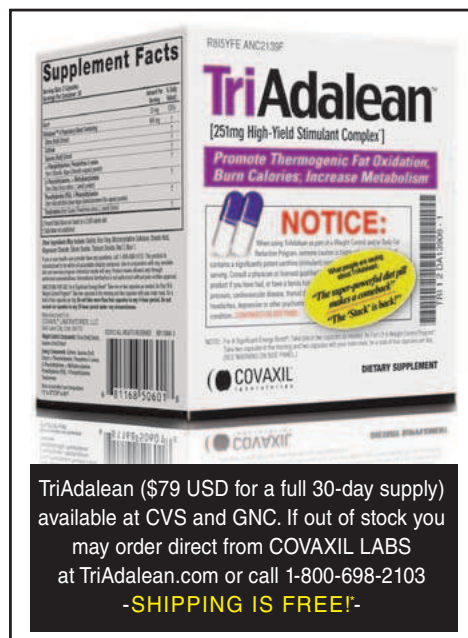
instructed to take one serving in the morning and one with their main meal for a total of two servings per day. During the trial, the subjects were specifically told not to "diet" and maintained their previous eating habits and daily physical exercise.

The results were extraordinary. In addition to a truly significant loss of body weight, the study showed that the majority of the weight loss came from fat mass. Not simply body weight, but actual fat mass... a mean reduction of 15.6% body fat, which was a significant improvement over baseline and over the placebo group.

Nevertheless, while the science seems to support TriAdalean's energy- and fat-burning claims, this has not silenced the critics. Their concern is more about the recent introduction of a number of 'amphetamine-like' diet pills entering the market without physician oversight (like the super-popular, and very expensive BiphedAdrene™ from Generix Labs™). Clearly, as interest in these high-potency diet pills continues to grow, more and more will follow. Consumers are simply demanding a real "bang for their buck," so to speak.

One thing is for sure, these super-powerful diet pills are not for everyone. If you are pregnant, nursing, have high blood pressure, diabetes, suffer from any type of psychosis, take MAO inhibitors, or if you are not in overall good health, these new high-potency formulations are definitely not for you.

So if you're tempted to try one of these powerful little pills, you might want to check with your personal health provider.



TriAdalean (\$79 USD for a full 30-day supply) available at CVS and GNC. If out of stock you may order direct from COVAXIL LABS at [TriAdalean.com](http://TriAdalean.com) or call 1-800-698-2103  
-SHIPPING IS FREE!-